

United States Government
2004 Trade Capacity Building Assistance (\$US)
ROMANIA

Activity Title	Activity Description	TCB Category	FY 04 Total
Agribusiness Development and Agriculture Policy Support	This activity provides for technical assistance and training for the development of improved quality grades and standards for grain, livestock and horticulture sectors in order to help Romanian agricultural sector meet international standards. Technical assistance also addresses Hazard Analysis and Critical Control Point (HACCP) procedures and Pathogen Reduction practices. Funded and implemented by USAID/Romania.	Agreement on SPS	20,000
		Business Services & Training	20,000
		Trade-Related Agriculture	60,000
		Activity Total	100,000
Agribusiness Development and Policy Support Program - Romania I	This Interagency Agreement (IAA) provides technical assistance to Romanian institutions to support agriculture policy and regulatory reform, improve credit availability for the agricultural sector, strengthen the role of private associations in Romanian agriculture, establish and enforce agro-environmental standards, and promote trade and investment in agricultural science, technology and development. Funded by USAID/Romania and implemented by Department of Agriculture/FAS.	Environmental Trade & Standards	8,250
		Trade-Related Agriculture	41,250
		Governance/ Transparency & Inter-Agency Coordination	5,500
		Activity Total	55,000
Agribusiness Development and Policy Support Program II - Romania II	This Participating Agency Service Agreement (PASA) provides technical assistance to Romanian institutions to support agriculture policy and regulatory reform, improve credit availability for the agricultural sector, strengthen private associations' role in Romanian agriculture, establish and enforce agro-environmental standards, and promote trade and investment in agricultural science, technology and development. It is phase II to a project with the same title. Funded by USAID and implemented by Department of Agriculture/FAS.	Financial Sector Development & Good Governance	75,000
		Environmental Trade & Standards	112,500
		Trade-Related Agriculture	562,500
		Activity Total	750,000
Agricultural Competitiveness Development	This activity will support the development of partnerships and clusters to produce, process, and market agriculture products that will be identified as being competitive on the market. These partnerships will facilitate the adoption of new technologies and encourage foreign and domestic investment that will help Romania to meet its domestic requirements and increase exports. USAID-funded technical assistance and training will disseminate and encourage the use of international standards in packaging, food safety, grading, quality and sanitation. With regard to policy reform, the activity will identify Romanian government policies that hinder agribusiness development, promote public-private dialogue and support advocacy that will help advance reforms. These activities will help Romania to compete in international markets and meet EU accession requirements. Funded and implemented by USAID/Romania.	Agreement on SPS	100,000
		Export Promotion	200,000
		Competition Policy & Foreign Investment	300,000
		Trade-Related Agriculture	300,000
		Governance/ Transparency & Inter-Agency Coordination	100,000
		Activity Total	1,000,000
Credit Improvement Program Kickoff in Romania	The Rural Finance Leaders Development program officially kicked off in Timisoara and Craiova, Romania. Promoted as a "Credit Challenge", the goal was to launch a five month pilot program to generate as many credible agricultural loan applications (and loans) as possible in SW Romania. With over 400 participants, organizations represented included banks (over a dozen), input suppliers, financial consultants, insurance companies, agricultural manufacturing and processing, farm producers, extension, and government officials. February 10-12, 2004. Funded and implemented by Department of Agriculture/FAS.	Business Services & Training	75,000
		Financial Sector Development & Good Governance	45,000
		Trade-Related Agriculture	30,000
		Activity Total	150,000

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Enterprise Development and Strengthening	The activity aims to provide (1) support to micro, small, and medium size enterprises (MSMEs) to increase competitiveness in areas where Romanian producers have a comparative advantage in domestic and international markets, (2) technical assistance (TA) and training to MSMEs provided through Business Support Organizations (BSOs) to increase competitiveness through increased access to new production technologies, (3) TA and training offered to MSMEs through the BSOs on trade standards, developing business linkages, flexible specialization strategies, marketing and export development, product quality improvement, and technology transfer, and (4) provide access to credit in under-served areas where opportunities exist for tourism and export of goods. Funded and implemented by USAID/Romania.	Export Promotion	600,000
		Business Services & Training	400,000
		Competition Policy & Foreign Investment	200,000
		Tourism Sector Development	600,000
		Other Services Development	200,000
		Activity Total	2,000,000
Financial Markets Reform	The U.S. Agency for International Development (USAID) assists Romanian stock exchange markets in the process of suspension of poor performing companies to increase market credibility and boost investor confidence in the exchange. Technical assistance is provided to the Romanian National Securities Commission on improving legislation to increase investor protection, transparency and improved enforcement of legislation by the Romanian Securities Commission. Through this activity the Bucharest Stock Exchange receives assistance on developing new products, such as, mortgages and municipal bonds, and to market these products. Additionally, the Financial Markets activity provides assistance to the Foreign Investors' council and Majority and Minority Advocacy Groups to improve corporate governance. Funded and implemented by USAID/Romania.	Financial Sector Development & Good Governance	825,000
National Environmental Laboratories	This National Environmental Laboratories feasibility study will assist the Romanian Ministry of Environment and Water Management (MEWM) to develop a plan to upgrade the country's network of environmental testing laboratories. This \$281,105 U.S. Trade and Development Agency (USTDA) investment will upgrade 43 environmental laboratories, creating a national system with one national monitoring lab, eight regional labs, and 34 local laboratories. The study will determine the best way for the Romanian government to proceed with the restructuring of its National Environmental Laboratories. (Activity# 200470043A) Funded and implemented by Trade and Development Agency.	Physical Infrastructure Development	281,105
Support for Telecommunications Network	The project involves the establishment of a telecommunication system in Romania that will leverage voice over Internet protocol (VOIP) technology to offer low cost telecommunication services. The contractor is the Nabel Fared company. Funded and implemented by Overseas Private Investment Corporation (OPIC).	Physical Infrastructure Development	7,857
Total FY04 USG Trade Capacity Building Assistance to Romania			5,168,962