

*United States Government*  
*2003 Trade Capacity Building Assistance (\$US)*  
**MONGOLIA**

Activity Title	Activity Description	TCB Category	FY 03 Total
<b>The Competitiveness Initiative</b>	The Competitiveness Initiative (TCI) carried out technical assistance in the cashmere, meat and tourism sectors of Mongolia aimed at improving productivity and export potential. Activities included assistance to industry in product development and marketing, training to improve service standards, work with government agencies on regulations and standards affecting products and services, and support of a key association directly involved in the promotion of export services (tourism). In the meat export area, TCI worked on hygiene and sanitation in preparation for compliance with international food safety standards and other export related requirements. For more information, see: <a href="http://www.tcimongolia.org">www.tcimongolia.org</a> . Funded and implemented by USAID/Mongolia.	Export Promotion	200,000
		Business Services & Training	300,000
		Tourism Sector Development	400,000
		Gov/Transparency & Inter-Agency Coord.	100,000
		<b>Activity Total</b>	<b>1,000,000</b>
<b>Total FY03 USG Trade Capacity Building Assistance to Mongolia</b>			<b>1,000,000</b>