

*United States Government*  
**2004 Trade Capacity Building Assistance (\$US)**  
**MOROCCO**

<b>Activity Title</b>	<b>Activity Description</b>	<b>TCB Category</b>	<b>FY 04 Total</b>
<b>Customs Modernization-Morocco</b>	Commercial Law Development Program (CLDPs) activities for customs modernization have worked to define parameters for a modern customs system in Morocco. Funded by USAID and implemented by Department of Commerce/CLDP.	Customs Operation & Administration	<b>140,432</b>
<b>IP Rights Enforcement-Morocco</b>	Commerce Law Development Programs (CLDP) in IP Rights Enforcement during 2004 focused on technical assistance in the areas of protection and enforcement of IPR, guiding the development of an opposition trademark system, ISP liability and judicial adjudication of IP disputes. Funded by USAID and implemented by Department of Commerce/CLDP.	Agreement on Safeguards	58,016
		Agreement on TRIPs	116,032
		Agreement on Disputes Settlement	58,016
		<b>Activity Total</b>	<b>232,063</b>
<b>Implementation of Morocco Free Trade Agreement (FTA)</b>	Export development, trade facilitation, and environmental capacity building in support of implementation of the Free Trade Agreement (FTA) between the U.S. and Morocco. This activity is in support of the US-Morocco FTA. Funded and implemented by Department of State.	Export Promotion	1,640,000
		Business Services & Training	1,148,000
		Environmental Trade & Standards	82,000
		Trade-Related Agriculture	1,230,000
		<b>Activity Total</b>	<b>4,100,000</b>
<b>Improvement of Moroccan Legal and Regulatory Environment</b>	Provides TA to Morocco in order to improve legislative and regulatory frameworks and facilitate implementation by Morocco of the Morocco-U.S. Free Trade Agreement (FTA). This activity is in support of the US-Morocco FTA. Funded by Department of State and implemented by Department of Commerce/CLDP.	Governance/Transparency & Inter-Agency Coordination	<b>1,200,005</b>
<b>Morocco Agribusiness Associations Assistance</b>	This program has been providing assistance to selected agribusiness association representing sectors with export potential. Activity assisted agribusiness association do market analysis of eligible commodities in which Moroccans exporters expressed an interest, specifically to third country markets. Funded by USAID/ANE and implemented by USAID/Morocco.	Agreement on SPS	50,000
		Export Promotion	100,000
		Other Trade Facilitation	25,000
		Environmental Trade & Standards	50,000
		Trade-Related Agriculture	25,000
		<b>Activity Total</b>	<b>250,000</b>
<b>Morocco Agriculture and Agribusiness Development</b>	The purpose of the program is to improve the ability of Moroccan agriculture, agribusiness, and related support industries to compete in local and foreign markets. The program will emphasize the strengthening of local capacity so that Moroccan agriculture and agribusiness will be competitive in the global market place well into the future. It will contribute to the creation of new jobs and the increase of incomes for farmers, workers, and other entrepreneurs, especially in rural areas, smaller towns and cities. Funded and implemented by USAID/Morocco.	Agreement on Agriculture	100,000
		Agreement on SPS	100,000
		Agreement on TBT	150,000
		Agreement on Rules of Origin	50,000
		Financial Sector Development & Good Governance	100,000
		Environmental Trade & Standards	100,000
		Trade-Related Agriculture	300,000
		Other Services Development	100,000
		<b>Activity Title</b>	<b>1,000,000</b>

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<b>Morocco Fast Track Trade Program</b>	This program has been providing a variety of export development activities including sector assessment, technical assistance consultancies, and opportunity grants. Thus, this activity will assist Moroccan business companies to identify U.S. business partners, advise companies and businessmen on marketing, packaging, and U.S. environmental and safety standards. This activity is in support of the US-Morocco FTA. Funded by USAID/ANE and implemented by USAID/Morocco.	Agreement on SPS	100,000
		E-Commerce & IT	100,000
		Export Promotion	400,000
		Other Trade Facilitation	100,000
		Environmental Trade & Standards	200,000
		Trade-Related Agriculture	100,000
		<b>Activity Total</b>	<b>1,000,000</b>
<b>Morocco Improved Business Environment</b>	The purpose of the Improved Business Environment Program is to make government more transparent and responsive to business needs, to facilitate access to finance for small business, and to help Morocco meet its Free Trade Agreement commitments. Funded and implemented by USAID/Morocco.	Customs Operation & Administration	22,574
		Financial Sector Development & Good Governance	79,008
		Competition Policy & Foreign Investment	79,008
		Governance/Transparency & Inter-Agency Coordination	45,147
		<b>Activity Total</b>	<b>225,737</b>
<b>New Business Opportunities Expanded</b>	The purpose of this program is to promote the expansion of small scale manufacturing and service sectors in rural areas and nearby market towns in collaboration with local business associations. Funded and implemented by USAID/Morocco.	Business Services & Training	<b>1,225,000</b>
<b>Procurement-Morocco</b>	Commercial Law Development Programs (CLDP) in Morocco included consultations in government procurement, including competition and ethics. Funded by USAID and implemented by Department of Commerce/CLDP.	Agreement on Government Procurement	<b>162,483</b>
<b>Standards-Morocco</b>	Commercial Law Development Programs (CLDP) for standards in Morocco has identified key business sectors in the promotion and development of an understanding of standards issues within individual business categories. Funded by USAID and implemented by Department of Commerce/CLDP.	Other Trade Facilitation	198,763
		Environmental Trade & Standards	66,254
		<b>Activity Total</b>	<b>265,017</b>
<b>Support for Morocco Free Trade Agreement (FTA)</b>	TA to help Morocco develop and enforce transparent, science-based animal and plant health and food-safety standards, administration, and regulations. This activity is in support of the US-Morocco FTA. Funded by Department of State and implemented by Department of Agriculture/FAS.	Agreement on SPS	200,000
		Agreement on TBT	152,000
		E-Commerce & IT	48,000
		<b>Activity Total</b>	<b>400,000</b>

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Activity Title	Activity Description	TCB Category	FY 04 Total
<b>Tourism Capacity Building and Rural Tourism Development</b>	This program aims to increase the positive economic and social benefits of tourism in Morocco by improving and strengthening the institutional environment, and by developing and promoting new tourist attractions in rural areas, natural settings, and the smaller towns and villages of Morocco, which will complement traditional cultural and beach destinations. This program is helping the Government in developing national rural tourism Web site, and collecting a data on international and national tour operators. The tour operators are potential investors in Morocco bringing foreign tourists to the developed rural circuits. With the rural tourism activity, the project is giving an alternative to the farmers who will be negatively affected by the FTA between Morocco and the U.S. Funded and implemented by USAID/Morocco.	E-Commerce & IT	50,000
		Competition Policy & Foreign Investment	150,000
		Tourism Sector Development	300,000
		<b>Activity Total</b>	<b>500,000</b>
<b>Total FY04 USG Trade Capacity Building Assistance to Morocco</b>			<b>10,700,737</b>