

United States Government
2005 Trade Capacity Building Assistance (\$US)
MADAGASCAR

Activity Title	Activity Description	TCB Category	FY 05 Total
Agricultural Business Investment Project	The Millennium Challenge Corporation (MCC) funding has several aspects of support – (1) Establish five Agricultural Business Centers and a national coordinating office in Antananirivo that will offer a range of services to Micro, Small and Medium-sized Enterprises (MSMEs) and farmers. These services may include assistance in the development of business and marketing plans, training in good business practices and in the promotion and adoption of improved technologies by businesses and farmers alike (\$11.4 million) (2) Funding will help identify local, regional and international market opportunities for MSMEs and the necessary requirements and means to allow them to take advantage of market opportunities (\$6.1 million) and (3) MCC funding will also support training and outreach activities with MSMEs and rural producers to improve entrepreneurial capacities and management skills and disseminate best practices to enable them to operate more efficiently (\$200,000). Funded and implemented by Millennium Challenge Corporation.	Business Services & Training	4,394,750
		Other Trade Facilitation	4,394,750
		Trade-Related Agriculture	8,789,500
		Activity Total	17,579,000
Biologically Diverse Forest Ecosystems Conserved	The Biologically Diverse Forest Ecosystems conservation and sustainable economic development program builds trade capacity through natural product promotion and ecotourism development. The program will help promote and increase the market presence of Madagascar spices, essential oils and handicrafts. By promoting these products and developing more value-added innovative market linkages, the biodiversity of Madagascar can be protected. The promotion of natural products consists of assistance in product certification that provides buyers a guarantee of high quality products. USAID provides assistance in trade promotion through technical assistance to agribusiness associations and companies specializing in natural and biological products. Assistance also consists of support to environmentally sensitive site development, capacity building for tour operators, development of norms and standards to ecotourism site development, and promotion of Madagascar as an ecotourism destination. Funded and implemented by USAID/Madagascar.	E-Commerce & IT	40,000
		Export Promotion	40,000
		Business Services & Training	160,000
		Regional Trade Agreements (RTA)	40,000
		Financial Sector Dev. & Good Governance	80,000
		Physical Infrastructure Development	40,000
		Environmental Trade & Standards	200,000
		Trade-Related Agriculture	120,000
		Tourism Sector Development	80,000
		Activity Total	800,000

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Critical Private Markets Expanded	This activity will build Madagascar's business and trade capacity, thereby encouraging investment through introducing more productive technology building links between producers, small and medium enterprises including agri-businesses, and external markets and improving economic and trade policies. Assistance will focus on improving business skills increasing access to domestic and international markets increasing business opportunities for new ventures creating favorable environment for trade through policy analysis and trade integration. Support will be provided to improve marketing and trade of selected agricultural and non-agricultural commodities using a supply-chain approach. It will also serve as a vehicle for developing public-private dialogue and partnerships. Funded and implemented by USAID/Madagascar.	WTO Awareness	33,850
		Agreement on SPS	33,850
		Customs Operation & Administration	33,850
		E-Commerce & IT	33,850
		Export Promotion	67,700
		Business Services & Training	135,400
		Regional Trade Agreements (RTA)	33,850
		Financial Sector Dev. & Good Governance	33,850
		Physical Infrastructure Development	33,850
		Environmental Trade & Standards	67,700
		Competition Policy & Foreign Investment	33,850
		Activity Total	677,000
Finance Project	The Millennium Challenge Corporation (MCC) funding has several aspects of support- (1) supports legal and regulatory reform in the financial sector train government officials and judges on the contents and application of these new laws and promote public awareness (\$1.1 million) (2) MCC support will strengthen the National Savings Bank (NSB) by increasing the operational efficiency increasing the quality of service increasing the mobilization of domestic savings and strengthening capacity to manage liquidity facilities for microfinance institutions (\$1.9 million) (3) MCC funding will support the provision of new instruments for agribusiness credit (\$1.9 million) (4) MCC funding will support the modernization of the national inter-bank payment and settlement system and (5) Funding will support activities to improve the perceived creditworthiness of potential borrowers (\$21 million), and enhance the ability of financial institutions to conduct credit analysis (\$2.5 million). Funded and implemented by Millennium Challenge Corporation.	Financial Sector Dev. & Good Governance	34,880,000

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Governance in Targeted Areas Improved	<p>USAID Madagascar’s governance program contributes to better planning and more efficient use of scarce public resources that will have an impact on trade, investment and growth. Activities will enable an increased participation of the private sector in a more informed policy- decision making process that benefits economic actors in their businesses. Supporting the government efforts to combat corruption, through assistance in the implementation of a national anti-corruption strategy will have an impact on growth. For example, addressing widespread corruption in the customs area will have a positive impact on trade capacity and trade flows. Finally, this program will continue assisting the Government of Madagascar in improving its regulatory framework for information and communication technologies working with selected NGOs to increase the reach of these technologies into rural areas will improve access to markets and trade. Funded and implemented by USAID/Madagascar.</p>	E-Commerce & IT	225,000
		Gov/Transparency & Inter-Agency Coord.	275,000
		Activity Total	500,000
Trade Capacity Building for Madagascar	<p>The U.S. Department of Agriculture (USDA) will help the Government of Madagascar to establish improved agriculture policies, regulations, and commodity standards with particular emphasis on improving international trade. The government will develop a national agricultural statistics system to improve market and trade information. Funding will increase the government’s ability to develop linkages between agriculture production and markets, including export market access. Funded and implemented by Department of Agriculture/FAS.</p>	Trade-Related Agriculture	3,500,000
Upstream Volobe Hydroelectric Power	<p>The U.S. Trade and Development Agency (USTDA) is providing partial funding for a feasibility study to examine the technical and financial viability of building a large-scale hydropower project on the Upper Volobe River in Madagascar. The project would supply energy for both domestic and industrial use. Given the current energy needs of Madagascar, the project is considered to be a development priority. Funded and implemented by Trade and Development Agency.</p>	Physical Infrastructure Development	370,463
Total FY 05 USG Trade Capacity Building Assistance to Madagascar			58,306,463