

United States Government
2005 Trade Capacity Building Assistance (\$US)
NAMIBIA

Activity Title	Activity Description	TCB Category	FY 05 Total
Integrated Product Policy (IPP) and Investment Market Framework	In July of 2005, the U.S. Trade and Development Agency (USTDA) approved a \$275,700 for Technical Assistance to the Namibian Electricity Council Board (ECB). The assistance will focus on developing a formalized electricity market model that will facilitate investment by the private sector. The activity will attempt to address the expected electricity shortage the region is expected to experience as early as 2007. Specifically the Technical Assistance would develop and overarching Integrated Product Policy (IPP) and market framework, suggest updates to Namibia's regulatory structure, coordinate with government stakeholders to implement the framework, and facilitate workshops to present the model to the Namibian energy sector community. Funded and implemented by Trade and Development Agency.	Other Trade Facilitation	275,000
Namibia Regional Trade	This activity supports the historically disadvantaged Namibian Small and Medium Enterprises (SMEs) to increase their exports to regional markets. Trade capacity building, business match making services, and marketing information services are the key components of this activity. Funded and implemented by USAID/Namibia.	Export Promotion	80,000
		Business Services & Training	200,000
		Regional Trade Agreements (RTA)	120,000
		Activity Total	400,000
Small and Medium Enterprise (SMEs) Compete	This activity seeks to increase Small and Medium Enterprise (SMEs) capacity to participate in trade-- both domestic and regional trade. This is accomplished through training and capacity building in management, business practices and marketing skills. Strengthened business linkages and increased competitiveness are among the key approaches to increased participation in trade by SMEs. The activity also provides export promotion assistance such as support for regional trade fairs participation, international seminars and forums, and trade missions to Namibian companies. Funded and implemented by USAID/Namibia.	Export Promotion	40,000
		Business Services & Training	280,000
		Tourism Sector Development	80,000
		Activity Total	400,000
Total FY 05 USG Trade Capacity Building Assistance to Namibia			1,075,000