

United States Government
2004 Trade Capacity Building Assistance (\$US)
MEXICO

| Activity Title | Activity Description | TCB Category | FY 04 Total |
|---|--|---|--------------------|
| Better Process Control School | Monitoring and evaluation of development of school at University of the Americas to promote SPS. Funded and implemented by Health & Human Services/FDA. | Agreement on SPS | 4,964 |
| Biosecurity Vulnerability Assessment Training | Vulnerability assessment training for government officials on biosecurity and SPS standards. The training is based on the CARVER method for vulnerability assessment, a U.S. designed diagnostic with reference to six factors: criticality, accessibility, recoverability, vulnerability, espyability or notoriety, and recognizability. Funded and implemented by Health & Human Services/FDA. | Agreement on SPS | 3,858 |
| Bioterrorism Regulations Briefing | Lecture and consultation on SPS standards and bioterrorism prevention. Funded and implemented by Health & Human Services/FDA. | Agreement on SPS | 3,871 |
| Certified Sustainable Products Alliance | Rainforest Alliance (RA) is the lead NGO that is working with community groups and Mexican organizations. This Alliance brings community forestry and sustainable coffee producers in Mexico with large scale buyers of these sustainable products. RA promotes exports by identifying markets where small community forestry groups can sell their products. Related to Business Services and Training, RA is training community groups to better manage their forests, saw mills, and production processes in order to make more informed production decisions and to help communities add value to the wood produced. RA promotes trade-related agricultural development through promotion of sustainable coffee production techniques, and improved processing techniques. RA promotes environment sector trade and standards by identifying markets and production techniques that protect watersheds. RA's assistance helps farmers raise their incomes through sustainable practices that create incentives to protect the environment. Funded and implemented by USAID/Mexico. | Export Promotion | 60,000 |
| | | Business Services & Training | 90,000 |
| | | Environmental Trade & Standards | 120,000 |
| | | Trade-Related Agriculture | 30,000 |
| | | Activity Total | 300,000 |
| Competition Policy and Regulatory Seminars with Mexico | The U.S. Department of Justice (DOJ) and Federal Trade Commission (FTC) have been conducting workshops for the Mexican competition authority on investigative techniques for investigating cartels, mergers, and monopolization matters. The program has also included workshops on competition policy in regulated sectors such as railroads and electricity, during which sectoral regulators have participated. Funded by Trade and Development Agency and implemented by Department of Justice/Antitrust Division. | Competition Policy & Foreign Investment | 28,167 |

United States Government
2004 Trade Capacity Building Assistance (\$US)
MEXICO

| Activity Title | Activity Description | TCB Category | FY 04 Total |
|--|--|---|--------------------|
| Conservation Coffee Alliance | Under business services and training, Conservation International and Starbucks are working together to develop business and administrative skills of coffee producer associations in the El Triunfo area of Chiapas. To date, they have already trained 1,000 producers from six different associations, who are benefiting from higher prices. Their efforts will extend business related training to other areas and increase the overall number of coffee producers who will benefit. Under trade related agricultural development, this Alliance is introducing new sustainable coffee production techniques that allow farmers to benefit from niche markets with higher prices. Environment Sector Trade and Standards activities are supported through their promotion of sustainable coffee, at both the producer and the consumer levels. They continue to support environmentally friendly production techniques and to provide certification when farmers meet their environmental production and processing standards. Funded and implemented by USAID/Mexico. | Business Services & Training | 60,000 |
| | | Environmental Trade & Standards | 80,000 |
| | | Trade-Related Agriculture | 60,000 |
| | | Activity Total | 200,000 |
| Consultation and Training on Food Safety | The U.S. Food and Drug Administration (FDA) provided training and consultation on food safety, including a lecture at an international exposition. Funded and implemented by Health & Human Services/FDA. | Agreement on SPS | 2,787 |
| Consultation on U.S. Food and Drug Administration (FDA) Import Operations | Lecture and consultation on food import safety issues. Funded and implemented by Health & Human Services/FDA. | Agreement on SPS | 2,978 |
| Food Safety Congress | Lecture and consultation on SPS standards. Funded and implemented by Health & Human Services/FDA. | Agreement on SPS | 2,813 |
| Food Safety and Good Practices Relating to Cantaloupe for Export | Contamination of cantaloupe exported from Mexico has required extensive technical assistance to improve agricultural practices on the farms, inspection capabilities by Mexican officials, and improved testing and surveillance of Salmonella. Special assistance delivered through records review and memorandum-of-understanding (MOU) development. Funded and implemented by Health & Human Services/FDA. | Agreement on SPS | 58,300 |
| Impact of New Bioterrorism Regulations on Perishable Foods | Lecture and consultation on impact of new bioterrorism regulations on perishable foods. Funded and implemented by Health & Human Services/FDA. | Agreement on SPS | 3,999 |
| Improving Production Techniques for Raw Green Onions | Assistance to Mexican regulatory authorities and farm production facilities in the areas of inspection and remediation. Health risks associated with green onions surfaced in 2003 and Mexico is a source for U.S. raw green onion imports. Funded and implemented by Health & Human Services/FDA. | Agreement on SPS | 20,361 |
| Increasing State and Municipal Government Access to Domestic Capital Market | This activity provides financial advisory services to pilot entities to improve credit quality and enable them to consider issuing debt in the Mexican Capital Market as an alternative to traditional bank loans. Funded and implemented by USAID/Mexico. | Financial Sector Dev. & Good Governance | 100,000 |

United States Government
2004 Trade Capacity Building Assistance (\$US)
MEXICO

| Activity Title | Activity Description | TCB Category | FY 04 Total |
|--|---|-----------------------------------|----------------|
| Labor Rights in the Global Economy | Activities to promote labor rights and the Mexico Trade Agreement and the Multi-Fiber Arrangement conducted by the Solidarity Center, a U.S. nongovernmental organization. Funded and implemented by USAID/DCHA. | Human Resources & Labor Standards | 45,560 |
| Mexico Food Safety Workshop | The Trade and Investment Program, the U.S. Department of Agriculture (USDA) Biotechnology Group, and the U.S. Foreign Agriculture Service (an agency of the USDA) office in Mexico City coordinated a Mexico Food Safety Workshop, held in Mexico City. This workshop involved approximately 20 participants from the Mexican Ministries of Health, Agriculture, Economics, and Education, as well as the Mexican Center for Research on Food and Development. Seven participants from the U.S. Food and Drug Administration, U.S. Environmental Protection Agency, and USDA, as well as two representatives from the Novel Foods Division of Health Canada, also attended. The purpose of the workshop and related meetings, was to address issues related to regulatory requirements and safety assessments related to biotechnology in North America. June 16-18, 2004. Funded and implemented by Department of Agriculture/FAS. | Regional Trade Agreements (RTA) | 17,500 |
| | | Trade-Related Agriculture | 17,500 |
| | | Activity Total | 35,000 |
| Mexico IPR Protection and Enforcement | The U.S. State Department Bureau for International Narcotics and Law Enforcement Affairs (INL), working with the U.S. Department of Justice, Office of the Prosecutorial Development Assistance and Training (OPDAT), will provide support for Mexican law enforcement, including units in the capital as well as regional anti-piracy units in Monterey, Puebla, and Guadalajara. Funded by Department of State and implemented by Department of Justice. | Agreement on TRIPs | 150,000 |
| Rural Prosperity and Conservation | The Rural Prosperity and Conservation activity will provide a range of business services and training to small scale producers in highly biodiverse areas of Mexico which are designed to increase the business and administrative skills of producer associations. It will support trade-related agricultural development by introducing and promoting new production techniques. USAID will conduct a series of market studies to identify opportunities and constraints to production and sale of new items. The activity focuses on sustainable products and their markets, such as shade coffee, cacao production, and a variety of forest products. Where appropriate, the activity will also promote tourism sector development through market studies, community training, design and promotion of tourism clusters, and the creation of linkages between the larger scale tourist industry and community groups in areas of high biodiversity. Funded and implemented by USAID/Mexico. | Business Services & Training | 140,000 |
| | | Environmental Trade & Standards | 210,000 |
| | | Trade-Related Agriculture | 210,000 |
| | | Tourism Sector Development | 140,000 |
| | | Activity Total | 700,000 |
| Safety Assessment of Bioengineered Foods Workshop | Workshop and consultations on safety assessment of bioengineered foods. Funded and implemented by Health & Human Services/FDA. | Agreement on SPS | 4,072 |

United States Government
2004 Trade Capacity Building Assistance (\$US)
MEXICO

| Activity Title | Activity Description | TCB Category | FY 04 Total |
|--|--|---|------------------|
| Scientific Cooperation Research Program Collaboration with Mexico | The U.S. Department of Agriculture's Scientific Cooperation Research Program helps solve critical market and trade related problems affecting food, agriculture, fisheries, forestry, and the environment in both collaborating countries worldwide and the United States through joint research and scientific exchanges. University of Arkansas and Mexico's National Autonomous University continue to seek alternative control strategies for the salmonella in poultry and poultry products. Researchers are using a novel competitive exclusion method selecting individual bacteria capable of excluding or eliminating salmonella, and bacteriophages, viruses that infect and kill only bacteria, with no potential to harm animals or plants. Funded and implemented by Department of Agriculture/FAS. | Trade-Related Agriculture | 15,000 |
| Support for Agribusiness Expansion | The project involves a loan to a company to establish a winter division that will grow, package, and ship crops grown in Mexico to the U.S.-based company headquarters for distribution throughout the U.S. market. The division will grow and harvest cucumbers, eggplant, and squash. Funded and implemented by Overseas Private Investment Corporation (OPIC). | Trade-Related Agriculture | 1,013,760 |
| Support for Machine Casting Facilities to Export Engines | The project involves an investment to open a computer numerically controlled (CNC) machine casting manufacturing facility in Torreón, Mexico. The components will be integrated into engine units for export. Contractor involved is Magnum Machining Inc. Funded and implemented by Overseas Private Investment Corporation (OPIC). | Physical Infrastructure Development | 208,390 |
| Support for Strengthening Competition Policy in Mexico | The Federal Trade Commission (FTC) and the U.S. Department of Justice (DOJ) are providing technical assistance to enhance the ability of the Mexican Federal Competition Commission more effectively apply Mexico's competition laws in ways that encourages a more competitive marketplace. The program shares the experience of the FTC and DOJ in detecting, investigating, and appropriately remedying anticompetitive conduct. Subjects being addressed included abuse of dominance, cartels, mergers, competition in regulated industries, and judicial education. This assistance has primarily taken the form of regional seminars in which FTC and DOJ career staff transfer their practical skills through interactive hypothetical cases. The program enhances these authorities' ability to take action against anticompetitive practices that inhibit trade and investment as well as harm domestic consumer welfare. Funded by Trade and Development Agency and implemented by Federal Trade Commission/ITA. | Competition Policy & Foreign Investment | 39,000 |

United States Government
2004 Trade Capacity Building Assistance (\$US)
MEXICO

| Activity Title | Activity Description | TCB Category | FY 04 Total |
|--|---|---------------------------------|-------------------|
| Trade Capacity Building Mission for Horticultural Products | Under the umbrella program, U.S.-Mexico Partnership for Prosperity, the U.S. Department of Agriculture's Foreign Agriculture Services office for International Cooperation and Development (FAS/ICD), in close collaboration with the Mexican Ministry of Agriculture (SAGARPA) and Food Marketing Institute (FMI), conducted a second trade capacity building mission to identify two-way trade and investment opportunities in Mexican horticultural products for U.S. supermarkets. Seventeen U.S. representatives from nine companies participated in this activity with the intention of establishing long-term business contacts and initiating future product sourcing arrangements. This trade mission seeks to promote trade through enhancing Mexico's understanding of the food safety, packaging, labeling, handling, and consumer preferences in the U.S. market. March 12-17, 2004. Funded and implemented by Department of Agriculture/FAS. | Export Promotion | 50,000 |
| Training, Internships, Exchanges, and Scholarships (TIES) | Training, Internships, Exchanges, and Scholarships (TIES) is a public-private alliance designed to spur social and economic growth in Mexico by supporting institutional strengthening in higher education via university linkages, educational programs and scholarships. Goals: (1) facilitate pursuit of common agenda for development that is emerging in U.S.-Mexico bilateral relationship; and (2) contribute to Mexico's ability to take advantage of opportunities created by the North America Free Trade Agreement (NAFTA). This activity is in support of the North America Free Trade Agreement. Funded by USAID/EGAT/ED and implemented by USAID/Mexico. | Export Promotion | 3,136,000 |
| | | Business Services & Training | 2,352,000 |
| | | Regional Trade Agreements (RTA) | 2,352,000 |
| | | Activity Total | 7,840,000 |
| University Training, Internships, Exchanges and Scholarships-Mission funded | The Training, Internships, Exchanges and Scholarships (TIES) Universities activity advances the objective of the Partnership for Prosperity, an initiative of Presidents Bush and Fox. TIES facilitates pursuit of a common development agenda between the U.S. and Mexico by enhancing the capacity of higher education institutions of both nations to examine mutual development problems, work in strategic alliances to develop solutions, and create the basis for Mexico's benefiting more fully from NAFTA and a planned Free Trade Area of the Americas. Partnering with The Association Liaison Office for University Cooperation in Development (ALO), TIES aim is to increase Mexico's competitive workforce through higher education, by University Partnerships establish relationships between U.S. and Mexican universities to address common development problems identified by Mexican higher education institutions and their public and private partners. Funded and implemented by USAID/Mexico. | Export Promotion | 880,000 |
| | | Business Services & Training | 660,000 |
| | | Regional Trade Agreements (RTA) | 660,000 |
| | | Activity Total | 2,200,000 |
| Total FY04 USG Trade Capacity Building Assistance to Mexico | | | 13,032,880 |