

United States Government
2004 Trade Capacity Building Assistance (\$US)
ECUADOR

Activity Title	Activity Description	TCB Category	FY 04 Total
Biodiversity Conservation Program: Ecomadera Component	This activity seeks to improve timber production, wood processing, and marketing to increase value added price of traditional and non-traditional timber species on the international markets. It uses innovative processing and community based marketing model to increase efficiencies and technologies. The result is improved timber production from intense timber management techniques. Funded and implemented by USAID/Ecuador.	Business Services & Training	62,500
		Trade-Related Agriculture	62,500
		Activity Total	125,000
Biodiversity Conservation Program: Conservation of Managed Indigenous Lands	The Conservation of Managed Indigenous Lands Program (CAIMAN) contributes to business services and administrative capacity building, small enterprise (artisanal production) development, encourages non-traditional forest products, and provides assistance to enter national and international specialty markets. The program also helps to promote foreign direct investment in private lands conservation, ecotourism, and sustainable natural resource management. Funded and implemented by USAID/Ecuador.	Business Services & Training	942,000
		Environmental Trade & Standards	314,000
		Tourism Sector Development	314,000
		Activity Total	1,570,000
Biodiversity Conservation Program: Galapagos Marine Reserve Component	This program promotes the conservation of the Galapagos Marine Reserve by improving participation of communities in management, reducing over-fishing and illegal fishing, promoting sustainable tourism, implementing marine zoning, and facilitating public communication and outreach. Funded and implemented by USAID/Ecuador.	Environmental Trade & Standards	429,200
		Tourism Sector Development	643,800
		Activity Total	1,073,000
Biodiversity Conservation Program: Parks in Peril Program Component	The Parks in Peril is helping Ecuador expand its tourism and eco-tourism sectors. The program also promotes foreign direct investment in private lands conservation and management. Funded and implemented by USAID/Ecuador.	Business Services & Training	640,000
		Tourism Sector Development	960,000
		Activity Total	1,600,000
Bioterrorism Regulations roll out	Telecon broadcast from the U.S. Food and Drug Administration (FDA) to six major cities: Quito, Guayaquil, Cuenca, Machala, Manta, Quevedo covered SPS and bioterrorism regulations. Funded and implemented by Health & Human Services/FDA.	Agreement on SPS	660
Combating the Worst Forms of Child Labor Through Education in Ecuador	Provides capacity to governments to adhere to internationally recognized labor standards, including freedom from child labor, which is a requirement for receipt of U.S. trade benefits. Funded and implemented by Department of Labor/ILAB.	Human Resources & Labor Standards	3,000,000
Economic Opportunities Program: Customs Authority Component	This activity examines best practices in customs management, determines aspects of these models applicable for Ecuador, and establishes efficient procedures for reconciling import and export data to determine sources of error and fraud. The activity will support efforts to correct weaknesses and to improve the overall audit function of the customs department. Regional and Hemispheric trade agreements require major customs reforms in order to attain minimum international standards. Funded and implemented by USAID/Ecuador.	Customs Operation & Administration	71,400
		Gov/Transparency & Inter-Agency Coord.	47,600
		Activity Total	119,000

United States Government
2004 Trade Capacity Building Assistance (\$US)
ECUADOR

Activity Title	Activity Description	TCB Category	FY 04 Total
Economic Opportunities Program: Free Trade Negotiations Support Component	This is a broad-ranging program that seeks to promote the country's capacity during the preparation, negotiation and implementation phases of trade agreements. The program consists mainly of technical assistance and training. It has an emphasis on supporting the FTA negotiation process as well as, more generally, providing assistance for the FTAA, WTO, and other negotiation processes. Activities range from promoting dialogue and training in general aspects of trade, to creating capabilities within the country in specific technical aspects of trade agreements, such as intellectual property rights, SPS issues and rules of origin. Emphasis is being placed on a public outreach strategy that seeks to inform the public across the country about the progress of negotiations and potential benefits and costs of a treaty. Ecuador's preparation to comply with the 14 chapters in the FTA will require continued support throughout 2004, 2005, and 2006. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Ecuador.	Regional Trade Agreements (RTA)	389,000
Economic Opportunities Program: Internal Revenue Service Component	USAID is providing support to Ecuador's Internal Revenue Service. Transparent procedures and clear tax collection policies are key requirements to meet trade agreement requirements in the short and long term. Classified as one of the best systems in Latin America, the Internal Revenue Service will become a support to improve the customs system. Funded and implemented by USAID/Ecuador.	Customs Operation & Administration	37,400
		Gov/Transparency & Inter-Agency Coord.	149,600
		Activity Total	187,000
Economic Opportunities Program: Ministry of Economy and Finance Component	USAID is providing assistance to the Ministry of Economy and Finance. A streamlined budgeting process in this, Ecuador's leading budget ministry, improves control and transparency, helping to assure a healthy investment climate for public and private sector actors, in Ecuador and internationally, that need to be able to rely on the accuracy of economic data available, the effectiveness of institutions, and a clear and fair legal frame work. Funded and implemented by USAID/Ecuador.	Financial Sector Dev. & Good Governance	158,800
		Gov/Transparency & Inter-Agency Coord.	238,200
		Activity Total	397,000
Economic Opportunities Program: Superintendency of Banks and Insurance Comp	USAID is providing assistance to the Superintendency of Banks which regulates private banking, financial and insurance firms. Trade requires a healthy financial system that responds to market opportunities and mobilizes liquidity with efficiency between savers, investors and borrowers. An efficient and reliable financial system is a key component for trade, economic growth and development. The intermediation process must be transparent with effective prudential norms in place. This process will greatly streamline supervision operations, bringing a safe and balanced context for all trade related activities. Funded and implemented by USAID/Ecuador.	Financial Sector Dev. & Good Governance	262,000

United States Government
2004 Trade Capacity Building Assistance (\$US)
ECUADOR

Activity Title	Activity Description	TCB Category	FY 04 Total
Ecuador Cocoa Rehabilitation Project	The U.S. Department of State has provided \$500,000 for cocoa rehabilitation in Ecuador, tied to overall U.S. foreign policy objectives in the Andean region. The immediate purpose of the project is to increase cocoa production in Ecuador, which has been degraded due to high levels of disease. Cooperative research and technology transfer efforts focus on disease mitigation as well as higher quality 'Arriba' flavor genotypes with premium value to the U.S. confectionary industry. An ancillary objective to increased production is the improvement of small farmer's incomes. Smallholders account for the bulk of Ecuadorian production and are tied to U.S. foreign policy objectives of poverty alleviation, rural development and the cessation of narcotics production in the Andean countries. Funded by Department of State and implemented by Department of Agriculture/ARS.	Trade-Related Agriculture	109,000
Northern Border Development Program: PRONORTE Component	USAID is providing technical assistance, training, and small grants improve the competitiveness of small farm producers and processors of agricultural products, including cocoa, coffee, vegetables, fresh water fish, and bamboo. This project will focus on marketing, processing, post-harvest, and production technologies. Funded and implemented by USAID/Ecuador.	Trade-Related Agriculture	2,261,000
Northern Border Development Program: Yachana Component	This activity seeks to increase the chocolate production capacity cocoa from small farmers from the Amazonian provinces. The project includes export marketing assistance, improved cacao production, and post-harvest technologies. The sale of this chocolate is provides a fair trade price for cacao to thousands of farmers living in the remote Amazon Region of Ecuador. Funded and implemented by USAID/Ecuador.	Trade-Related Agriculture	300,000
Southern Border Program: Natural Resources Management Component	This activity provides direct support to small landholders who depend directly on improved conservation of protected areas, forest management, and land titling to assure their sustainable production and marketing of timber products. It will provide technical assistance in production and marketing of timber and non-timber products. Other activities will include agroforestry, livestock production, ecotourism, handicrafts, and other economic activities. Funded and implemented by USAID/Ecuador.	Trade-Related Agriculture	600,000
Treasury International Affairs Technical Assistance-Tax Program	The Tax Team from the Treasury Department is providing advisors to help the Government of Ecuador to improve its tax administration capacity, leading to more prudent fiscal policies, a more favorable business climate, and the enabling environment for international trade. Funded and implemented by Department of Treasury/IATA.	Financial Sector Dev. & Good Governance	62,534
Total FY 04 USG Trade Capacity Building Assistance to Ecuador			12,055,194