

*United States Government
2005 Trade Capacity Building Assistance (\$US)*

MALI

Activity Title	Activity Description	TCB Category	FY 05 Total
Developing the Finance Sector in Mali	Mali Finance works toward developing the capacity of individuals to qualify for bank financing for export related activities under its business development activities. The project also works with the formal financial sector in expanding agricultural trade related financing. The final trade related activity focuses on appropriate policy development and implementation. Funded and implemented by USAID/Mali.	Business Services & Training	150,000
		Financial Sector Dev. & Good Governance	750,000
		Competition Policy & Foreign Investment	100,000
		Activity Total	1,000,000
Investment Promotion - MIGA for MaliInvest	This program is helping to design and launch a new investment promotion agency for Mali. The portion described below will link to trade development for Mali. Funded and implemented by USAID/Mali.	Regional Trade Agreements (RTA)	25,000
		Competition Policy & Foreign Investment	12,500
		Gov/Transparency & Inter-Agency Coord.	12,500
		Activity Total	50,000
Mali Trade Promotion Program	The Mali Trade Promotion Program (TradeMali) aims to increase Malian exports to the regional and global markets. The activity consists of: (1) improving the policy and institutional environment for trade and investment, and (2) improving the competitiveness of Mali's private sector. TradeMali assisted the export of 2,417 metric tons of mango to Europe in 2004. The program focused on helping Malian exporters find markets, improving product quality, implementing traceability procedures, and alleviating supply chain constraints (cold chain, air freight and multimodal transport logistics, labeling and branding, etc.). New markets for Malian mango were penetrated (Germany and Belgium), and six new exporters entered into the mango export marketing channel. Thanks to the assistance of TradeMali, air freight cost was reduced by 100 franc per kilo, and foreign investment was attracted to Mali by the establishment of a Senegalese company in Bamako. Funded and implemented by USAID/Mali.	E-Commerce & IT	380,000
		Export Promotion	1,330,000
		Business Services & Training	570,000
		Regional Trade Agreements (RTA)	380,000
		Trade-Related Agriculture	760,000
		Gov/Transparency & Inter-Agency Coord.	380,000
		Activity Total	3,800,000
Shea Butter Export Promotion in Mali	This program assists shea nut collectors to export processed nuts to Europe. The program works to improve the effectiveness of the value chain from collectors to exporters for shea nuts. The program is also investigating the potential for adding value to the shea nut before it is exported. The focus of the program is on rural collectors and processors of whom most are women. Funded and implemented by USAID/EGAT/PR.	Business Services & Training	100,000
		Trade-Related Agriculture	100,000
		Activity Total	200,000
Total FY 05 USG Trade Capacity Building Assistance to Mali			5,050,000