

United States Government
2003 Trade Capacity Building Assistance (\$US)
BANGLADESH

Activity Title	Activity Description	TCB Category	FY 03 Total
Agro-based Industries & Technology Development-Phase II (ATDP II)	The Agro-based Industries and Technology Development II (ATDP II) project aims to promote competitiveness of private agribusiness enterprises in Bangladesh, which will help facilitate successful integration into the global marketplace. The project focuses on development of products and market competitiveness (both domestic and export), provision of trade information and analysis, capacity building and human resources development, and institutional strengthening. It also helps create a favorable policy environment for investment and commercialization of agricultural value-added products. One of the major initiatives is to build an industry-owned and regulated seal of quality program for the shrimp industry (the country's number two export) to raise quality and food safety standards and improve the image and competitiveness of Bangladeshi shrimp in world markets. Funded and implemented by USAID/Bangladesh.	Export Promotion	200,000
		Environmental Trade & Standards	100,000
		Trade-Related Agriculture	700,000
		Activity Total	1,000,000
Global Trade and Technology Network (GTN)	The Global Trade and Technology Network (GTN), implemented by International Executive Service Corps worldwide, maintains a global electronic trade leads database of U.S and other participating country companies that are interested in buying or selling products from/to registered companies in other countries. With funding from USAID, a local firm, SRGB, has begun to register Bangladeshi companies in this database to help them to pursue trade leads with U.S as well as companies of other countries. As of April 2003, 64 Bangladeshi private companies have registered in the system. Funded and implemented by USAID/Bangladesh.	Export Promotion	100,000
Job Opportunities and Business Support (JOBS) Project	The Job Opportunities and Business Support (JOBS) Project assists enterprises in selected sectors to increase their sales in domestic and international markets by facilitating market linkages and providing technical assistance and training in areas such as product and workforce development. Under the policy component, JOBS has assisted the government in developing a Secured Transaction Law, an IT Act, and policies that encourage e-commerce. Several sectors such as leather goods, leather footwear, and handmade paper products have successfully increased exports to European and Japanese markets due to assistance from the JOBS project. Funded and implemented by USAID/Bangladesh.	E-Commerce & IT	100,000
		Business Services & Training	400,000
		Activity Total	500,000

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Proposed Competitive Export Development Project (CEDP)	The Mission is currently developing a Strategic Objective Agreement (SOAg) with the Government of Bangladesh. A "Competitive Export Development Project" (CEDP) is being proposed under the SOAg. If approved, it is anticipated that CEDP will assist a number of high potential sectors such as leather goods/footwear, light engineering, electrical/electronics and information technology to improve domestic and international competitiveness and increase Bangladesh exports. Currently, Bangladesh exports primarily depend on the ready-made garments sector. The project is expected to help diversify Bangladesh exports. In addition, institutions such as chambers of commerce, trade promotion bodies, and government institutions will be strengthened. Policy reforms relevant to the selected sectors will be encouraged. Funded and implemented by USAID/Bangladesh.	E-Commerce & IT	200,000
		Export Promotion	200,000
		Business Services & Training	500,000
		Financial Sector Dev. & Good Governance	50,000
		Competition Policy & Foreign Investment	50,000
		Activity Total	1,000,000
		Treasury International Affairs Technical Assistance (TIATA) Program	The Financial Institutions Team from the Treasury Department is providing resident and intermittent advisors to the Government of Bangladesh. Funded and implemented by Department of Treasury.
Total FY 03 USG Trade Capacity Building to Bangladesh			2,900,000