

*United States Government*  
*2005 Trade Capacity Building Assistance (\$US)*  
**ROMANIA**

Activity Title	Activity Description	TCB Category	FY 05 Total
<b>Agribusiness Development and Agriculture Policy Support</b>	This activity provides for technical assistance and training for the development of improved quality grades and standards for grain, livestock and horticulture sectors in order to help Romanian agricultural sector meet international standards. Technical assistance also addresses Hazard Analysis and Critical Control Point (HACCP) procedures and Pathogen Reduction practices. The project also establishes a National Codex Office and Inquiry Point for HACCP. Using technical assistance from land grant universities, partners assist public agencies and private consulting firms develop capacity in HACCP techniques and methods. In addition, the activity organizes Trade and Investment Missions. Funded and implemented by USAID/Romania.	Agreement on SPS	68,000
		Business Services & Training	68,000
		Trade-Related Agriculture	204,000
		<b>Activity Total</b>	<b>340,000</b>
<b>Agricultural Competitiveness Development</b>	This activity will support improved quality of agricultural products, and encourage agribusiness to accept world prices as benchmarks for price efficiency. The technical assistance will identify opportunities and help agribusinesses overcome barriers to expanding exports. The project will work with the government to support policies that promote greater and freer trade in agricultural products, and support Romanian ministries on economic and business issues that will encourage greater foreign investment and increase trade. Funded and implemented by USAID/Romania.	Agreement on SPS	50,000
		Export Promotion	100,000
		Competition Policy & Foreign Investment	150,000
		Trade-Related Agriculture	150,000
		Gov/Transparency & Inter-Agency Coord.	50,000
<b>Activity Total</b>	<b>500,000</b>		
<b>Enhancing Privatization, Investment and Competitiveness in the Water Sector</b>	This activity focuses on bringing competitive management, regulatory compliance, and funding to the water industry to help stimulate economic growth and prosperity. It provides support to private industries and water utilities to become more competitive, through the development and implementation of environmental management systems and pollution prevention projects. The project also addresses barriers to transferring state-owned assets to private owners. Funded and implemented by USAID/Romania.	Physical Infrastructure Development	<b>300,000</b>

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<b>Activity Title</b>	<b>Activity Description</b>	<b>TCB Category</b>	<b>FY 05 Total</b>
<b>Enterprise Development and Strengthening</b>	The activity aims to provide (1) support to microenterprises, small and medium sized enterprises (MSMEs) to increase competitiveness in areas where Romanian producers have a comparative advantage in domestic and international markets, (2) technical assistance (TA) and training provided through Business Support Organizations (BSOs) to increase competitiveness through increased access to new production technologies, (3) TA and training offered through the BSOs on trade standards, developing business linkages, flexible specialization strategies, marketing and export development, product quality improvement, and technology, and (4) increase access to credit in under-served regions of the country by expanding the existing micro-lending activities into new areas, where opportunities exist for tourism and export of goods. Funded and implemented by USAID/Romania.	Export Promotion	100,000
		Business Services & Training	400,000
		Tourism Sector Development	500,000
		<b>Activity Total</b>	<b>1,000,000</b>
<b>Financial Markets Reform</b>	This technical assistance project aims for the development of special vehicles to increase small business access to financing through capital markets. The activity is comprised of (1) support for the privatization of state-owned assets through technical assistance to the Government of Romania (GOR) on the issuance of initial public offerings, or of corporate bonds, and (2) technical assistance to the Agency for Foreign Investment (ARIS), the Export Council, and other relevant government agencies that promote investment to Romania in order to support increased interest of foreign and domestic investors to invest in Romanian companies. Funded and implemented by USAID/Romania.	Financial Sector Dev. & Good Governance	<b>1,200,000</b>
<b>Support for Central European Highway</b>	Support for this project will be used to build a 117-kilometer segment of the Brasov-Cluj-Bors Motorway that will link the city of Brasov in Central Romania with the Hungarian border in the northwest. This motorway will expand Romania's links to neighboring countries and markets. Funding reported for this activity is the cost of extending a \$180 million loan guarantee, not the value of the loan itself. Funded and implemented by Export-Import Bank.	Physical Infrastructure Development	17,928,620
		Tourism Sector Development	5,976,207
		<b>Activity Total</b>	<b>23,904,826</b>
<b>Support to Commercial Banking Operations in Romania</b>	Support to a project that deepens Romania's financial market and generates a better enabling environment for trade. Funded and implemented by Overseas Private Investment Corporation (OPIC).	Financial Sector Dev. & Good Governance	<b>186,000</b>
<b>Trade Promotion</b>	Funds are used as part of the U.S Trade Development Agency Balkan Development Initiative. Funded by USAID/Romania and implemented by Trade and Development Agency.	Physical Infrastructure Development	<b>425,000</b>
<b>Total FY05 USG Trade Capacity Building Assistance to Romania</b>			<b>27,855,826</b>