

*United States Government*  
*2004 Trade Capacity Building Assistance (\$US)*  
**BANGLADESH**

Activity Title	Activity Description	TCB Category	FY 04 Total
<b>Agro-based Industries and Technology Development Project- Phase II</b>	The Agro-based Industries and Technology Development Project II (ATDPPII) aims to promote competitiveness of private agribusiness enterprises in Bangladesh, which will help facilitate successful integration into the global market place. The project focuses on development of products and market competitiveness (both domestic and export), provision of trade information and analysis, capacity building and human resources development, and institutional strengthening. It also helps create a favorable policy environment for investment and commercialization of agricultural value-added products. One of the major initiatives is to build an industry-owned and regulated Seal of Quality program for the shrimp industry (the country's second largest export) to raise quality and food safety standards and improve the image and competitiveness of Bangladesh shrimp in world markets. Funded and implemented by USAID/Bangladesh.	Export Promotion	200,000
		Environmental Trade & Standards	100,000
		Trade-Related Agriculture	700,000
		<b>Activity Total</b>	<b>1,000,000</b>
<b>Competitive Export Development Project</b>	The Competitive Export Development Project (CEDP) will assist several high potential sectors such as light engineering, electrical/electronics and information technology to improve domestic and international competitiveness and increase Bangladesh exports. Currently, Bangladesh exports primarily (75 of export earnings) depend on the ready-made garments sector. In addition, institutions such as chambers of commerce, trade promotion bodies, and government institutions will be strengthened. Policy reforms relevant to the selected sectors will be encouraged. Funded and implemented by USAID/Bangladesh.	E-Commerce & IT	200,000
		Export Promotion	200,000
		Business Services & Training	500,000
		Competition Policy & Foreign Investment	100,000
		<b>Activity Total</b>	<b>1,000,000</b>
<b>Job Opportunities and Business Support (JOBS) project</b>	The Job Opportunities and Business Support (JOBS) project assists enterprises in selected sectors to increase their sales in domestic and international markets by facilitating market linkages and providing technical assistance and training in areas such as product and workforce development. Under the policy component, JOBS has assisted the government in developing a Secured Transaction Law, an IT Act, and policies that encourage e-commerce. Several sectors such as leather goods, leather footwear, and handmade paper products have successfully increased exports to European and Japanese markets due to assistance from JOBS. Funded and implemented by USAID/Bangladesh.	E-Commerce & IT	20,000
		Business Services & Training	80,000
		<b>Activity Total</b>	<b>100,000</b>
<b>Treasury International Affairs Technical Assistance-Banking Program</b>	The Banking Team from the Treasury Department is providing advisors to the Government of Bangladesh to assist in managing budget inflows and outflows. This will lead to more prudent fiscal policies, a more favorable climate for business, and the enabling environment for international trade. Funded and implemented by Department of Treasury/IATA.	Financial Sector Development & Good Governance	<b>258,830</b>
<b>Total FY 04 USG Trade Capacity Building Assistance to Bangladesh</b>			<b>2,358,830</b>