

United States Government
FY 02 Trade Capacity Building Assistance (\$US)

JORDAN

Activity Title	Activity Description	TCB Category	FY 02 Total
200010058B - Liquid Propane Gas Distribution	TDA approved a \$200,628 feasibility study grant for Ministry of Planning of Jordan, to evaluate the viability of a proposed liquid propane gas (LPG) distribution project. The proposed LPG project would supply fuel used for heating and cooking in commercial, residential, agricultural and industrial applications. The new LPG distribution project provides additional benefits to consumers that include improved pricing and safety, reduced servicing costs and improved customer service. The project would be implemented in three phases 1) development of gas storage and filling station and maintenance/transportation center within the Amman metro area, 2) marketing to Amman residential consumers of LPG to replace individual home delivery with centralized block system and 3) commercial markets as well as the development of franchises to deliver gas in other cities outside of Amman and other areas based on economic viability. Funded and implemented by Trade Development Agency.	Physical Infrastructure Development	200,628
200110069B - Mobile Liberalization and Technical Development	TDA approved a US\$269,099 grant for a technical assistant to the Ministry of Planning (Government of Jordan) in Amman, Jordan for Mobile Liberalization Development project in Jordan. The project is focused on the Ministry of Post and Communications (MPC) liberalization of mobile & wireless services (which is part of commitment to WTO ascension & Free Trade Agreement with the US) and aimed to establish a strategic plan with regard to licensing decision, next generation technology and different options. The purpose for the technical assistance is in support of MPC efforts in the wireless sector, the analysis & recommendation of different options, technical advisory services and adopting advanced second generation or third wireless technologies. Funded and implemented by Trade Development Agency.	E-Commerce & IT	268,099
200210029B - Airspace Modernization Plan	TDA approved a \$350,020 grant to fund a feasibility study (FS) of an airspace modernization plan administered by the Jordan Civil Aviation Authority (JCAA). A modernized aerospace system is critical for the establishment of an integrated and efficient Middle East regional airspace system, which the region currently lacks. This study will assist in development of a CNS/ATM plan which would comply with ICAO recommendations. Funded and implemented by Trade Development Agency.	Physical Infrastructure Development	350,020

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Achievement of Market Friendly Initiatives and Results (AMIR)	The largest trade capacity building activity in USAID Jordan is the Achievement of Market Friendly Initiatives and Results (AMIR). Through several components of AMIR USAID is working with the GOJ to develop better trade and investment facilitation procedures. The goal of this integrated economic growth program is to help Jordan achieve a more market-friendly environment for broad-based economic opportunity and business expansion. AMIR 2.0 will address a wide range of economic growth, private sector development, and public sector reform issues. Anticipated program components include: (1) the Microenterprise Initiative; (2) the Business Management Initiative; (3) the Information and Communications Technology Initiative; and, (4) the Private Sector Policy Initiative, which includes investment promotion, trade policy, customs reform, capital market, and general policy implementation sub-components. Funded and implemented by USAID/Jordan.	WTO Awareness	240,214
		Agreements on Trade in Goods	57,194
		Agreement on Agriculture	80,071
		Agreement on SPS	171,582
		Agreement on Anti-Dumping	263,092
		General Agreement on Trade in Services	57,194
		Agreement on TRIPS	354,602
		Agreement on Gov't Procurement	434,673
		Customs Operation & Administration	1,315,459
		Human Resources & Labor Standards	34,316
		Financial Sector Dev. & Good Governance	5,216,079
		Competition Policy & Foreign Investment	1,624,305
		Tourism Sector Development	1,406,969
		Gov/Transparency & Inter-Agency Coord.	183,020
Activity Total	11,438,770		
Combating Child Labor in Jordan Through Education	Through a cooperative agreement, this project will work towards reducing child labor by increasing school attendance, reducing school dropout rates, and developing labor skills for older children in areas with high prevalence of working children. The program will integrate children removed from child labor into educational settings, and support improvements in the quality of transitional and non-formal education that precedes integration into the formal school system or vocational training. The program will build capacity and mobilize resources to complement the Government of Jordan's National Plan to Combat Child Labor and Education Sector Reforms Action Plan. Funded and implemented by International Labor Affairs Bureau.	Human Resources & Labor Standards	5,000,000

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Human Capacity Development/ Higher Education & Training Systems	This program provides technical assistance to higher education workforce development and training activities in agriculture, agribusiness, trade and related areas. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	26,111
Institutional Partnerships for Development Cooperation	Apply principles of cultural resource management to foster eco-tourism and economic growth through technical assistance, training trainers, community development processes and institutional linkages. This partnership uses the Cultural Resource Management (CRM) approach to assess the potential for tourism in Northern Jordan, the feasibility of a heritage center in Irbid, and the potential for sustainable micro-enterprise development through tourism in two small communities near the heritage sites of Umm Qais and Umm al Jimal. Project activities will also include the development of certificate programs in CRM, tourism and community development for local administrators, as well as the creation of a graduate internship program in CRM, tourism, public administration and marketing. Funded and implemented by USAID/HCD.	Tourism Sector Development	30,000
Jordan US Business Partnership (JUSBP)	Jordan US Business Partnership (JUSBP) is a firm level assistance project working with private sector counterparts to benefit from the Jordan US FTA. Firm- and industry-level efforts through the Jordan-U.S. Business Partnership have helped Jordan's small and medium firms become more competitive and take advantage of new business opportunities, both domestic and international. As a result of the project assistance over the past three years, clients have increased their exports by \$11.7 million and domestic sales by \$3.5 million, exceeding USAID's expectations. Funded and implemented by USAID/Jordan.	Export Promotion	580,000

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The Aqaba Technical Assistance Support Project (ATASP)	<p>The Aqaba Technical Assistance Support Project (ATASP) works with the Aqaba Special Economic Zone Authority (ASEZA) to develop better trade and investment facilitation procedures for ASEZ. Already, the zone has attracted \$422 million in private investment, far exceeding USAID's 2001 target of \$100 million. USAID also initiated the construction of a light industrial estate in Aqaba in September 2001, which is anticipated to generate over 5,000 new light industrial jobs within five years. With respect to economic policy reform and implementation, a number of important milestones are anticipated in 2002, such as the enactment of investment related legal and regulatory reforms, and a continuation of Jordan's impressive privatization program, the most successful in the Middle East. To date, \$936 million in state-owned enterprise assets have been transferred to private-sector control, exceeding the target of \$900 million. The historic city of Aqaba, with the only port in Jordan, is located on the Gulf of Aqaba leading to the Red Sea. The Aqaba Special Economic Zone is a key part of the Government of Jordan's aggressive reform strategy to provide investors with an attractive business environment and a competitive base within the global economy. Aqaba SEZ was established by the Aqaba Special Economic Zone Law for the Year 2000. The Law and its regulations provide a streamlined, low-tax, and duty-free business environment. The ASEZ has all the utilities, physical and social infrastructure readily available to serve a flourishing economic base. All this combines into an ideal springboard to regional markets and the global economy. For more information, please see www.aqabazone.com Funded and implemented by USAID/Jordan.</p>	Customs Operation & Administration	1,698,500
		Competition Policy & Foreign Investment	2,601,500
		Activity Total	4,300,000
Treasury International Affairs Technical Assistance (TIATA) Program	<p>The Gov't Debt Team from the Treasury Department is providing intermittent advisors to help the Government of Jordan to restructure the funding relationship between the Ministry of Finance and the Central Bank. This will establish a more sound financial sector, providing the enabling environment for international trade. Funded by USAID and implemented by Department of Treasury.</p>	Financial Sector Dev. & Good Governance	87,100
		Gov/Transparency & Inter-Agency Coord.	42,900
		Activity Total	130,000
FY02 Total USG Trade Capacity Building Assistance to JORDAN			\$ 22,323,628