

United States Government
2003 Trade Capacity Building Assistance (\$US)
MEXICO

Activity Title	Activity Description	TCB Category	FY 03 Total
ACILS - Workers Rights in Export Industries	Support labor unions' activities in export industries where labor rights abuses are common. Unions are striving to gain recognition of and compliance with domestic and international labor standards, particularly ILO recognized core labor standards, in Mexico under the new political leadership. Funded and implemented by USAID/DCHA.	Human Resources & Labor Standards	20,000
Alliance for Trade and Sustainable Development Projects in Mexico	The United States-Mexico Chamber of Commerce (USMCOC) proposes to form an Alliance for Trade and Sustainable Development Projects in Mexico. The Alliance supports USAID Mexico Mission's strategic objectives. The only activity where the Mexico mission will participate with joint funds in the Alliance's objective No. 5; Watershed Management: This activity aims to conduct watershed management studies in the state of Chiapas that will try to attract investments from US and Mexican private sectors. Mexico Mission is willing to match Global Development Alliance (GDA) funding activities, with up to \$50K per year, (only \$25K for TCB), through local partners support and technical assistance on trade and capacity building activities. This activity will try to encourage business support services for exporting and importing companies and to develop business information for export and import markets. Funded and implemented by USAID/Mexico.	Business Services & Training	20,000
		Other Trade Facilitation	5,000
		Activity Total	25,000
Ciudad Obregon Cargo Airport	This project will promote the expansion of the trade capacity of northwest Mexico by creating a hub for cargo transportation at this regional airport. Funded and implemented by Trade and Development Agency. (Activity #200350004B)	Physical Infrastructure Development	450,000
Crafting a Lead Free World	This alliance proposes to utilize Aid to Artisan's Trade Network to (1) catalyze the market for lead-free products; (2) provide technical assistance and training to potters to remove lead from products, kilns and workshops; (3) promote the development, application and use of lead-free glazes; and (4) promote the lead-free story, stimulate the demand for and supply of lead-free products, and raise public awareness about the problem and its solutions. Funded by USAID/GDA and implemented by USAID/Mexico.	Environmental Trade & Standards	1,000,000
FDA – TA for Marine Biotoxin Monitoring Program	Technical assistance from an expert on seafood toxin and phytoplankton to provide training and technical assistance toward development of an effective marine biotoxin monitoring program, to Ensenada, Mexico. Training included phytoplankton cell counts and analysis for domoic acid, a dangerous toxin sometimes transmitted by shellfish. There were approximately 15-20 attendees from Mexico. Funded and implemented by Health & Human Services/FDA.	Agreement on SPS	5,600

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FDA – Assessment of Mexican Shellfish Sanitation Programs	An expert team evaluated Mexican shellfish sanitation programs on-site in Sonora and Baja California. Evaluation of the growing area, patrol, and plant sanitation elements will be performed in states planning to export molluscan shellfish to the United States. Seafood Laboratory staff from the U.S. Food & Drug Administration provided technical assistance to the Mexican Shellfish Program. Microscopes were reconfigured and other technical assistance helped speed re-establishment of the shellfish memorandum of understanding between the United States and Mexico. Funded and implemented by Health & Human Services/FDA.	Agreement on SPS	23,900
FDA – Food Safety Initiatives	A bilingual train-the-trainer course was offered, providing an overview of U.S. food safety initiatives and programs, food laws and regulations, the anatomy of outbreaks and epidemiology, traceback and farm investigations, water quality, post harvest practices, education about good health and hygiene practices and how to develop an effective training course. Case studies included strawberry, mango production, worker health and hygiene, fresh produce production practices. There were approximately fifty attendees from Mexico. Funded and implemented by Health & Human Services/FDA.	Agreement on SPS	60,000
FDA – Produce Production Good Agricultural Practices Training in Mexico	A train-the-trainer course was held on primary produce production in Mexico. Overview of US food safety programs, food laws and regulations, anatomy of outbreaks and epidemiology, traceback and farm investigations, water quality, post-harvest practices, education about good health and hygiene practices, and how to develop an effective training course. Case studies on strawberry and mango production, worker health and hygiene, and real life fresh produce production practices. There were approximately fifty attendees from Mexico. Training on good practices in agriculture in order to ensure food safety. Funded and implemented by Health & Human Services/FDA.	Agreement on SPS	60,000
		Agreement on SPS	60,000
		Activity Total	120,000
FDA – Small Business Export Workshop	The U.S. Food & Drug Administration held a conference for small businesses interested in exporting goods to the U.S. in Hermosillo, Sonora, Mexico. Food safety, among other topics, was discussed. Funded and implemented by Health & Human Services/FDA.	Export Promotion	900
FDA's America's Fellows Program	Technical assistance was provided technical assistance in food regulation and science, building on bilateral cooperation to promote food safety and human health in Mexico, with particular interest on risk reduction associated with food borne illness in ready-to-eat foods and fresh-cut produce; development of guidelines for assessing competency of third party assessors; and proposed baseline standards. Short courses were offered on U.S. food law and regulations, food safety risk analysis, and microbiological testing. Funded and implemented by Health & Human Services/FDA.	Agreement on SPS	65,000

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IMP Veracruz Lab Institute	This feasibility study will assist in the development of a world-class Research and Development lab for Mexico's petrochemical industry. Funded and implemented by Trade and Development Agency.	Physical Infrastructure Development	332,000
Mexico Cochran Fellowships	United States Department of Agriculture's (USDA) Cochran Fellowship Program promotes global market-driven food systems through short-term agricultural marketing and agribusiness-related training in the United States. In 2003: (1) six Mexican veterinary officers attended Food Safety and Inspection Service II (FSIS), a Meat and Poultry Inspection program, (2) seven Mexican seafood importers attended a Seafood Merchandising program, (3) one Mexican veterinarian attended a Foreign Animal Disease Diagnosis course, (4) One Mexican veterinarian attended a course in Veterinary Biologics, and (5) Eight Mexican tomato importers will attend a Tomato Handling Program. Funded and implemented by Department of Agriculture/FAS.	Trade-Related Agriculture	56,900
		Export Promotion	50,000
Mexico Eco Trade	This activity will promote economic development in targeted watersheds through the identification and promotion of selected market and trade linkages. These activities will involve specialty crops, such as certified timber products, cacao, coffee, and other environment friendly products, as well as ecotourism. The activity supports TCB through the following: (1) Business support services for exportation, (2) Developing business information for export markets, (3) Promote technology transfer to enhance trade, (4) Apply rules of origin for trade purposes, and (5) Develop a competitive workforce. Funded and implemented by USAID/Mexico.	Business Services & Training	100,000
		Human Resources & Labor Standards	50,000
		Physical Infrastructure Development	50,000
		Environmental Trade & Standards	200,000
		Trade-Related Agriculture	350,000
		Tourism Sector Development	200,000
		Activity Total	1,000,000
Mexico Trade and Investment Mission	Trade and Investment Mission, in close collaboration with the Mexican Secretariat of Agriculture (SAGARPA) and the Food Marketing Institute (FMI), conducted a mission to identify two-way trade and investment opportunities with Mexico, especially in the area of ethnic and specialty foods. Funded and implemented by Department of Agriculture/FAS.	Trade-Related Agriculture	38,363

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NAALC Occupational Safety and Health Working Group	Occupational health & safety workshop held, with focus on construction and medium-sized enterprises. Training of Technical Assistance Staff and Inspectors Subgroup workshops held, curricula developed, and seminars conducted. The training was related to the manufacturing sector and an on-site review of Mexico's technical needs. Additional training provided on fire protection and life safety, as well as the generation of electrical energy. The Hazardous Substances Subgroup developed a tri-national implementation plan on the Globally Harmonized System. A model voluntary protection program was developed. Funded and implemented by Department of Labor/ILAB.	Human Resources & Labor Standards	185,671
Phytoplankton Monitoring Program	The U.S. Food & Drug Administration sent an expert on marine toxins to evaluate and provide technical assistance in Ensenada, BC, Mexico. The result was an evaluation of analytical capability and technical training and assistance in the phytoplankton-monitoring program. Funded and implemented by Health & Human Services/FDA.	Agreement on SPS	9,800
Support for Strengthening Competition Policy	The U.S. Trade and Development Agency provided technical assistance aimed at strengthening the institutional capacity of Mexico's Federal Competition Commission (FCC) with the broader goal of improving the implementation of Mexico's Federal Economic Competition Law. Funded and implemented by Trade and Development Agency.	Competition Policy & Foreign Investment	68,640
Training, Internships, Exchanges & Scholarships (TIES)	TIES is a public-private alliance designed to spur social and economic growth in Mexico by supporting institutional strengthening in higher education via university linkages, educational programs and scholarships. Goal: (1) facilitate pursuit of common agenda for development that is emerging in US-Mexico bilateral relationship, and (2) contribute to Mexico's ability to take advantage of opportunities created by NAFTA. Funded by USAID/EGAT/ED and implemented by USAID/Mexico.	Export Promotion	800,000
		Business Services & Training	600,000
		Regional Trade Agreements (RTA)	600,000
		Activity Total	2,000,000
Workforce Development	The U.S. Department of Labor (DOL) promotes U.S.-Mexico Technical Cooperation on workforce development and labor market services through a series of workshops and seminars. These include: a workshop on the U.S. standard occupational classification and discussion of DOL technical report recommendations on modernizing Mexico's occupational classification system; follow-up meetings to discussing three other areas of U.S. technical assistance: One-Stop, Champanet, and labor markets information; and a North American Agreement on Labor Cooperation (NAALC) Seminar on Labor Skills and Certification. Funded and implemented by Department of Labor/ILAB.	Human Resources & Labor Standards	95,000
Total FY03 USG Trade Capacity Building Assistance to Mexico			5,556,774