

*United States Government*  
*2005 Trade Capacity Building Assistance (\$US)*  
**SENEGAL**

<b>Activity Title</b>	<b>Activity Description</b>	<b>TCB Category</b>	<b>FY 05 Total</b>
<b>Casamance Cashew Program</b>	This activity supports cashew program in the Casamance, the region of Senegal South of the Gambia. It aims to increase the capacity of cashew shelling firms to produce export quality cashews, with exports to Europe and the West African Region. Funded and implemented by USAID/Senegal.	Export Promotion	87,500
		Trade-Related Agriculture	87,500
		<b>Activity Total</b>	<b>175,000</b>
<b>Digital Freedom Initiative</b>	This activity supports the design and implementation of a distance learning program for the University of the Sahel in Dakar, which aims to increase foreign enrollment and provide quality education over the internet. An IT volunteer recruited through the International Executive Service Corps assisted a local IT firm in the activity. Another activity is the Cyber Louma, an IT services center in an informal sector business district in Dakar. The center trains local entrepreneurs in e-business, marketing, accounting and other business skills. Funded and implemented by USAID/Senegal.	E-Commerce & IT	<b>450,000</b>
<b>Public Private Partnership Capacity Building</b>	This activity consists of technical assistance to the Government of Senegal for establishing a public/private partnership (PPP) for the design, construction, and management of a large industrial park. The financial and managerial processes established in the PPP can lead the way for other trade-enhancing PPPs. The industrial park will be the key to increasing foreign investment and agricultural and industrial trade opportunities. Funded and implemented by USAID/Senegal.	Physical Infrastructure Development	<b>470,000</b>
<b>Treasury International Affairs Technical Assistance-Enforcement Program</b>	The Enforcement Team from the Treasury Department is providing advisors to the Government of Senegal. Funded and implemented by Department of Treasury/IATA.	Financial Sector Dev. & Good Governance	<b>400,444</b>
<b>Wula Nafa Agriculture and Natural Resources Management Program</b>	The Wula Nafa program is strengthening the export capacity of productive natural products and non-traditional agriculture sectors such as baobab fruit, fonio, and gum bep. The program links growers associations and other community groups and private entrepreneurs with processors and exporters while focusing on sustainable management of the products. Funded and implemented by USAID/Senegal.	Export Promotion	300,000
		Trade-Related Agriculture	300,000
		<b>Activity Total</b>	<b>600,000</b>
<b>Total FY05 USG Trade Capacity Building Assistance to Senegal</b>			<b>2,095,444</b>