

*United States Government*  
*2004 Trade Capacity Building Assistance (\$US)*  
**NAMIBIA**

Activity Title	Activity Description	TCB Category	FY 04 Total
<b>Enhancing Transportation Management and Harmonization of Standards</b>	This project provided a series of interrelated activities to increase the awareness of mid-level government officials and private sector representatives of the benefits of regional transportation management, harmonization of agricultural standards, and public-private collaboration for increased trade. The first phase of the project was a U.S. Department of Agriculture (USDA)-led assessment mission and two U.S. Study Tours. Phase two consisted of in-country workshops to disseminate information and required participants to formulate policy recommendations for transportation reform and standards harmonization that were presented to their respective country policymakers during a regional policy meeting Spring 2004. USDA staff modeled and incorporated lessons learned from the successful East Africa: Enhancing Transportation Management and Harmonization of Standards project during 2000-2002. The projects are designed and implemented in collaboration with several USDA agencies and USAID. Funded by USAID/AFR and implemented by Department of Agriculture/FAS.	Trade-Related Agriculture	<b>45,710</b>
<b>Global Trade and Technology Network (GTN)</b>	The Global Trade and Technology Network (GTN) is an international trade lead matching and technology transfer network that helps firms build trade and business linkages, identify investment opportunities, and access new technologies. GTN e-commerce platform enables firms to establish international trade linkages such as joint ventures, direct sales and purchases, and agent distributorships. Funded by USAID/Namibia and implemented by USAID/EGAT/EG.	E-Commerce & IT	<b>30,000</b>
<b>Small and Medium Enterprise Competitiveness Enhancement Program (SMECEP)</b>	The Small and Medium Enterprise Competitiveness Enhancement Program (SMECEP) seeks to develop and strengthen the small and medium enterprise sector in Namibia. SMECEP provides business support services, training, technical assistance, information technology support, mentorship, and capacity building to business service organizations. The activity also provides export promotion assistance such as support for regional trade fairs participation, international seminars and forums, and trade missions to Namibian companies. Funded and implemented by USAID/Namibia.	Export Promotion	48,000
		Business Services & Training	336,000
		Tourism Sector Development	96,000
		<b>Activity Total</b>	<b>480,000</b>
<b>Total FY 04 USG Trade Capacity Building Assistance to Namibia</b>			<b>555,710</b>