

*United States Government*  
*2004 Trade Capacity Building Assistance (\$US)*  
**PAKISTAN**

<b>Activity Title</b>	<b>Activity Description</b>	<b>TCB Category</b>	<b>FY 04 Total</b>
<b>Arid Agriculture in Balochistan</b>	The activity is a broader agricultural development program. One component, working with producers of horticultural products, is creating trade linkages with Scandinavian buyers and developing products to meet standards. Funded and implemented by USAID/Pakistan.	Trade-Related Agriculture	<b>300,000</b>
<b>Pakistan Public Private Dialogue</b>	The activity supports various Pakistani industries to develop strategies which will enable them to upgrade production and compete in foreign markets. The program involves a process of identifying potential export opportunities, benchmarking consumer trends, and pinpointing investments and reforms needed to access those markets. Funded and implemented by USAID/Pakistan.	Export Promotion	800,000
		Business Services & Training	800,000
		<b>Activity Total</b>	<b>1,600,000</b>
<b>Total FY 04 USG Trade Capacity Building Assistance to Pakistan</b>			<b>1,900,000</b>