

United States Government
2006 Trade Capacity Building Assistance (\$US)
MADAGASCAR

			FY06 Total
Activity Title	Activity Description	TCB Category	
Biologically Diverse Forest Ecosystems Conservation	Natural products promotion and ecotourism development are the two main activities employed to achieve Biologically Diverse Forest Ecosystems Conservation. The program promotes and increases the market presence of the natural products of Madagascar, such as aromatic, medicinal plants, spices, essential oils and handicrafts. Promoting these products, increasing value-added production, and creating market linkages is helping protect the biodiversity of Madagascar. The sector is improving production practices and is provided with alternatives to slash and burn techniques. USAID also provides technical assistance to farmers, agribusiness associations, and companies specializing in natural and biological products. Ecotourism development activities support the National Park Network. USAID assistance consists of training tour operators, development of norms and standards to ecotourism site development, and promotion of Madagascar as an ecotourism destination. Funded and implemented by USAID/Madagascar.	Tourism Sector Development	100,000
		Trade-Related Agriculture	150,000
		Environmental Trade & Standards	75,000
		Physical Infrastructure Development	50,000
		Financial Sector Dev. & Good Governance	50,000
		Business Services & Training	75,000
		Activity Total	500,000
Governance in Targeted Areas	The USAID/Madagascar governance program contributes to better planning and more efficient use of scarce public resources that will have an impact on trade, investment, and growth. The program supports the efforts of the government to combat corruption through assistance in the implementation of a national anti-corruption strategy. Addressing widespread corruption in the customs, mining, forest logging, will have a positive impact on trade capacity and trade flows, for example. Funded and implemented by USAID/Madagascar.	Gov/Transparency & Inter-Agency Coord.	360,000
		E-Commerce & IT	40,000
		Activity Total	400,000
Risk Analysis Mentoring Program - Madagascar	Risk analysis mentoring program - advance pest risk analysis training. Funded and implemented by Department of Agriculture.	Trade-Related Agriculture	2,767
		Activity Total	2,767

*Source: USG Trade Capacity Building Database, USAID Data Services,
<http://qesdb.usaid.gov/tcb/index.html>.*

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Risk Analysis Mentoring Program - Madagascar	2,767
Total FY06 TCB Funding	902,767

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<http://qesdb.usaid.gov/tcb/index.html>.*