

*United States Government*  
*2003 Trade Capacity Building Assistance (\$US)*  
***CENTRAL AMERICA NS***

<b>Activity Title</b>	<b>Activity Description</b>	<b>TCB Category</b>	<b>FY 03 Total</b>
<b>ACILS - Workers Rights in Regional Economic Integration</b>	Support labor unions' to gain recognition of and compliance with domestic and international labor standards, particularly ILO recognized core labor standards, as an aspect of regional economic integration in Central America and during negotiations of CAFTA. Funded and implemented by USAID/DCHA.	Human Resources & Labor Standards	<b>63,728</b>
<b>Accelerated Central American Market Integration</b>	The objective of this activity is to facilitate the market integration of Central America and enhance regional position in the global market. The following interventions will be promoted: (1) Remaining intra-regional barriers to trade will be eliminated; (2) Regional Trade Dispute mechanism will be established; and, (3) Custom Union will be consolidated. The type of assistance to be provided includes: specialized technical assistance, studies on specific topics, short-term training programs, support for horizontal assistance between Ministries of Trade, dissemination activities, regional seminars, workshops and forums. Funded and implemented by USAID/G-CAP.	WTO Awareness	397,647
		Customs Operation & Administration	265,098
		Export Promotion	530,197
		Business Services & Training	530,197
		Regional Trade Agreements (RTA)	927,844
		<b>Activity Total</b>	<b>2,650,983</b>
<b>Agricultural Statistics Improved and Policy Actions Taken</b>	Reliable agricultural information that pinpoints areas highly vulnerable to food security helps governments and international agencies respond in a timely manner to reduce the impacts of natural disasters. Improving information will require developing new crop monitoring methodologies and reliable production statistics. Moreover, because natural disasters usually impact more than one country, agricultural monitoring and data generation need to be coordinated at the regional level. This information will be shared with USAID's Mesoamerican Early Warning System, which is currently being designed for the region. USAID will help the Consejo Agropecuario Centroamericana use this information to examine key issues and recommend policy changes to improve rural economic competitiveness in the region. The expected results are that improved and standardized agricultural statistics, and the conduct of policy studies. Funded and implemented by USAID/G-CAP.	Trade-Related Agriculture	<b>1,081,920</b>

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Activity Title	Activity Description	TCB Category	FY 03 Total
<b>CAFTA Alliance for Trade Capacity Building</b>	The project will: (1) increase Central American competitiveness in global markets by implementing a model for sustainable development in the Central American Free Trade Agreement (CAFTA) region; (2) ensure that civil society participation and transparency laws, regulations, and other provisions are implemented into domestic laws; (3) assist in reaching out to civil society so that the potential benefits of a free trade agreement with the United States can be better understood; (4) provide the necessary tools to develop and implement laws and programs to ensure the participation of civil society and promote transparency in government decision-making; (5) provide the necessary tools to take advantage of the agricultural opportunities presented by the CAFTA; (6) promote rural development and environmental management through eco-tourism and the protection of species and habitat; and (7) improve the Customs regimes in each of the CAFTA countries. Funded by USAID/GDA and implemented by USAID/G-CAP.	Export Promotion	250,000
		Regional Trade Agreements (RTA)	250,000
		<b>Activity Total</b>	<b>500,000</b>
<b>Central America Project to Combat Child Labor in Commercial Agriculture</b>	The regional project aims to combat child labor in commercial agriculture, including in the coffee sector. The project will work in Costa Rica, Dominican Republic, Nicaragua, Honduras, Guatemala and El Salvador. Funded and implemented by Department of Labor/ILAB.  The activity supports (1) identifying the quality requirements of high quality coffee buyers and roasters and disseminating these to producers; (2) identifying specific geographic areas with potential for quality coffee production; (3) promoting longer-term buyer-seller arrangements for high quality coffees; (4) constructing, adjusting or modifying environmentally appropriate demonstration wet mills and coffee drying patios; (5) establishing small coffee cupping labs; (6) forming alliances between producers, wet mills, and roasters for improved and consistent quality; (7) expanding certification programs; (8) helping farmers verify their production systems through satellite imagery of GPS demarcated fields, linking those farmers via the Internet with foreign consumers, and promoting joint ventures; (9) developing private labels and gaining more direct access to consumers; and (10) providing TA to capture value by marketing processed or transformed coffee. Funded and implemented by USAID/G-CAP	Human Resources & Labor Standards	<b>3,000,000</b>
		Export Promotion	1,394,480
		Business Services & Training	1,045,860
		Trade-Related Agriculture	1,045,860
		<b>Activity Total</b>	<b>3,486,200</b>
<b>Central America and Dominican Republic Quality Coffee Program</b>			

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Activity Title	Activity Description	TCB Category	FY 03 Total
<b>Central American Coffee Initiative (Technoserve)</b>	Over a three-year period of development and implementation the activity will (1) promote a global framework to focus efforts to resolve the coffee crisis on sustainable business solutions; (2) apply a methodology for coffee farms in Central America to determine optimal land use and management for income, employment and long-term sustainability; (3) implement a system for improving quality coffee production and marketing in Central America; and (4) implement a methodology for designing diversification packages specifically tailored to agro-climatic and market factors in Central America. These solutions will diversify farm production, providing new short-term food and cash, medium term income, and new significant long-term income in the form of high value timber. Funded and implemented by USAID/G-CAP.	Export Promotion	750,000
		Trade-Related Agriculture	750,000
		<b>Activity Total</b>	<b>1,500,000</b>
<b>Certified Timber Product Development for Central America</b>	The activity aims to provide technical assistance in training, certification and market linkages to increase Central America sales and export of certified timber products and to enhance linkages between producers and buyers of forest wood products in the region. This program helps achieve certain objectives-- (1) Enhance competitiveness of export activity; (2) identify, create and strengthen critical infrastructure, support mechanisms and expert human resources in trade development; (3) position Central America in the global marketplace; and (4) increase revenue from sales and variety of national and regional export supply of certified timber products. Expected results include--(1) Market linkages which include increase sale price of timber products and employment, strategic alliance created between producers and buyers, and market access, (2) market driven product development and design, and (3) market-readiness, business skills training, and capacity building. Funded and implemented by USAID/G-CAP.	Environmental Trade & Standards	<b>3,700,000</b>
<b>Chemicals Information and Exchange Network</b>	The Environmental Protection Agency provides training to chemical management officials of government, non-government, and industry sectors on accessing chemicals information on the Internet, thereby catalyzing the exchange of information nationally, regionally and globally. Funded by Department of State and implemented by Environmental Protection Agency.	Environmental Trade & Standards	<b>90,000</b>
<b>Cleaner Production</b>	This activity aims to enhance productivity and competitiveness of production of goods and services, by reducing costs due to waste of energy, water and raw materials, by improving the quality of products or services, and by enhancing the relationship of the company with the authorities responsible for the enforcement of the environmental laws and regulations by adopting this mechanism for voluntary compliance. Funded and implemented by USAID/G-CAP.	Environmental Trade & Standards	<b>2,100,000</b>

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Activity Title	Activity Description	TCB Category	FY 03 Total
<b>Effective Preparations of Central America for Trade Negotiations</b>	To meet the urgent request for trade capacity building in Central America, this activity will assist Central American countries to prepare effectively for trade negotiations with emphasis in the negotiations of the free trade agreement (FTA) between Central America and the United States (CAFTA) process. Program support will be provided for activities in the following areas: (1) strengthened regional and national trade capacity to negotiate FTAs; (2) increased public support for the CAFTA; (3) increased private sector involvement in CAFTA negotiations; and (4) increased understanding of U.S. technical requirements for product entry into the U.S. market. Funded and implemented by USAID/G-CAP.	Regional Trade Agreements (RTA)	<b>2,437,752</b>
<b>Environmental Enforcement</b>	The Environmental Protection Agency is providing policy and implementation tools to Central America on application and enforcement of environmental regulations. The result of this activity is a greater capacity to enforce environmental regulations. Funded by USAID/G-CAP and implemented by Environmental Protection Agency.	Environmental Trade & Standards	30,000
		Gov/Transparency & Inter-Agency Coord.	30,000
		<b>Activity Total</b>	<b>60,000</b>
<b>Expanded Market Access for Environmentally Sound Products and Services</b>	The activity supports green market certification schemes, by expanding market access. Information on certification options and requirements, as well as certifiable technologies and practices, will be disseminated. Capacity building in environmentally sound technologies and practices will be provided to beneficiary groups within the Mesoamerican Biological Corridor. The development and consolidation of accreditation and certification systems within Central America will also be supported. Capacity of producer organizations to organize, manage and disseminate information on certification of products and services will be supported and their capacity to participate in business partnerships with buyers groups will be enhanced. Initial efforts will focus on the products and services with which there is some experience: coffee, low-impact tourism, and timber. However, other certifiable products and services with market potential such as organic cocoa, cashews, and carbon sequestration may be added. Funded and implemented by USAID/G-CAP.	Export Promotion	375,000
		Environmental Trade & Standards	375,000
		<b>Activity Total</b>	<b>750,000</b>
<b>Harmonization of Environmental Standards and Regulations</b>	The Environmental Protection Agency provides training and technical information related to the development of harmonized environmental standards and regulations in Central America. Model regulations for the region in the various environmental media (wastewater, solid waste and air) are developed as a basis for the development of national environmental regulations. As a result, harmonized environmental standards and regulations are developed in the region. Funded by USAID/G-CAP and implemented by Environmental Protection Agency.	Environmental Trade & Standards	95,000
		Gov/Transparency & Inter-Agency Coord.	95,000
		<b>Activity Total</b>	<b>190,000</b>

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Activity Title	Activity Description	TCB Category	FY 03 Total
<b>Improved Regulatory Capacity and Quality Assurance Networks</b>	The Improved Regulatory Capacity and Quality Assurance Networks activity supports increased regulatory and administrative capacity. Technical assistance and training will be targeted on existing trade constraints. For example, if shipments are consistently detained at the border because of regulatory issues, a specific program will be designed to increase and ease the flow of trade. USAID is undertaking a diagnostic of each country's ability to comply with food safety, animal- and plant health regulatory requirements. The diagnostic will be used to help identify specific interventions to be funded under this program, as well as to leverage other donor funds. The activity also support the Central American Laboratory Network. The program will first identify leading laboratories in the region that are capable of providing fee-for-service analytical and inspection services to firms in Central America. Funded and implemented by USAID/G-CAP.	Agreement on SPS	1,093,120
		Agreement on TBT	1,093,120
		<b>Activity Total</b>	<b>2,186,240</b>
<b>Innovative Lending for Sustainable Coffee Producers in Developing Countries</b>	In spite of the current coffee crisis and oversupply, markets for sustainable coffee and other natural products have grown significantly in the U.S. over the last few years. Following the successes of industry pioneers such as Equal Exchange and Green Mountain Coffee Roasters, the number of specialty coffee importers, roasters, and retailers involved in sustainable coffee has grown dramatically. Continuing growth in demand in the sustainable coffee category, which includes the terms organic, fair trade, shade grown, and bird-friendly, is projected at over twenty-five percent annually in the coming years. Funded by USAID/GDA and implemented by USAID/G-CAP.	Export Promotion	600,000
		Trade-Related Agriculture	600,000
		<b>Activity Total</b>	<b>1,200,000</b>
<b>International Environmental Agreements</b>	The Environmental Protection Agency provides training and technical assistance for strengthening Central America's capacity to implement the Stockholm Convention on Persistent Organic Pollutants (POPs) and the Rotterdam Convention on the Prior Informed Consent Procedure for Certain Hazardous Chemicals and Pesticides in International Trade (PIC) Conventions; provide technical assistance for mobilization of resources to Central American countries through Global Environment Facility and other donor mechanisms; facilitate inter-sectoral cooperation on pesticide management issues at the national and regional level; strengthen Central America's capacity to recognize linkages between trade agreement and achievement of environmental objectives. This activity helps ensure that key environmental agreements are effectively applied. Funded by USAID/G-CAP and implemented by Environmental Protection Agency.	Environmental Trade & Standards	50,000
		Gov/Transparency & Inter-Agency Coord.	50,000
		<b>Activity Total</b>	<b>100,000</b>

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Activity Title	Activity Description	TCB Category	FY 03 Total
<b>More Equitable &amp; Efficient Labor Markets</b>	This activity promotes strong workers rights supporting the work of the Central American governments to assure enhanced participation of labor in the benefits of economic growth through provision of technical assistance, horizontal cooperation, and training in the following areas: (1) labor ministries' capacity enhanced; (2) competitiveness of the region's labor force; (3) harmonization of labor laws and regulations in the region. Approximately 100 labor ministry officials will be trained during the last quarter of fiscal year 2003. Funded and implemented by USAID/G-CAP.	Regional Trade Agreements (RTA)	288,151
		Human Resources & Labor Standards	288,151
		<b>Activity Total</b>	<b>576,301</b>
<b>More Open Trade and Investment Policies</b>	The activity supports increased public support for more open trade and investment policies; Central American compliance with the second FTAA business facilitation measure (BFM) and with the WTO recommendations on customs valuation; strengthened national intellectual property rights (IPR) institutions and dissemination of information on IPR issues to increase public awareness on this topic. The type of assistance to be provided includes: specialized technical assistance, studies on specific topics, short-term training programs, support for horizontal assistance between Ministries of Trade, dissemination activities, regional seminars, workshops and forums. Funded and implemented by USAID/G-CAP.	Agreement on TRIPs	1,307,972
		Export Promotion	326,993
		<b>Activity Total</b>	<b>1,634,965</b>
<b>Pollution Prevention</b>	The Environmental Protection Agency provides viable and sustainable technical solutions to Central America to: (1) improve solid waste and wastewater management systems; (2) strengthen capacity of Central America's private sector to apply cleaner production principles; (3) and support regional dissemination of demonstration project success stories. This results in increased use of less polluting technologies in Central America. Funded by USAID/G-CAP and implemented by Environmental Protection Agency.	Environmental Trade & Standards	<b>150,000</b>
<b>Private Sector Institutions Implement Environmental Management Systems</b>	The activity supports the reduction of constraints to the adoption of improved environmental management practices by private sector entities. Expected results are: (1) Increased access to financing for improved environmental management practices and processes; (2) Management embrace improved environmental management; and (3) Increased access to technologies, and procedures for improved environmental management. The activity aims to improve the enterprises productivity and to reduce environmental impact. The interventions are directed towards technical assistance, increasing access to financing, and increasing access to technologies. Funded and implemented by USAID/G-CAP.	Export Promotion	120,000
		Environmental Trade & Standards	480,000
		<b>Activity Total</b>	<b>600,000</b>

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Activity Title	Activity Description	TCB Category	FY 03 Total
<b>Rainforest Alliance for Sustainable Economic Growth</b>	USAID will partner with the Rainforest Alliance for Sustainable Economic Growth, as well as several agribusiness corporations and NGOs to promote environmentally sustainable and competitive agricultural activities throughout the region. A forestry alliance will strengthen the competitiveness of community and cooperative forestry operations and improve farmer access to international markets. A coffee alliance will provide the technical assistance and agricultural implements necessary for 7,000 coffee-farming families throughout the region to improve the quality and quantity of their product. The activity will also extend sustainable farm management to approximately 5,000 farm families throughout the region that supply bananas to international agricultural conglomerates. Of the total FY 2003 USAID contribution of \$4 million, \$2 million is being funded through GDA Incentive Fund monies, with that GDA funding reported in a separate activity report. Funded and implemented by USAID/G-CAP.	Export Promotion	1,000,000
		Environmental Trade & Standards	1,000,000
		<b>Activity Total</b>	<b>2,000,000</b>
<b>Regional Business Development and Market Intelligence</b>	To facilitate trade and ensure sustainability USAID will seek to engage matchmakers, or firms with knowledge of local conditions, and links to domestic and foreign entrepreneurs, which are able to identify economic opportunities and help match buyers with producers and producer groups. USAID proposes developing a regional Business Development and Market Intelligence Network (BDMIN) to promote rural enterprise competitiveness as measured by increased sales and profitability. The BDMIN will seek to increase rural enterprise sales by directly facilitating and supporting supplier relationships with regional and multinational buyers, brokers, and import/export firms, with the goal of maximizing regional and intra-regional trade. Expected Results: The BDMIN will aggressively work to generate increased regional and intra-regional trade and investment. USAID expects the BDMIN to develop fee and commission-based income sufficient to reach financial sustainability by 2005. Funded and implemented by USAID/G-CAP.	Business Services & Training	<b>2,937,760</b>
<b>Regional Environmental Audits System</b>	The Environmental Protection Agency provides training and technical information to Central America on development of audits and accreditation systems. As a result, regional harmonized system for environmental auditing, registration and compliance certification is developed. Funded by USAID/G-CAP and implemented by Environmental Protection Agency.	Environmental Trade & Standards	<b>50,000</b>

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<b>Activity Title</b>	<b>Activity Description</b>	<b>TCB Category</b>	<b>FY 03 Total</b>
<b>Regional Occupational Safety and Health Project</b>	The project aims to reduce the number of accidents and injuries in the workplace by: (1) Establishing a Regional Occupational Safety and Health Center; (2) Developing a national strategy to combat accidents and injuries for each participating country; (3) Establishing demonstration projects with visits from Occupational Safety and Health Administration (OSHA) officers; (4) Supporting labor ministries with equipment, training, data systems, and interagency coordination; (5) Training maquila sector employers and workers in occupational safety and health (OSH); (6) Developing national OSH plans for each country; and (7) Developing and implementing an awareness campaign. Funded and implemented by Department of Labor/ILAB.	Human Resources & Labor Standards	<b>2,500,000</b>
<b>Strengthening Labor Systems in Central America</b>	The goal of this project is to improve labor law compliance in the Central American region (Costa Rica, El Salvador, Guatemala, Honduras, and Nicaragua) by strengthening the capacity of labor ministries to enforce national labor laws and increasing knowledge among employers and workers of their responsibilities and rights under such laws. Funded and implemented by Department of Labor/ILAB.	Human Resources & Labor Standards	<b>6,750,000</b>
<b>The Conservation Coffee Alliance</b>	Starbucks and Conservation International (CI), joined forces to establish the Conservation Coffee Alliance (CCA). The Alliance seeks to preserve the ecological, economic and social integrity of the world's quality coffee growing regions. The CCA draws on the expertise and influence of its private-sector member and the global reach and field and community-based experience of the nonprofit member to accomplish the following: (1) Promote farmer well being, conservation and the sustainable production of quality coffee; (2) Increase the economic benefits farmers receive for their conservation and development efforts; (3) Develop incentives for all actors in the coffee supply chain to actively support improving conservation and socio-economic conditions in coffee growing regions; and (4) Provide consumers with an opportunity to contribute to conservation and poverty alleviation. Funded and implemented by USAID/G-CAP.	Export Promotion	400,000
		Trade-Related Agriculture	400,000
		<b>Activity Total</b>	<b>800,000</b>
<b>United States and Central American Free Trade Agreement (US-CAFTA) Capacity Building &amp; Negotiation</b>	Food and Drug Administration (FDA) Capacity Building Activities - Partnerships with World Bank to conduct Regional Seminars on FDA Bioterrorism Regulations; Capacity Building also focuses on meeting the requirements of FDA regulations in areas of food, drug, medical device, and vet medicines. Funded and implemented by Health & Human Services/FDA.	Regional Trade Agreements (RTA)	<b>3,000</b>
<b>Total FY 03 USG Trade Capacity Building Assistance to Central America NS</b>			<b>43,098,849</b>