

United States Government
2003 Trade Capacity Building Assistance (\$US)
EL SALVADOR

Activity Title	Activity Description	TCB Category	FY 03 Total
Decentralization and Rural Poverty Reduction	USAID/El Salvador will help prepare El Salvador for accession to a free trade arrangement with Central America and the United States. The assistance will emphasize new laws related to private concessions, commercial code, competition policy, arbitration, franchising, and joint ventures. USAID will also provide for further capacity building in energy with an emphasis on sustaining sector reforms, strengthening the regulatory body, and creating a regional power market. USAID will also provide capacity building for tax administration. Funded and implemented by USAID/El Salvador.	Regional Trade Agreements (RTA)	598,000
		Financial Sector Dev. & Good Governance	1,311,000
		Competition Policy & Foreign Investment	299,000
		Gov/Transparency & Inter-Agency Coord.	92,000
		Activity Total	2,300,000
El Salvador Cochran Fellowships	United States Department of Agriculture's (USDA) Cochran Fellowship Program promotes global market-driven food systems through short-term agricultural marketing and agribusiness-related training in the United States. In 2003: (1) one El Salvadoran quality assurance specialist attended training in Hazard Analysis Critical Control Point (HACCP) as it pertains to processed foods, and (2) one El Salvadoran veterinarian attended a Foreign Animal Disease Diagnosis course. Funded and implemented by Department of Agriculture/FAS.	Trade-Related Agriculture	5,440
El Salvador Codex Alimentarius Workshop	United States Department of Agriculture (USDA) partially funded a July 2003 Codex Alimentarius technical seminar on veterinary drug residues in foods in San Salvador for Salvadoran policymakers and industry representatives. Funded and implemented by Department of Agriculture/FAS.	Agreement on SPS	6,000
Growth of Enterprises, Exports, and Artisans (CREAR)	CREAR is intended to increase economic growth, sales and employment from expanded trade and business development for micro, small and medium sized enterprises (MSMEs). These will be achieved by: (1) export promotion and trade policy implementation, (2) improving access to trade and export information, (3) enhancing the competitiveness of Salvadoran businesses, (4) spurring increases in business contracts and sales, (5) artisan development and exports (handicraft sector development), and (6) business and vocational training. This program anticipates that 2,775 enterprises will have increased sales and exports valued at \$4.6 million and 1,300 employees in approximately 300 MSMEs will have improved skills. Funded and implemented by USAID/El Salvador.	Export Promotion	3,010,500
		Business Services & Training	1,003,500
		Activity Total	4,014,000

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Information Technology Trade Capacity Development Assistance	This project is a direct result of a U.S. Trade and Development Agency activity in the U.S.-Central American Free Trade Agreement negotiations, responding to requests from El Salvador for technical assistance to identify and define one or two trade-related Information Technology projects for increasing trade capacity building efforts in the country. Funded and implemented by Trade and Development Agency. (Activity #200350018A)	E-Commerce & IT	49,345
National Energy Policy Development for CAFTA	United States Trade and Development Agency (USTDA), in support of the US-CAFTA, negotiations is assisting the GOEL to structure an energy policy to prepare El Salvador for the increasing energy demand anticipated by the economic and trade development that will result from the entry into force of the CAFTA. Funded and implemented by Trade and Development Agency. (Activity #200350025A)	Regional Trade Agreements (RTA)	30,000
Rural Organization and Environmental Conservation	USAID/El Salvador is reactivating small and medium-sized agricultural businesses. The program places a high premium on producers having a thorough understanding of market demand and requirements. Officials of the government of El Salvador already have identified opportunities for niche market products that can be produced and exported. USAID/El Salvador will work with small and medium coffee producers and processors to enable them to compete on the global specialty coffee market. The emphasis will be on quality enhancement and strengthened business practices. USAID will also work with the Salvadoran Ministries of Economy and Agriculture, as well as with the private sector in phyto-sanitary capacity strengthening to obtain approval for the export of Salvadoran agricultural commodities to the United States and strengthen the capacity of the private sector to comply with sanitary and phyto-sanitary standards. Funded and implemented by USAID/El Salvador.	Agreement on SPS	429,000
		Trade-Related Agriculture	3,146,000
		Activity Total	3,575,000
Total FY 03 USG Trade Capacity Building to El Salvador			9,979,785