

United States Government
FY 02 Trade Capacity Building Assistance (\$US)
JAMAICA

Activity Title	Activity Description	TCB Category	FY 02 Total
Briefing Room	The Briefing Room - a virtual concept (internet web-site) rather than a physical space. It is a Jamaica Chamber of Commerce initiative geared at improving private sector understanding of trade policy reform and stimulating their proactive participation in on- going trade agreement negotiations (e.g. FTAA, WTO and EU). USAID is providing technical assistance under this activity. Funded and implemented by USAID/Jamaica.	Other Trade Facilitation	181,000
	The CWIP Activity is assisting the Government of Jamaica in the development an Environmental Management Systems (EMS) Policy, which will guide and regulate Environmental Management activities that are likely to impact on Jamaica and its trading partners. This includes the facilitation of an inter-agency/private sector working group that is also developing on a new Pollutant Register and Transfer Release (PRTR) reporting process as part of USAID's efforts to improve private sector/industrial accessibility and responsibility for environmental management. Technical assistance to the Government of Jamaica is ongoing in the finalization of this policy. Funded and implemented by USAID/Jamaica.	Other Trade Facilitation	18,200
Coastal Water Quality Improvement Project (CWIP)		Environmental Trade & Standards	127,400
		Gov/Transparency & Inter-Agency Coord.	36,400
		Activity Total	182,000
Environmental Audits for Sustainable Tourism (EAST) III	Through the provision of technical assistance and training, the EAST Activity works to promote Environmental Management Systems through Green Globe Certification with the Tourism Sector (hotels and attractions in particular) and ISO 14000 certification in the Manufacturing Sector. These certification standards are recognized globally as indicators of adherence to environmentally sound practices. Funded and implemented by USAID/Jamaica.	Business Services & Training	112,500
		Tourism Sector Development	337,500
		Activity Total	450,000
Fair Trade Commission (FTC)	Over the last two decades, the Jamaican economy has gradually been transformed into a liberalized/free market economy and has seen significant levels of divestment of public assets and the breakdown of monopolies, e.g., the telecommunications and power sectors. Additionally, Jamaica has been grappling with the impact of globalization and the removal of trade barriers and preferential agreements. Accordingly, the need for fair competition legislation and an effective watchdog body has become more critical. Consequently, technical assistance and training is being given to the FTC for restructuring and capacity building in order to respond to the increased demand for its services in consumer protection. Funded and implemented by USAID/Jamaica.	Competition Policy & Foreign Investment	15,000
Human Capacity Development/ Higher Education & Training Systems	This program provides technical assistance to higher education workforce development and training activities in agriculture, agribusiness, trade and related areas. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	26,111

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Institutional Partnership for Development Cooperation in Tourism	Train public official and students in the fields of integrated coastal management and sustainable tourism through technical assistance and training. Funded and implemented by USAID/HCD.	Tourism Sector Development	30,000
Institutional Partnerships for Development Cooperation	Establish a software development training program to fuel the creation and growth of a software development export industry in Jamaica through technical assistance and training. The partnership is working to create a critical mass of software developers to develop an offshore software industry. Funded and implemented by USAID/HCD.	E-Commerce & IT	9,000
		Export Promotion	3,000
		Business Services & Training	18,000
		Activity Total	30,000
Jamaica Cluster Competitiveness Program	One of Jamaica's greatest challenges is to realize a diverse and growing economy which will support sustained improvements in standards of living and reduce vulnerability to domestic and international market fluctuations. The Jamaica Cluster Competitiveness Project will enhance the international competitiveness of Jamaican enterprises by addressing a number of the issues through technical assistance in-order to build momentum for and support the development and implementation of innovative strategies at the firm and cluster level, with an overall framework of intensive stakeholder collaboration. Funded and implemented by USAID/Jamaica.	Other Services Development	50,000
Jamaica Customs E-Payments	There are a number of transactions with Government Agencies upon which the private sector depends in order to carry out day-to-day business. One of these is the payment of duties prior to clearance by Jamaica Customs for imported goods. There are approximately 350 licensed brokers and commercial importers who potentially will benefit from e-payment of import fees, as a result of technical assistance which is being provided under this activity. Funded and implemented by USAID/Jamaica.	Customs Operation & Administration	33,000
Jamaica Intellectual Property Office (JIPO)	JIPO is responsible for administering the intellectual property system, which includes the registration of Trade Marks, Industrial Designs, the administration of Copyright and Related Rights, as well as the administration of the Patent system. The prevailing Patent system in Jamaica is archaic and is unable to interact with any international system. The technical assistance and training which is being provided by USAID will seek to address these deficiencies. Funded and implemented by USAID/Jamaica.	Agreement on TRIPS	75,000

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Office of the Registrar of Companies	The Office of the Registrar of Companies (ORC) embarked on a major three-year development plan to re-engineer its internal processes and to generate significant improvements in performance standards relating to business registration, monitoring and regulation. This will allow for improved cost effectiveness of operations and additional value-added services. Technical assistance, equipment and training is being provided to the ORC to improve their customer service. This will impact positively on the business environment, and will facilitate increased investment by both local and foreign companies. Funded and implemented by USAID/Jamaica.	Gov/Transparency & Inter-Agency Coord.	180,000
Ridge to Reef Watershed (R2RW) Project	The R2RW Activity works on local governance and inter-agency collaboration in 2 target watershed areas as tools towards sustainable, improved agricultural practice and technology. The Activity is facilitating the investigation of a watershed Brand for one of the Task Forces as well as examining local, international and niche markets for products such as Jamaican ginger and honey, medicinal herbs, essential oils. Funded and implemented by USAID/Jamaica.	Export Promotion	54,000
		Environmental Trade & Standards	54,000
		Activity Total	108,000
The Global Trade and Technology Network (GTN)	GTN is an international trade lead matching and technology transfer network that helps small and medium-sized enterprises build trade and business linkages, identify investment opportunities and access new technologies. GTN firms are connected by an Internet-based trade lead matching platform that facilitates trade through on-line matching of technology needs with firms that can provide the product or service requested. GTN builds the capacity of firms to engage in international trade by increasing SME access to commercial information and global markets through an all horizons trade initiative that promotes trade in any GTN country in any sector. GTN also facilitates bilateral trade and technology transfer with the United States. GTN's electronic commerce platform enables firms to establish international trade linkages such as joint ventures, direct sales and purchases, and agent or distributorships. GTN operated in 32 countries, along with a regional program for Sub-Saharan Africa, in FY 2002. In all those countries, GTN had disseminated 545 trade leads and completed 57 deals worth \$35.7 million through May 2002. For more information please see: www.usgtn.net Funded and implemented by USAID/EGAT/BD.	Export Promotion	62,500
		Business Services & Training	62,500
		Activity Total	125,000

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The Jamaica Conference Board	Technical assistance is being provided to establish the Jamaica Conference Board (JCB) which is an initiative with the Jamaica Chamber of Commerce to develop briefings, seminars and business information (based on researched analysis) to help business executives to understand important business issues, including the FTAA. The JCB aim is to empower a core group of 60-70 business leaders to play a more effective role in public affairs and make more informed investment and business strategy decisions. Funded and implemented by USAID/Jamaica.	Business Services & Training	189,000
The National Land Agency	The National Land Agency (NLA) is one of the new executive agencies established under the Government of Jamaica's Public Sector Modernization Program. The NLA brings together four core land information services of the government. Most local and foreign investments involve the national land information and titling system. Technical assistance, equipment and training is being provided to the NLA to increase efficiency in providing titles and information on land to potential investors in a more timely manner. In this way, the NLA will assist in shaping the quality of the business environment, will facilitate increased efficiency in firms and enable greater investment in Jamaica. Funded and implemented by USAID/Jamaica.	Competition Policy & Foreign Investment	232,000
FY02 Total USG Trade Capacity Building Assistance to JAMAICA			1,906,111