

United States Government
FY 02 Trade Capacity Building Assistance (\$US)

GHANA

Activity Title	Activity Description	TCB Category	FY 02 Total
200210032A - AGOA Manufacturing	"In February 2002, TDA approved a \$76,000 grant to fund an Orientation Visit (OV) of seven Ghanaian textile plant managers/owners and one Ghanaian government export promotion official. Millennium Science and Engineering, Inc. (MSE) of Virginia was selected as the IQC contractor. The eight officials visited American apparel industry suppliers, US government-sponsored technical training centers, and attended a business briefing at TDA coordinated by the American Apparel and Footwear Association. Sites visited include: Washington, DC; Greensboro, NC; and Atlanta, GA. Growth in the Ghanaian textile sector could result in exports as high as \$50 million over the next few years. (GA), and various US engineering firms. The OV took place from April 28 to May 4, 2002. MSE submitted their reports in June 2002. Funded and implemented by Trade Development Agency.	Export Promotion	\$ 76,800
American Center for International Labor Solidarity	The Solidarity Center's programs in Africa focus on strengthening the voice of workers, promoting equity in opportunity and responsibility for women, minorities, and youth, focusing on countries and regions where efforts can be leveraged, and building on prior successes, complementing the efforts of other civil society organizations. Increasing collective bargaining is at the heart of the Africa program, because it promotes increased membership as well as an increase in workers represented. The programs also have a gender as well as a religious component. The Solidarity Center also encourages workers to work with civil society organizations, and reaches out to unaffiliated unions. Funded and implemented by USAID/DG.	Human Resources & Labor Standards	84,457
Commercialization Program	This program focuses on policies and regulations to promote commercialization and the transformation of agricultural technology into market-oriented and profitable products. Activities include natural products development and trade, food processing association development to enhance trade opportunities, and the use of information technology to increases agribusinesses' capacity to compete for markets and acquire technologies through the global marketplace. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	39,783
Equity and Growth through Economic Research (EAGER) -- Agribusiness	This program promotes private sector and trade and investment activities including the development of appropriate policies and regulations and support for small and medium-sized enterprises. Emphasis is on the development of policies that encourage inter- and intra-regional trade, investment, and business linkages. Activities are designed to enhance the implementation of the African Growth and Opportunity Act. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	18,261
Human Capacity Development/ Higher Education & Training Systems	This program provides technical assistance to higher education workforce development and training activities in agriculture, agribusiness, trade and related areas. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	26,112

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Policy Analysis, Research, and Technical Support (PARTS) for Agribusiness	This program promotes the development and growth of the agribusiness sector as well as inter- and intra-regional trade within the Sub-Saharan African countries. Activities focus on facilitating trade linkages and strengthening networks between U.S. and Sub-Saharan African agribusinesses and on the use of information technology as a marketing tool. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	8,695
Policy Analysis, Research, and Technical Support (PARTS) for Democracy & Governance	This program supports agriculture, trade, and entrepreneurial development through the development of the enabling environment and of local, community-level associations. Through the decentralization of policies and practices and the local democratization process, the program enhances the growth of a market economy and trade relationships. Funded by USAID and implemented by USDA/FAS.	Other Trade Facilitation	23,913
Policy Approaches to SPS International Standards & Trade Policy Implications	This program provides comprehensive training on trade policy implications of the international standard-setting bodies and WTO-consistent approaches to the implementation of SPS regulations. Africa based regional workshops for the SADC, COMESA, and WAEMU organizations involve policy officials, technical specialists, and private sector representatives from each country. Funded by USAID and implemented by USDA/FAS.	Agreement on SPS	18,243
The Global Trade and Technology Network (GTN)	GTN is an international trade lead matching and technology transfer network that helps small and medium-sized enterprises build trade and business linkages, identify investment opportunities and access new technologies. GTN firms are connected by an Internet-based trade lead matching platform that facilitates trade through on-line matching of technology needs with firms that can provide the product or service requested. GTN builds the capacity of firms to engage in international trade by increasing SME access to commercial information and global markets through an all horizons trade initiative that promotes trade in any GTN country in any sector. GTN also facilitates bilateral trade and technology transfer with the United States. GTN's electronic commerce platform enables firms to establish international trade linkages such as joint ventures, direct sales and purchases, and agent or distributorships. Funded and implemented by USAID/EGAT/BD.	Export Promotion	62,500
		Business Services & Training	62,500
		Activity Total	125,000

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Trade Investment Reform Program (TIRP)	The Trade and Investment Reform Program (TIRP) is a five-year activity to expand Ghana's economy by taking advantage of opportunities to earn critically needed foreign exchange and strengthen the country's ability to compete more effectively in the global marketplace. The program supports key macro and sectoral policy reforms and provides TA and training to improve the investment environment and technical/managerial capacity of Ghanaian enterprises. Policy reforms focus on eliminating or revising regulations that adversely impact international competitiveness in sectors with the best export potential. The program also strives to promote tourism-led economic growth which focuses on continued support to the private sector tourism industry to generate increased foreign exchange, employment and income, therefore this program is designed specifically to attract foreign tourism trade. Another aspect of TIRP one of the main activities in TIRP is to increase the export of non-traditional products -- and one specific component of TIRP includes a Grades and Standards program to help Ghana meet international sanitary, phytosanitary, qualitative, etc. standards -- especially for Europe. Funded and implemented by USAID/Ghana.	Export Promotion	152,481
		Business Services & Training	457,443
		Regional Trade Agreements (RTA)	3,114,969
		Financial Sector Dev. & Good Governance	1,837,033
		Tourism Sector Development	1,699,074
		Activity Total	7,261,000
Treasury International Affairs Technical Assistance (TIATA) Program	The Gov't Debt Team, the Financial Institutions Team, and the Tax Team from the Treasury Department are providing both resident and intermittent advisors to help the Government of Ghana to restructure the funding relationship between the Ministry of Finance and the Central Bank, to improve tax collection procedures, and to strengthen the financial sector. This will establish a more sound financial sector, providing the enabling environment for international trade. Funded and implemented by Department of Treasury.	Financial Sector Dev. & Good Governance	886,875
		Gov/Transparency & Inter-Agency Coord.	295,625
		Activity Total	1,182,500
FY02 Total USG Trade Capacity Building Assistance to GHANA			\$ 8,864,764