

*United States Government*  
*2004 Trade Capacity Building Assistance (\$US)*  
**COLOMBIA**

Activity Title	Activity Description	TCB Category	FY 04 Total
<b>Aid to Artisans</b>	This activity seeks to create licit employment and income opportunities for Colombian artisans. The specific objectives of the project are to: (1) strengthen the local capacity of artisans to produce marketable goods that generate increased orders; (2) strengthen business skills and organizational development to enhance the ability of Colombian artisans and artisan-based enterprises to improve production capacity and quality, negotiate global markets, establish and maintain strong business relationships with clients, and grow their businesses; (3) develop domestic and international markets and promote Colombia as a source of innovative, high-quality handmade products among buyers in order to increase employment and income opportunities for Colombian artisans; (4) increase income for 2000 artisan households; and (5) generate in US \$1.75 million in sales during the project and an additional US \$3.8 million in the four years following the end of the project in 2007. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Export Promotion	800,000
		Business Services & Training	200,000
		<b>Activity Total</b>	<b>1,000,000</b>
<b>Colombia Forestry Development Program</b>	The program will expand the production of marketable and profitable forest products and increase incomes throughout the forestry sector. An increase in profitable activities will serve to draw human resources away from illicit activities. The activities developed under this program include improving knowledge about constraints imposed on the commercial forestry sector because of inadequate and inappropriate policies better understanding of market conditions and opportunities in the forestry sector including international markets and standards, domestic markets and standards, and non-traditional markets such as "certified wood" and CO2 sequestration credits. The general results expected include improved efficiency, competitiveness, greater entry and attention to international markets, access to modern technology, access to non-traditional income sources, strengthened cooperation and understanding among the different producers along forestry productive chains. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Export Promotion	2,440,000
		Business Services & Training	1,220,000
		Environmental Trade & Standards	8,540,000
		<b>Activity Total</b>	<b>12,200,000</b>
<b>Colombian Agribusiness Partnership Program</b>	The Colombian Agribusiness Partnership Program (CAPP) assists the Colombian agribusiness sector by providing resources to finance a number of processing and cultivation expansion activities, ultimately helping the Colombian agribusiness community to modernize and compete in global markets. The principal activity is the identification of qualified private sector partners, the careful evaluation of proposed projects, and the application of mechanisms for assistance tailored specifically to the identifies project's requirements. Priority is given to projects proposed for those areas that offer reasonable access to existing markets, whether domestic or international. Each CAPP activity must have a technical assistance package managed by the CAPP enterprise at the producer level and every other level to make sure that all crops or livestock produced under the activity is handled properly at post harvest through sale in the marketplace. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Export Promotion	5,600,000
		Business Services & Training	1,400,000
		<b>Activity Total</b>	<b>7,000,000</b>

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<b>Colombian Enterprise Development (CED)</b>	The program provides an opportunity to rapidly and effectively provide integrated assistance to secondary cities' small and medium enterprises (SMEs). Its primary task is to organize these actors through market-enhancing interventions based on international best practices, identify markets for SMEs, create integrated business development services, and establish a financial services clearinghouse. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Export Promotion	2,100,000
		Business Services & Training	3,500,000
		Financial Sector Development & Good Governance	1,400,000
		<b>Activity Total</b>	<b>7,000,000</b>
<b>Combating Child Labor in Commercial Agriculture Through Education</b>	Provides capacity to governments to adhere to internationally recognized labor standards, including freedom from child labor, which is a requirement for receipt of U.S. trade benefits. Funded and implemented by Department of Labor/ILAB.	Human Resources & Labor Standards	<b>3,500,000</b>
<b>Establishment of a Risk Capital Fund for Small and Medium Enterprises</b>	The Fund will invest in a wide array of industries, but will concentrate on companies that export or have the potential to compete in the international arena. The purpose of the envisaged financial and technical support would be the establishment of such a fund in Colombia and the utilization of the fund to channel medium and long-term financial capital and management and technology transfer expertise to high-potential Colombian small and medium enterprises (SMEs). The fund would thus be expected play a critical role in providing an ample source of equity and subordinated debt investments in high-potential SMEs that would otherwise lack access to sustainable market-based financing. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Export Promotion	480,000
		Business Services & Training	80,000
		Competition Policy & Foreign Investment	240,000
		<b>Activity Total</b>	<b>800,000</b>
<b>Fostering Civil Society Participation in the FTA Negotiations Process</b>	This initiative complements the ongoing efforts of the Colombian Government. It supports agencies, businesses, and participating civil society organizations by fostering citizens' information about the free trade process and providing a vehicle through which citizens can express their opinions in an organized forum. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	E-Commerce & IT	80,000
		Regional Trade Agreements (RTA)	640,000
		Governance/Transparency & Inter-Agency Coordination	80,000
		<b>Activity Total</b>	<b>800,000</b>

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<b>Improving Sanitary and Phytosanitary Standards</b>	This activity supports pest risks analysis for a variety of agriculture products. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Agreement on SPS	<b>232,945</b>
<b>Specialty Coffee</b>	The program, which initiated activities in June 2002, is working with small coffee producers in Cauca, Nariño, Tolima, Huila, and Caldas to increase their production of exportable specialty coffees and, as a result, their incomes. In addition, ACIDI VOCA (a private non-profit organization) has been working on a joint effort with the Government of Colombia to support a Specialty Coffee Partnership – the Public-Private Partnership Program- that seeks alliances with the private and public sector. USAID, through this partnership, has leveraged more than 8 million dollars in private investment for coffee activities. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Export Promotion	2,080,000
		Trade-Related Agriculture	520,000
		<b>Activity Total</b>	<b>2,600,000</b>
<b>Trade and Investment Policy and Institutional Reforms</b>	This activity seeks to define and implement a priority trade and investment policy and institutional adjustment reforms in a manner which support the successful conclusion and implementation of a free trade agreement between Colombia and the United States and maximize the associated benefits to the Colombian private sector. It is expected that the key general trade capacity building areas in which USAID technical support will focus are (1) service sector liberalization (more transparent and independent regulatory oversight of and competitive market access for key infrastructure sectors); (2) Sanitary/Phytosanitary (SPS) standards-setting and implementation reform; (3) customs reform (compliance with international best practice in key customs processing/administration functions; and (4) business regulatory reform (including technical barriers to trade). This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Business Services & Training	650,000
		Regional Trade Agreements (RTA)	2,112,500
		Competition Policy & Foreign Investment	487,500
		<b>Activity Total</b>	<b>3,250,000</b>

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<b>Transparency and Accountability Program</b>	This program aims to strengthen public sector financial management and control systems and to strengthen citizen participation and oversight in the fight against corruption. USAID has been helping the Government of Colombia to increase efficiency and transparency in the use of public resources working with public and private sectors. USAID is assisting targeted government entities to considerably reduce their level of corruption risk (based on the Colombian Controller General's assessment) by promoting ethic managements and more efficient processes strengthening public management, internal controls, and budget planning and encouraging the rational use of information and communication technologies for government. USAID is also assisting the government to incorporate sound reforms regarding the standardization of the accounting and internal control systems countrywide. It is envisioned that these improvements will be reflected in financial and management audits performed by Colombian control entities. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Governance/Transparency & Inter-Agency Coordination	<b>3,000,000</b>
<b>Treasury International Affairs Technical Assistance-Banking Program</b>	The Banking Team from the Treasury Department is providing advisors to the Government of Colombia to assist in managing budget inflows and outflows. This will lead to more prudent fiscal policies, a more favorable climate for business, and the enabling environment for international trade. Funded and implemented by Department of Treasury/IATA.	Financial Sector Development & Good Governance	<b>120,579</b>
<b>USDA Cold Chain Phase II Training in Colombia</b>	Phase II of the U.S. Department of Agriculture (USDA) Cold Chain Project was held in Colombia. The office for International Cooperation and Development of the Foreign Agriculture Service (FAS/ICD) received over thirty applications for participation in this event from highly qualified Colombian agribusinesses. The 11 most qualified were selected and worked one-on-one with USDA's team of international experts on identifying low cost or no cost methods for improving the cold chain in their businesses. The companies participating in this phase represent the cold storage, fruit and vegetable, and meat industries in Colombia and are located in Cali, Medellín, Barranquilla, and Bogotá. February 8-20, 2004. Funded and implemented by Department of Agriculture/FAS.	Trade-Related Agriculture	<b>70,000</b>
<b>Total FY04 USG Trade Capacity Building Assistance to Colombia</b>			<b>41,573,524</b>