

United States Government
2004 Trade Capacity Building Assistance (\$US)
HONDURAS

Activity Title	Activity Description	TCB Category	FY 04 Total
Agribusiness Development Center	The Agribusiness Development Center (CDA – acronym in Spanish) is providing technical assistance to small and medium growers to support the development of the Honduran agricultural sector. CDA is supporting agricultural diversification from basic grains and low-value commodities to value-added, demand-driven crops. The activity's objectives are to increase exports of high-value, non-traditional agricultural products. CDA provides technical assistance in market intelligence and marketing, production, post-harvest and processing technologies and improved business development services to at least 250 lead partners that will directly impact 10,000 farmers. CDA has 15 product-specific programs that include jalapeño peppers, yucca, cucumber, sweet potato, oriental vegetables, squash, watermelon and broccoli and a specialty coffee and microprocessor program. The program is assisting small holder coffee producers diversify to high value export crops such as vanilla and black pepper. This activity is in support of the Central America - Dominican Republic FTA negotiations. Funded and implemented by USAID/Honduras.	Export Promotion	504,000
		Trade-Related Agriculture	1,596,000
		Activity Total	2,100,000
Cochran Fellowship on Food Safety and Inspection of Fruits and Vegetables	Series of lectures and consultations on SPS standards with Ministry of Agriculture Head of Inspection and Food Safety. Funded and implemented by Health & Human Services/FDA.	Agreement on SPS	770
Health Fortification to the Productive, Financial Commercial Capacity	The project focuses on increasing producer output and sales revenues by improving their capacities to produce handicrafts that will then be exported to the United States. Funded by USAID/GDA and implemented by USAID/Honduras.	Export Promotion	200,000
Honduras Dairy Sector Competitiveness	The Dairy Enterprise Initiative (DEI) is providing TA to improve the competitiveness of the Honduran dairy sector. The program has helped establish more than 62 producer-owned milk cooling centers. The program is now focusing on processing and marketing of value added dairy products. Illustrative activities include: (1) provide TA and Business Development Services; (2) assist micro, small and medium (MSM) dairy producers to improve the quality and marketability of their products to compete in regional and international markets; (3) assist MSM milk producers and processors to diversify sales outlets and establish new domestic and international market channels; (4) develop and implement a milking goats pilot initiative; (5) initiate a quality standards certification program of processing plants; (6) introduce MSM dairy processors to international market standards and food security requirements; and (7) introduce a Seal of Quality as an instrument of quality assurance. This activity is in support of the Central America - Dominican Republic FTA negotiations. Funded and implemented by USAID/Honduras.	Trade-Related Agriculture	900,000
IRS Resident Advisor - Honduras	The Internal Revenue Service (IRS) is providing Treasury Office of Technical Assistance (OTA) with one Resident Advisor to assist the Honduran tax authorities to improve their Audit and Collection functions and provide guidance on training issues. Funded by Department of Treasury and implemented by Department of Treasury/IRS.	Financial Sector Dev. & Good Governance	115,317

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Integrated Water Resource Management Support Activity	This activity will enhance Honduras' capacity to meet its CAFTA environmental requirements as well as commitments under the Environmental Cooperation Agreement. In addition, it will strengthen integrated watershed resource management supporting Honduras' agricultural and rural diversification objectives aimed at enhancing the country's ability to take full advantage of increased trading opportunities available through CAFTA, the FTAA, the Doha Development Round of the WTO, and other FTAs. In responding to the expanded trading opportunities resulting from CAFTA and other FTAs, Honduras expects to greatly increase nontraditional agricultural exports to regional and global markets, as well as increase production of value-added goods and services in rural areas, including green products and eco-tourism. Under CAFTA, Honduras will be required to better enforce its environmental laws and regulations, which include those pertaining to protected areas and watershed resource management. This activity is in support of the Central America - Dominican Republic FTA negotiations. Funded and implemented by USAID/Honduras.	Environmental Trade & Standards	989,010
		Trade-Related Agriculture	989,010
		Tourism Sector Development	1,018,980
		Activity Total	2,997,000
International Train-the-trainer Good Agricultural Practices	Training on U.S. food safety programs, food laws and regulations, anatomy of outbreaks and epidemiology, traceback and farm investigations, water quality, post-harvest practices, education about good health and hygiene practices, and how to develop an effective training course. Funded and implemented by Health & Human Services/FDA.	Agreement on SPS	65,458
More Competitive, Market Oriented Private Enterprises Program	The More Competitive, Market Oriented, Private Enterprises program will assist rural enterprises become sufficiently competitive to gain the benefits of freer and more open trade. It will promote the competitiveness of micro, small and medium rural enterprises (MSMEs) by increasing agricultural and product diversification, improving productivity and quality, and creating linkages between producers in rural areas and processing and marketing enterprises and exporters in urban centers. This program will address the following areas: (1) access to market information, business management and technical skills training; (2) competitiveness of business clusters and improved business linkages; and (3) access to technology and support services. This activity is in support of the Central America - Dominican Republic FTA negotiations. Funded and implemented by USAID/Honduras.	Export Promotion	487,520
		Trade-Related Agriculture	2,559,480
		Activity Total	3,047,000
Port of Cortes Modernization	This technical assistance grant of \$525,000 will assist the Empresa Nacional Portuaria in the development of a comprehensive plan for modernizing the infrastructure and operations at the Port of Cortés. This trade capacity building project is considered a top TCB priority for Honduras and the U.S.-Central America Free Trade Agreement negotiation process since it will strengthen the foundations of the key Caribbean port and trade corridor for trade from Honduras, Nicaragua, El Salvador and Guatemala bound for markets in the eastern United States and Europe. (Activity# 200350033B) Funded and implemented by Trade and Development Agency.	Export Promotion	131,250
		Regional Trade Agreements (RTA)	131,250
		Physical Infrastructure Development	262,500
		Activity Total	525,000

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Promoting Competitiveness of Non-Traditional Agricultural and Wood Products	This is a grant to the Honduran Foundation for Investment and Development of Exports (FIDE) to promote the competitiveness of non-traditional agricultural and wood products exports. Funded and implemented by USAID/Honduras.	Export Promotion	254,000
		Trade-Related Agriculture	254,000
		Activity Total	508,000
SPS Support to Non-traditional Agricultural Producers	This activity is providing technical assistance to producers to improve producer's/exporter's capacity to comply with export requirement and meet quality standards. Some illustrative activities include: technical assistance to assist exporters obtain the Eurepgap certification to export to Europe certification for organic coffee growers pest risk assessments (PRAs) to obtain entry of new crops to the US market (e.g. tomato, sweet potato, peppers) and Hazard Analysis and Critical Control Point (HACCP) Systems development. This activity is in support of the Central America - Dominican Republic FTA negotiations. Funded and implemented by USAID/Honduras.	Agreement on SPS	200,000
Trade Information Exchange Portal	This technical assistance grant will assist the Ministry of Industry and Trade (SIC) in the development of a web-based Trade Information Exchange Portal and an associated support structure for effective dissemination of key information needed to enhance bilateral trade. This Trade Capacity Building project is considered a top priority for Honduras as it prepares its economy for increased trade through the proposed U.S.-Central America Free Trade Agreement. (Activity# 200450003A) Funded and implemented by Trade and Development Agency.	E-Commerce & IT	161,010
		Business Services & Training	120,758
		Regional Trade Agreements (RTA)	120,758
		Activity Total	402,525
Trade, Investment, and Competitiveness Policy Support	This activity will provide technical support to reinforce Honduras' efforts to implement CAFTA and other FTAs, as well as enhance its participation in the Doha Development round of the WTO. In addition, the activity will strengthen the national capacity for independent and focused trade, investment, and competitiveness (TIC) policy research and analysis, to support enhanced capacity for policy formulation. This activity will work with key government ministries, private sector organizations, and other NGOs and civil society to implement the provisions of CAFTA – including those related to the environment – and upgrade other TIC policies designed to enhance Honduras' overall investment climate and increase the country's ability to take full advantage of more open markets. This activity is in support of the Central America - Dominican Republic FTA negotiations. Funded and implemented by USAID/Honduras.	Regional Trade Agreements (RTA)	2,083,000
Treasury International Affairs Technical Assistance-Tax Program	The Tax Team from the Treasury Department is providing advisors to help the Government of Honduras to improve its tax administration capacity, leading to more prudent fiscal policies, a more favorable business climate, and the enabling environment for international trade. Funded and implemented by Department of Treasury/IATA.	Financial Sector Dev. & Good Governance	305,563
Total FY04 USG Trade Capacity Building Assistance to Honduras			13,449,633