

United States Government
2004 Trade Capacity Building Assistance (\$US)
THAILAND

Activity Title	Activity Description	TCB Category	FY 04 Total
Accelerating Economic Recovery in Asia	The Accelerating Economic Recovery in Asia (AERA) program in Thailand is focused on the following areas: (1) bank/financial institution training, (2) business support organization partnerships, (3) business advisory services, and (4) cluster based competitiveness. This includes a range of trade related interventions such as: Small and Medium Enterprises (SME) development, improved financial management, assisting clusters of the economy to be internationally competitive, building capacity of business related regulatory bodies, and legal reform initiatives. Funded and implemented by USAID/Thailand.	E-Commerce & IT	125,000
		Export Promotion	375,000
		Business Services & Training	625,000
		Human Resources & Labor Standards	125,000
		Financial Sector Development & Good Governance	500,000
		Competition Policy & Foreign Investment	125,000
		Trade-Related Agriculture	125,000
		Tourism Sector Development	125,000
		Governance/ Transparency & Inter-Agency Coordination	375,000
		Activity Total	2,500,000
E-Customs	The Desk Study will help to evaluate a proposal from Royal Thai Customs (RTC) for Technical Assistance on E-Customs implementation. The Thai Government has placed priority on Customs modernization to facilitate secure trade and comply with commitments and obligations under international agreements and the impending US-Thai Free Trade Agreement. The study will assist the RTC to streamline its administration and operations, and to develop procurement and implementation plans for its Information and Communication Technology (ICT) infrastructure. (Activity# 200430035A) Funded and implemented by Trade and Development Agency.	Customs Operation & Administration	2,500
		Regional Trade Agreements (RTA)	2,000
		Physical Infrastructure Development	500
		Activity Total	5,000
Intellectual Property Rights Enforcement Training	The U.S. State Department Bureau for International Narcotics and Law Enforcement Affairs (INL) will provide support to key Thai intellectual property rights (IPR) enforcement units. This activity is in support of the US-Thailand FTA negotiations. Funded and implemented by Department of State.	Agreement on TRIPs	150,000
Seafood HACCP and Sanitation Control Procedures	Lecture and consultation on seafood hazard analysis and critical control point (HACCP) procedures, as well as on sanitation control procedures. Funded and implemented by Health & Human Services/FDA.	Agreement on SPS	7,829
Seminar on Risk Assessment of Frozen Food	Presentations on risk assessment, food safety and security import requirements by the U.S. Food and Drug Administration (FDA). Funded and implemented by Health & Human Services/FDA.	Agreement on SPS	7,404

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Thailand Competitiveness Initiative	The Thailand Competitiveness Initiative works on several levels to promote international competitiveness in a variety of Thailand's economic sectors. The project assists the Thai government at the national and regional levels to promote competitiveness and international trade capacity. The project works directly with several sectors including: (1) high end agricultural produce for export, (2) tourism in Phuket and Chiang Mai, (3) gems and jewelry trade for export, (4) multimedia software development for services export, and (5) the silk garment sector among others. Funded and implemented by USAID/Thailand.	E-Commerce & IT	100,000
		Export Promotion	300,000
		Business Services & Training	100,000
		Competition Policy & Foreign Investment	200,000
		Trade-Related Agriculture	100,000
		Tourism Sector Development	100,000
		Governance/Transparency & Inter-Agency Coordination	100,000
		Activity Total	1,000,000
Thailand IPR Protection and Enforcement	The U.S. State Department Bureau for International Narcotics and Law Enforcement Affairs (INL) will provide training and technical assistance for specialized Thai units fighting optical disk piracy, with a focus on Thai customs units. This activity is in support of the US-Thailand FTA negotiations. Funded and implemented by Department of State.	Agreement on TRIPs	265,000
Thailand Transgenic Papaya Workshop	The Trade and Investment Program supported Dr. Dennis Gonsalves with in-country logistics concerning a workshop in Bangkok, Thailand. Dr. Gonsalves used the workshop to explain the system used in Hawaii (to the Thai Government and regulators) that allowed the recovery of the US papaya industry, re-established exports (transgenic and non-transgenic), and improved the sustainability of the papaya industry and Hawaiian farmers. April 8, 2004. Funded and implemented by Department of Agriculture/FAS.	Trade-Related Agriculture	1,000
Treasury International Affairs Technical Assistance-Government-Debt Program	The Government Debt Team from the Treasury Department is providing advisors to help the Government of Thailand to improve its strategic debt management, leading to more prudent fiscal policies, an expanded its financial sector, and the enabling environment for international trade. Funded and implemented by Department of Treasury/IATA.	Financial Sector Development & Good Governance	60,516
Total FY04 USG Trade Capacity Building Assistance to Thailand			3,996,749