

United States Government
2004 Trade Capacity Building Assistance (\$US)
BRAZIL

Activity Title	Activity Description	TCB Category	FY 04 Total
Customs and Transportation Security - Port Security	This orientation visit is designed to provide Brazilian port officials with the opportunity to visit U.S. ports to examine the latest security technology in use and to meet with their counterparts to learn more about the measures undertaken at U.S. ports to comply with the International Ship and Port Facility Security Code, which went into effect in July 2004. The OV will provide Brazilian port officials with the opportunity to meet with a wide range of potential U.S. sources of supply of port security equipment and services and help position U.S. companies to pursue this market in Brazil. (Activity# 200350036B) Funded and implemented by Trade and Development Agency.	Customs Operation & Administration	65,727
		Physical Infrastructure Development	65,727
		Activity Total	131,453
Promotion of the Free Trade Area of the Americas (FTAA)	An FTAA agreement will significantly increase regional trade for both the United States and Brazil, and in turn, create a number of opportunities for increased small and medium enterprise (SME) participation. Widespread public doubts and misconceptions on FTAA, tied to fear that it will lead to U.S. commercial domination of Brazil and/or the closure of Brazilian industries, is presently hampering the negotiation process. USAID will encourage public debate and the exchange of factual information on the benefits of free trade. USAID will provide funding for seminars and talks by expert speakers which are designed to acquaint Brazilian government officials and public opinion makers with the NAFTA experience. Training will be provided to trade associations, trade promotion agencies, business association, university-based trade programs, and other non-governmental organizations for a training of trainers in trade techniques and related application software in trade. This activity is in support of the Free Trade Area of the Americas negotiations. Funded and implemented by USAID/Brazil.	Regional Trade Agreements (RTA)	100,000
Small and Medium Enterprise Growth	USAID will mobilize a mix of policy reform and development assistance interventions to increase Small and Medium Enterprise Growth (SME) participation in two-way trade. USAID will conduct a SME study to assess the constraints to greater SME participation in export markets. The results of this study will be used to promote policy reforms that improve the enabling environment and assist targeted SME firms and associations to access credit, market information, training opportunities, and related assistance. USAID will support policy reform for small enterprise development by fostering dialogue to develop public-private consensus on SME policy reform. USAID will provide technical assistance and managerial training to strengthen the capacity of targeted NGOs to deliver enterprise development assistance. USAID will also work to reduce the amount of time and steps required to establish a new business in Brazil. This activity is in support of the Free Trade Area of the Americas negotiations. Funded and implemented by USAID/Brazil.	E-Commerce & IT	90,000
		Export Promotion	270,000
		Business Services & Training	270,000
		Financial Sector Development & Good Governance	270,000
		Activity Total	900,000

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Support for Oil Platform Development	The U.S. Overseas Private Investment Corporation (OPIC) is insuring a \$500,000,000 bond with UBS Securities, LLC for the construction by Petrobras Netherlands B.V. of a semi-submersible oil platform ("P-50") with a production capacity of 180,000 barrels per day. Funded and implemented by Overseas Private Investment Corporation (OPIC).	Physical Infrastructure Development	4,801,199
Support for Telecommunications Network	The modernization and expansion of Brazil Telecoms telecommunications network. The contractor involved as trustee is the Bank of New York. Funded and implemented by Overseas Private Investment Corporation (OPIC).	Physical Infrastructure Development	736,548
U.S. Patent and Trademark Office Training on Patent Examination Practice	A U.S. Patent and Trademark Office (USPTO) patent attorney trained a group of eighty Brazilian patent examiners on USPTO patent examination practice. Funded by Department of State and implemented by Department of Commerce/PTO.	Agreement on TRIPs	20,000
Total FY 04 USG Trade Capacity Building Assistance to Brazil			6,689,200