

*United States Government
2006 Trade Capacity Building Assistance (\$US)
Armenia*

			FY06 Total
Activity Title	Activity Description	TCB Category	
Agribusiness Small and Medium Enterprise Market Development Project	The Armenia Agribusiness Small and Medium Enterprise Market Development Project (ASME) works with the business community to increase market opportunities for private companies. To achieve this goal, ASME identifies markets for existing and new products that can be sold, develops strategies by which Armenian companies can take advantage of these opportunities, and supports the efforts of individual firms to operate successfully in a market-based economy. ASME identifies and analyzes constraints that limit the potential growth of Armenian firms in these markets and designs and implements strategies to address those problems. ASME provides training and technical assistance to agribusiness SMEs to improve their efficiency and market competitiveness. The program builds their management and marketing capacity in order to increase the exports and the domestic sales of Armenian agribusiness products and create new jobs. Funded and implemented by USAID/Armenia.	Other Services Development	200,000
		Trade-Related Agriculture	300,000
		Financial Sector Dev. & Good Governance	300,000
		Other Trade Facilitation	100,000
		Business Services & Training	600,000
		Export Promotion	500,000
		Activity Total	2,000,000
Border Security: Commodity Identification Training in Armenia	Promotes border security and customs operations by supporting the ability of Armenia to conduct commodity identification programs. This activity is part of the Export Control and Related Border Security Assistance (EXBS) program, the premier initiative by the U.S. Government to help other countries improve their export control systems. The EXBS program takes a regional and multilateral approach, promoting harmonization of national export control systems with international standards and facilitating information-sharing agreements among nations. The program also organizes a number of regional fora to bring national policymakers and technical experts together to share information and best practices. Funded by Department of State and implemented by Department of Energy.	Customs Operation & Administration	80,000
		Activity Total	80,000

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Border Security: End Use / End User Training II in Armenia	Promotes border security and customs operations by supporting the ability of Armenia to implement end use / end user controls. In this type of export control, the focus is on the end-use and end-user of the item, rather than the item itself. This activity is part of the Export Control and Related Border Security Assistance (EXBS) program, the premier initiative by the U.S. Government to help other countries improve their export control systems. The EXBS program takes a regional and multilateral approach, promoting harmonization of national export control systems with international standards and facilitating information-sharing agreements among nations. The program also organizes a number of regional fora to bring national policymakers and technical experts together to share information and best practices. Funded by Department of State and implemented by Department of Energy.	Customs Operation & Administration	40,000
		Activity Total	40,000
Border Security: Government to Industry Outreach Forum I in Armenia	Promotes border security and customs operations by hosting a government to industry outreach forum in Armenia. This activity is part of the Export Control and Related Border Security Assistance (EXBS) program, the premier initiative by the U.S. Government to help other countries improve their export control systems. The EXBS program takes a regional and multilateral approach, promoting harmonization of national export control systems with international standards and facilitating information-sharing agreements among nations. The program also organizes a number of regional fora to bring national policymakers and technical experts together to share information and best practices. Funded by Department of State and implemented by Department of Commerce.	Customs Operation & Administration	150,000
		Activity Total	150,000

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Border Security: Inspection / Detection Equipment and Training - Armenia	Promotes border security and customs operations by providing Armenia with inspection and detection equipment and training. This activity is part of the Export Control and Related Border Security Assistance (EXBS) program, the premier initiative by the U.S. Government to help other countries improve their export control systems. The EXBS program takes a regional and multilateral approach, promoting harmonization of national export control systems with international standards and facilitating information-sharing agreements among nations. The program also organizes a number of regional fora to bring national policymakers and technical experts together to share information and best practices. Funded and implemented by Department of State.	Customs Operation & Administration	155,000
		Activity Total	155,000
Border Security: Integrity Awareness Training for Armenia	Promotes border security and customs operations by providing Armenia with integrity awareness training. This activity is part of the Export Control and Related Border Security Assistance (EXBS) program, the premier initiative by the U.S. Government to help other countries improve their export control systems. The EXBS program takes a regional and multilateral approach, promoting harmonization of national export control systems with international standards and facilitating information-sharing agreements among nations. The program also organizes a number of regional fora to bring national policymakers and technical experts together to share information and best practices. Funded and implemented by Department of State.	Customs Operation & Administration	75,000
		Activity Total	75,000

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Border Security: Product Identification Tool Development in Armenia	Promotes border security and customs operations by supporting the ability of Armenia to manage a product identification tool for export control. This activity is part of the Export Control and Related Border Security Assistance (EXBS) program, the premier initiative by the U.S. Government to help other countries improve their export control systems. The EXBS program takes a regional and multilateral approach, promoting harmonization of national export control systems with international standards and facilitating information-sharing agreements among nations. The program also organizes a number of regional fora to bring national policymakers and technical experts together to share information and best practices. Funded by Department of State and implemented by Department of Commerce.	Customs Operation & Administration	200,000
		Activity Total	200,000
Caucasus Agricultural Development Initiative - Armenia	Activities include: (1) Sanitary and phytosanitary: strengthen the regulatory systems for animal health, production and processing of meat, poultry, and dairy products. Establish food safety system that meets international safety and quality regulations. (2) Private Sector Initiatives: the Center for Agribusiness and Rural Development provides technical assistance to private sector agribusinesses. (3) Farm Credit System: U.S. Farm Credit Administration is working with the Ministries of Agriculture (MoA) and Finance, and the Central Bank to develop a farm credit system based on the U.S. model. (4) Agricultural Market Information: the National Agricultural Statistics Service is working with the Armenian Statistical Service and the MoA to strengthen the collection, analysis, and dissemination of high quality agricultural statistics to provide farmers, policymakers, and agribusinesses with data they need to make rational production, marketing, and policy decisions. Funded by Department of State and implemented by Department of Agriculture/FAS.	Trade-Related Agriculture	1,750,000
		Financial Sector Dev. & Good Governance	525,000
		Business Services & Training	875,000
		Export Promotion	350,000
		Activity Total	3,500,000

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Commercial Law and Economic Regulation Program - Competition Policy	The activity provides technical support to the State Commission for Protection of Economic Competition (SCPEC), helps to develop professional skills of the staff through training sessions in competition law and economics, conducts a consumer survey to provide the public view of a competition for a public relations campaign, provides training on how to effectively communicate through media, assists in the publication of a periodical on competition, organizes workshops and training sessions for continued adaptation of international best practices, and assists SCPEC in maintaining international linkages with the Interstate Council of the Commonwealth of Independent States, the United States Federal Trade Commission and Department of Justice, and the International Competition Network. Funded and implemented by USAID/Armenia.	Competition Policy & Foreign Investment	750,000
		Activity Total	750,000
Commercial Law and Economic Regulation Program - WTO Compliance	This program provides a variety of WTO compliance related assistance to the Armenian private and public sectors. Activities include providing advice, guidance, and assistance to the Armenian government in adopting WTO-compliant technical regulations, helping the government to prepare for its Trade Policy Review, working with the Standardization Institute to reduce the list of products subject to mandatory certification in line with the TBT Agreement, and collaborating with government agencies to enforce differentiation between private, voluntary standards and government-established standards. The program also conducts public awareness campaigns to build awareness of WTO agreements such as IRP, TBT, and SPS through public seminars and workshops and publication and dissemination of information brochures on specific WTO issues. The private and public sectors also receive guidance on implementing an effective international trade policy development strategy. Funded and implemented by USAID/Armenia.	Gov/Transparency & Inter-Agency Coord.	37,500
		Environmental Trade & Standards	75,000
		Other Trade Facilitation	75,000
		Agreement on TPRM	75,000
		Agreement on TRIPs	75,000
		Agreement on TBT	75,000
		Agreement on SPS	75,000
		WTO Awareness	262,500
		Activity Total	750,000

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Competitive Armenian Private Sector Project	The goal of the Competitive Armenian Private Sector Program (CAPS) is to promote growth and competitiveness of small and medium sized enterprises. CAPS will implement components that will help businesses to achieve their growth objectives. 1. Cluster Competitiveness: action plans for increasing sales, exports, investment, and adopting new technologies. This component includes taking initial diagnostics, defining strategic objectives and detailing the means to achieve these objectives. 2. Strengthen Business Capacity" Raising SME supply response capability through improving firm-level productivity. 3. Build Association Capacity and Policy Advocacy Capability: Improving institutions and policies supporting SMEs, the CAPS improves the capacities of associations aligned with the target clusters and highlights competitiveness issues, especially policy reform to improve the business climate. 4. Workforce and Skills Development: Helps jobseeker networks and improves the skills of workers. Funded and implemented by USAID/Armenia.	Tourism Sector Development	150,000
		Competition Policy & Foreign Investment	25,000
		Business Services & Training	75,000
		Export Promotion	100,000
		E-Commerce & IT	150,000
		Activity Total	500,000
Customs Technical Assistance	This activity funds an advisor that will provide approximately 12 months of customs-related technical assistance to the Armenian State Customs Committee (SCC). A consultant has already been made available, primarily to provide assistance to the SCC in implementing and expanding direct trader input (DTI), which allows traders themselves or their brokers to declare the value of their goods, rather than customs agents directly involving themselves in the process. The hope is to reduce corruption in the form of extraneous payments to customs agents by reducing the extent of custom agent involvement in the customs value declaration process. Funded and implemented by USAID/Armenia.	Customs Operation & Administration	90,000
		Activity Total	90,000

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Irrigated Agriculture Project	<p>The Irrigated Agriculture Project addresses the physical, managerial and financial investments needed to generate sustainable increases in rural incomes through irrigated agriculture. These investments will be implemented through improving infrastructure to expand the land area under irrigated production, improvements to the efficiency of delivering water to farmers, and providing training and access to credit for farmers to transition to more profitable, market-oriented agriculture. MCC funding will be used to increase the land area under irrigated production and improve the overall efficiency of sourcing and water delivery to member farmers (only the portion of the funding that will likely support production of export crops is counted). The Water-to-Market Activity will ensure that MCC funding of the Activity is sustained through training, technical assistance, and access to credit and essential equipment. MCC funding will be used to build management capacities and improve the ability of member farmers to convert the improved water supply to profitable production. Funded and implemented by Millennium Challenge Corporation.</p>	Trade-Related Agriculture	25,482,000
		Physical Infrastructure Development	1,918,000
		Activity Total	27,400,000
Rural Road Rehabilitation Project	<p>This project will rehabilitate up to 943km of rural roads, or 35 percent of the government-proposed lifeline road network. When complete, the lifeline network will ensure that every rural community has essential road access to markets, social services and the main road/interstate network. Funded and implemented by Millennium Challenge Corporation.</p>	Physical Infrastructure Development	63,400,000
		Activity Total	63,400,000

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Activity Title	
Agribusiness Small and Medium Enterprise Market Development Project	2,000,000
Border Security: Commodity Identification Training in Armenia	80,000
Border Security: End Use / End User Training II in Armenia	40,000
Border Security: Government to Industry Outreach Forum I in Armenia	150,000
Border Security: Inspection / Detection Equipment and Training - Armenia	155,000
Border Security: Integrity Awareness Training for Armenia	75,000
Border Security: Product Identification Tool Development in Armenia	200,000
Caucasus Agricultural Development Initiative - Armenia	3,500,000
Commercial Law and Economic Regulation Program - Competition Policy	750,000
Commercial Law and Economic Regulation Program - WTO Compliance	750,000
Competitive Armenian Private Sector Project	500,000
Customs Technical Assistance	90,000
Irrigated Agriculture Project	27,400,000
Rural Road Rehabilitation Project	63,400,000
Total FY06 TCB Funding	99,090,000