

United States Government
2003 Trade Capacity Building Assistance (\$US)
MADAGASCAR

Activity Title	Activity Description	TCB Category	FY 03 Total		
Biologically Diverse Forest Ecosystems Conserved	Natural Products Promotion and Ecotourism Development are two activities carried out to achieve Biologically Diverse Forest Ecosystem conservation and sustainable economic development. Madagascar is a major producer and exporter of Natural Products (spices and essential oils for food industries and aroma therapy). The sector generates more than \$200 Million of foreign earning every year. Natural Products Promotion consists of assistance in product certification that enables buyers to be guaranteed high quality products corresponding to international norms. In addition, USAID will also provide assistance in trade promotion through technical assistance to the Malagasy professional organization of operators in agribusiness of natural and biological products (PRONABIO). Ecotourism Development is directly tied to the National Park Network. USAID's assistance consists of environmentally sensitive site development and destination to Madagascar and capacity building operations. Funded and implemented by USAID/Madagascar.	E-Commerce & IT	100,000		
		Export Promotion	150,000		
		Business Services & Training	100,000		
		Financial Sector Dev. & Good Governance	150,000		
		Environmental Trade & Standards	100,000		
		Trade-Related Agriculture	250,000		
		Tourism Sector Development	150,000		
		Activity Total	1,000,000		
		Critical Private Markets Expanded	Activities under this Strategic Objective mostly consist of supporting agribusiness, art and craft and other selected commodities to increase efficiency of selected agribusiness and trade flows. Assistance will focus on: (1) improving business skills development, (2) increasing access to domestic and international markets, (3) increasing business opportunities for new ventures, and (4) creating favorable environment for trade related activities through policy analysis and trade integration. Funded and implemented by USAID/Madagascar.	WTO Awareness	150,000
				Customs Operation & Administration	50,000
E-Commerce & IT	150,000				
Export Promotion	200,000				
Business Services & Training	150,000				
Trade-Related Agriculture	250,000				
Tourism Sector Development	50,000				
Activity Total	1,000,000				
FY03 Total USG Trade Capacity Building Assistance to Madagascar			2,000,000		