

*United States Government
2003 Trade Capacity Building Assistance (\$US)
West Bank Gaza*

| Activity Title | Activity Description | TCB Category | FY 03 Total |
|---|--|---|------------------|
| Audit Capacity Building | This project aims at building the capacity of the Internal Audit Department of the Palestinian Ministry of Finance. This will include classes and on-the-job training for internal auditors in selected ministries. Assistance may be delivered to reform the existing financial systems of selected majority Authority owned businesses to be more transparent and free of any possible financial mismanagement. In addition, Business Process Re-engineering advice may be rendered to increase the efficiency of certain departments/functions within the ministry. These functions will clearly improve governance and make policies more consistent and transparent. Funded and implemented by USAID/West Bank & Gaza. | Gov/Transparency & Inter-Agency Coord. | 2,273,172 |
| Bank Supervision | The Banking Supervision Program will strengthen the banking supervision capabilities of the Palestinian Monetary Authority (PMA) through building an infrastructure for on-site supervision, building a self-sustaining off-site supervision unit, assisting in strategy development through a strategy statement, creation of a program for cross-border supervision, identification of best methods for outreach to banks, helping to identify and resolve problems within the banking sector, working with the PMA to generate a framework for risk-based supervision, and helping to develop a policies and procedures manual encompassing banks' movement in and out of the system. Funded and implemented by USAID/West Bank & Gaza. | Financial Sector Dev. & Good Governance | 339,002 |
| Capital Market Development Initiative - CMDI | The purpose if this activity is to help promote the mobilization of equity capital to the private sector in the West Bank and Gaza. The creation of an overall legal and regulatory framework for non-bank financial markets with market monitoring, surveillance, disclosure and enforcement mechanisms will help mobilize capital from domestic and international sources. The Capital Markets Development Initiative (CMDI) has five components: (1) development of the legal and regulatory framework for non-bank financial institutions (NBFi); (2) training for financial intermediaries and listed companies; (3) development and implementation of an educational and promotional campaign on NBFi instruments; (4) provision of focused technical assistance to explore the introduction of alternative financial instruments in the West Bank and Gaza; and (5) implementation of the emergency loan program to assist selected businesses facing outstanding debt problems under two commercial banks in the West Bank and Gaza. Funded and implemented by USAID/West Bank & Gaza. | Gov/Transparency & Inter-Agency Coord. | 3,332,697 |

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| Financial Markets Reform Program - Phase II | This program provides technical assistance to promote the mobilization of capital to the private sector in the West Bank & Gaza. The program is comprised of six components: (1) support the development of the legal and regulatory framework for financial markets, including the development of the proposed Capital Market Regulatory Authority; (2) provision of focused, demand-driven technical assistance to the CMA, or other appropriate authorities, to explore the introduction of alternative financial instruments in the West Bank and Gaza; (3) address the legal, regulatory and capacity impediments to debt restructuring as an alternative to insolvency; (4) development and implementation of an educational and promotional campaign on financial market opportunities and instruments; (5) facilitation of the flow of capital to financial institutions during the intifada to benefit the private sector; and (6) support the development of the legal and regulatory framework to support land reform and mortgage finance. Funded and implemented by USAID/West Bank & Gaza. | Financial Sector Dev. & Good Governance | 6,365,190 |
| Market Access Program | The Market Access Program (MAP) is designed on the vision for a 'ready for business' Palestine through the creation of socially responsible business organizations with progressive leadership. MAP works to advocate business enabling policies and mechanisms through public and private partnership and by supporting the development of competitive products and services to increase market access for Palestinian businesses, and creating a market place through associations for business services to improve business performance. In addition, MAP is implementing the Repair and Replacement Initiative (R&R) to support selected Palestinian businesses repair and replace office equipment, furniture, and physical infrastructure damaged as a result of the January 2002 Israeli Military incursions in the West Bank and Gaza. The aim of the R&R is restore business productive capacity, help reintegrate these businesses in economic activity and generate employment. Funded and implemented by USAID/West Bank & Gaza. | WTO Awareness | 96,854 |
| | | E-Commerce & IT | 338,990 |
| | | Export Promotion | 484,272 |
| | | Business Services & Training | 484,272 |
| | | Regional Trade Agreements (RTA) | 290,563 |
| | | Financial Sector Dev. & Good Governance | 774,835 |
| | | Trade-Related Agriculture | 338,990 |
| | | Tourism Sector Development | 96,854 |
| | | Gov/Transparency & Inter-Agency Coord. | 1,937,088 |
| | | Activity Total | 4,842,719 |

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| Palestine Trade Center - Paltrade | USAID is supporting the Palestine Trade Center's (Paltrade) main focus on increasing the volume and value of exports from the West Bank and Gaza. USAID's agreement will support Paltrade's participation in domestic and international trade shows, business forums and exhibitions. Paltrade will act as host for foreign trade and business missions and will provide specialized technical support to its members and other interested businesses. It will also seek to expand the volume, standards and quality of trade shows, exhibitions and training. USAID will also assist Paltrade in gaining leadership to coordinate and facilitate a supportive policy and legal framework for trade, investment and joint ventures. USAID will also support expansion of Paltrade's member base to increase revenues and make Paltrade more viable, effective and sustainable. For more information please see: http://www.paltrade.org/ . Funded and implemented by USAID/West Bank & Gaza. | WTO Awareness | 15,100 |
| | | Export Promotion | 490,750 |
| | | Business Services & Training | 135,900 |
| | | Gov/Transparency & Inter-Agency Coord. | 113,250 |
| | | Activity Total | 755,000 |
| Palestinian Enterprise Revitalization | The Palestinian Enterprise Revitalization program is designed to mesh business development technical assistance and financial facilitation services to revitalize West Bank and Gaza's small and medium-sized enterprises (SMEs). These SMEs- the "missing middle"- present a unique opportunity for USAID to reach out to an under-served yet potentially stabilizing segment of the Palestinian economic sector. The program includes three components: (1) firm-level technical assistance to achieve an immediate impact and results in improving profitability, operating efficiency, and capacity utilization; (2) financial facilitation to leverage investments in Palestinian businesses through creative solutions involving multiple sources of funding and financial institutions; and (3) strengthen the capacity of associations, consulting firms, and financial intermediaries to provide permanent, self-sustaining support to Palestinian businesses. Funded and implemented by USAID/West Bank & Gaza. | Export Promotion | 1,386,276 |
| | | Business Services & Training | 462,092 |
| | | Activity Total | 1,848,368 |
| Promoting of Industrial Estates and Investment Mobilization (PRIZIM) | This project has five components: (1) institutional support to the Palestinian Industrial Estate and Free Zone Authority (PIEFZA); (2) targeted technical assistance relating to the Gaza Industrial Estate (GIE); (3) analytic support on trade-related issues; (4) program support for the Palestinian Investment Promotion Agency (PIPA); and (5) technical assistance in support of restructuring the new Ministry of National Economy. Results will be seen in the following eight areas: institutional planning/re-engineering; human resource development and training; MIS/systems implementation; marketing and promotion; customs planning and implementation; regional planning and environment; enterprise development; and project procurement and administration. Funded and implemented by USAID/West Bank & Gaza. | Customs Operation & Administration | 890,644 |
| | | Export Promotion | 356,258 |
| | | Business Services & Training | 801,580 |
| | | Competition Policy & Foreign Investment | 311,725 |
| | | Gov/Transparency & Inter-Agency Coord. | 2,093,013 |
| | | Activity Total | 4,453,220 |
| FY03 Total USG Trade Capacity Building Assistance to West Bank Gaza | | | 24,209,368 |