

United States Government
2004 Trade Capacity Building Assistance (\$US)
PERU

Activity Title	Activity Description	TCB Category	FY 04 Total
Aguaytia/Von Humboldt Pilot Project	This project helps Peru to receive World Wildlife Fund (WWF) certification of wood products to facilitate access to export markets. Funded and implemented by USAID/Peru.	Environmental Trade & Standards	1,100,000
Center For Forestry Redevelopment (CEDEFOR)	This project helps Peru to receive World Wildlife Fund (WWF) certification of wood products to facilitate access to export markets. Funded and implemented by USAID/Peru.	Environmental Trade & Standards	1,100,000
Cold Chain Improvement Initiative In Peru	The Trade and Investment program conducted one-on-one company consultations in Peru as Phase II of the Cold Chain Improvement Initiative. This is a follow-up to the Phase I conference in September 2003. In close coordination with FAS-Lima, eight carefully selected Peruvian companies hosted representatives of the three-man cold chain team (including an expert for retail and food service operations, and cold storage warehousing and logistics). The goal of the activity was to impart significant operational improvements to benefit product quality and bottom line company profits, especially from firms which handle U.S. imported products. May 17-28, 2004. Funded and implemented by Department of Agriculture/FAS.	Trade-Related Agriculture	55,000
Combating Child Labor in Commercial Agriculture Through Education in Peru	Provides capacity to governments to adhere to internationally accepted labor standards, including freedom from child labor, which is a requirement for receipt of U.S. trade benefits. Funded and implemented by Department of Labor/ILAB.	Human Resources & Labor Standards	3,000,000
Creating Conditions for Economic Revitalization (CRECER)	The Creating Conditions for Economic Revitalization (CRECER) activity seeks to create an enabling environment for trade and for domestic and foreign investment, resulting in sustained increases in jobs and economic growth. The primary focus is to support Peru in its negotiation, implementation, and adjustment to the Free Trade Agreement that is being negotiated between the USA and the Andean countries. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Peru.	WTO Awareness	120,000
		E-Commerce & IT	360,000
		Regional Trade Agreements (RTA)	720,000
		Other Trade Facilitation	240,000
		Human Resources & Labor Standards	240,000
		Physical Infrastructure Development	480,000
		Governance/ Transparency & Inter-Agency Coordination	240,000
		Activity Total	2,400,000

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Peru-Ecuador Border Region	This activity will enhance the ability of border communities to identify and implement productive initiatives to generate jobs and income. Specifically, it will provide TA through business development services on market and financial information, commercial contacts with international markets, production chains linkages, promote public-private partnerships for concession and/or investments in management roads, electricity, ports and airports, improve customs and border transit control, which are needed to increase competitiveness and trade in the Peru-Ecuador border region. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Peru.	Customs Operation & Administration	180,000
		Export Promotion	360,000
		Business Services & Training	720,000
		Regional Trade Agreements (RTA)	360,000
		Financial Sector Development & Good Governance	180,000
		Activity Total	1,800,000
Poverty Reduction and Alleviation (PRA)	This activity focuses on (1) marketing and technical assistance (production/distribution) for the export of agricultural and manufactured products and (2) design, structure, and close Public-Private Partnerships (PPPs) in key infrastructure projects. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Peru.	Business Services & Training	600,000
		Physical Infrastructure Development	1,200,000
		Trade-Related Agriculture	2,200,000
		Activity Total	4,000,000
Support for International Airport Management	The project involves insurance covering the award of a 30-year management concession to Lima Airport Partners to operate, upgrade, and expand the Jorge Chavez International Airport in Lima, Peru. Contractor is National Union Fire Insurance. Funded and implemented by Overseas Private Investment Corporation (OPIC).	Physical Infrastructure Development	399,809
Technical Advisor-Peru	The technical assistance grant will provide assistance in the form of technical advisors to strengthen OSITRAN's supervisory role, setting the stage for more effective Peruvian government supervision of transportation infrastructure investment, as well as new commercial opportunities for U.S. companies in the Peruvian transportation sector. (Activity# 200450011B) Funded and implemented by Trade and Development Agency.	Financial Sector Development & Good Governance	311,500
Transportation Infrastructure Operations	The orientation visit is designed to provide the Supervisory Authority of Investments in the Public Transportation Infrastructure (OSITRAN), the Peruvian investment regulatory agency, officials with the opportunity to visit U.S. seaport, airport, railroad, and highway operations to learn more about U.S. best practices in transportation infrastructure management. The OV will strengthen the regulatory and supervisory capacity of OSITRAN in order to improve the efficiency of transportation infrastructure operations in Peru. (Activity# 200450027A) Funded and implemented by Trade and Development Agency.	Competition Policy & Foreign Investment	64,988
		Governance/ Transparency & Inter-Agency Coordination	64,988
		Activity Total	129,976

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Treasury International Affairs Technical Assistance-Enforcement Program	The Enforcement Team from the Treasury Department is providing advisors to the Government of Peru. Funded and implemented by Department of Treasury/IATA.	Financial Sector Development & Good Governance	58,451
Total FY04 USG Trade Capacity Building Assistance to Peru			14,354,736