

United States Government
FY 02 Trade Capacity Building Assistance (\$US)

HUNGARY

Activity Title	Activity Description	TCB Category	FY 02 Total
The Global Trade and Technology Network (GTN)	GTN is an international trade lead matching and technology transfer network that helps small and medium-sized enterprises build trade and business linkages, identify investment opportunities and access new technologies. GTN firms are connected by an Internet-based trade lead matching platform that facilitates trade through on-line matching of technology needs with firms that can provide the product or service requested. GTN builds the capacity of firms to engage in international trade by increasing SME access to commercial information and global markets through an all horizons trade initiative that promotes trade in any GTN country in any sector. GTN also facilitates bilateral trade and technology transfer with the United States. GTN's electronic commerce platform enables firms to establish international trade linkages such as joint ventures, direct sales and purchases, and agent or distributorships. GTN operated in 32 countries, along with a regional program for Sub-Saharan Africa, in FY 2002. In all those countries, GTN had disseminated 545 trade leads and completed 57 deals worth \$35.7 million through May 2002. For more information please see: www.usgtn.net Funded and implemented by USAID/EGAT/BD.	Export Promotion	62,500
		Business Services & Training	62,500
		Activity Total	125,000
With UNECE, seminar on copyrights in the digital age	With UNECE, seminar on copyrights in the digital age (in Hungary). (November, 2001) Funded and implemented by US Patent and Trademark Office.	Agreement on TRIPS	3,083
FY02 Total USG Trade Capacity Building Assistance to HUNGARY			128,083