

**United States Government**  
**FY 02 Trade Capacity Building Assistance (\$US)**  
**VIETNAM**

Activity Title	Activity Description	TCB Category	FY 02 Total
<b>200230052A - E-Commerce Development Initiative</b>	TDA approved a grant of \$55,777 to the U.S. Vietnam Trade Council (USVTC) to fund a Technical Symposium (TS). The TS covered legal and regulatory requirements for improving the domestic e-commerce of Vietnam. The training program coincided with Vietnam's larger e-commerce development strategy to triple Internet usage by 2005. The TS took place in two separate 2-day events, one each in Hanoi and Ho Chi Minh City where those Vietnamese nationals responsible for drafting e-commerce legislation would learn about infrastructure protection, electronic authentication, and data privacy laws. Potential U.S. exports for the e-commerce sector in Vietnam include computer systems, hard drives, networking equipment, software, and systems integration services. USVTC held the training sessions from March 5 through 8, 2002. Funded and implemented by Trade Development Agency.	E-Commerce & IT	<b>\$ 55,777</b>
<b>Capacity Building in Social Insurance in Vietnam</b>	The project aims to increase the capacity of the Vietnam Ministry of Labor and the coordinating agencies to reform the social insurance system effectively. Activities include: providing general training to the Vietnam partner organizations on general and administrative principles of social insurance; Conducting training workshops, seminars, and study tours on the following five curriculum topics: general and administrative principles of social insurance, legislative design, strategic planning, policy analysis, and public awareness and; Developing a special skills team for each curriculum topic. Funded and implemented by International Labor Affairs Bureau.	Human Resources & Labor Standards	<b>650,000</b>
<b>Human Capacity Development/ Higher Education &amp; Training Systems</b>	This program provides technical assistance to higher education workforce development and training activities in agriculture, agribusiness, trade and related areas. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	<b>26,111</b>
<b>IPR Conference</b>	IPR conference. (November 2001). Funded and implemented by US Patent and Trademark Office.	Agreement on TRIPS	<b>25,000</b>
<b>Strengthening NEU/Business School to Support Trade and Investment Reforms in Vietnam</b>	This project is designed to strengthen the newly-established National Economics University (NEU)/Business School and its parent organization - NEU, to enable the NEU/BS to become self-sustaining, and to support trade and investment reform within Vietnam, thereby improving the environment for Vietnam's integration into the global economy. Activities include (1) building up human resource capacity by delivering a distant learning MBA program with ultimate entry into doctoral programs for 15 NEU faculty and BS staff, (ii) creating and supporting an international network of partnership (Inter U-net) between NEU/BS and other 4 universities in the US and Asia, (iii) developing sustainability plan for long-term growth of the NEU/BS, and (iv) delivering a number of degree and non-degree programs and short courses as well as 2 workshops for trade executives/managers, university teachers and business enterprises, aimed at promoting economic transition and trade and investment in Vietnam. Funded and implemented by USAID/Vietnam.	Business Services & Training	600,000
		Other Services Development	150,000
		<b>Activity Total</b>	<b>750,000</b>

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<b>Support to Trade Acceleration (STAR) Program</b>	The program is designed to support the Government of Vietnam (GVN)'s efforts to liberalize its trade and investment regime consistent with its commitments under the Bilateral Trade Agreement (BTA). The BTA covers key issues related to transparency, rule of law, market access for goods, services and investment, protection of intellectual property rights, dispute settlement and business facilitation. These issues can be looked at as a key stepping stone toward WTO accession and a key component of a larger set of policy initiatives designed to advance Vietnam's integration into the international economy and trade. The STAR will assist the GVN to identify, sequence, implement and monitor needed trade and investment reforms, especially identifying necessary changes in laws and regulations, developing new laws and regulations that are compatible with international trade and investment norms. These will help build human and institutional capacity of the GVN to benefit more from international rule-based trade. Funded and implemented by USAID/Vietnam.	WTO Accession	600,000
		Other TCB	1,400,000
		<b>Activity Total</b>	<b>2,000,000</b>
<b>Trade and Law Exchange and Partnership Program</b>	This is a continuation of the public-private partnership program uniquely designed to help the Government of Vietnam (GVN) in its efforts to develop a better understanding of the role of commercial law in underpinning a successful modern market economy, while assisting to build the legal framework and tools necessary for integrating into the global trading community. Over the next three-year period, this program will help structure the implementation of the commitments the GVN made to economic and legal reform in the U.S-Vietnam Bilateral Trade Agreement (BTA). The focus areas for technical assistance will include issues in the BTA chapters of trade in goods, intellectual property, trade in services, investment, transparency, and business facilitation and public awareness. Programs will be delivered through the design and organization of study tours, seminars and other programs, while engaging think tanks, professional associations and businesses involved in the BTA implementation. Funded and implemented by USAID/Vietnam.	WTO Accession	225,000
		Other TCB	525,000
		<b>Activity Total</b>	<b>750,000</b>
<b>United States - Asia Environmental Partnership</b>	Supports a wide variety of activities to improve governance, build capacity, and employ technologies to address environmental management issues, including for export industries. Funded and implemented by USAID/ANE/USAEP.	Financial Sector Dev. & Good Governance	112,360
		Environmental Trade & Standards	280,900
		Gov/Transparency & Inter-Agency Coord.	168,540
		<b>Activity Total</b>	<b>561,800</b>

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<b>Vietnam Employment Service Project</b>	This project aims to improve the job placement rates of ten Employment Service Centers targeted for assistance. Activities include: establishing an Internet-based, computerized job information system to link the local labor markets of the targeted centers, and train staff in its use; establishing management/staff training plans for each Center and train staff in the following areas: employer outreach, job interviewing, vocational counseling, cooperation with training institutions, public awareness, personnel management, and human resource development; developing a strategic management system for each Center to monitor its performance, with goals and targets regarding operational costs, revenues, job applicants, job announcements, training referrals, and job placements. Funded and implemented by International Labor Affairs Bureau.	Business Services & Training	<b>540,000</b>
<b>FY02 Total USG Trade Capacity Building Assistance to VIETNAM</b>			<b>\$ 5,358,688</b>