

United States Government
2006 Trade Capacity Building Assistance (\$US)
PERU

			FY06 Total
Activity Title	Activity Description	TCB Category	
Andean Community, WTO Valuation Training, study tour	World Trade Organization Valuation Training, Phase 3, a study tour to the United States, was conducted in November 2005 for participants from Bolivia, Colombia, Ecuador and Peru. The topics during the training included the origin determination process, which detailed tariff shift rules, regional value content, advance rulings, record keeping and verification. The Customs Trade Partnership Against Terrorism (C-TPAT) government/trade partnership program was also presented to participants. A Baltimore port, seaport, airport and warehouse tour were included. Funded by USAID/Peru and implemented by Department of Homeland Security/Customs.	Regional Trade Agreements (RTA)	4,400
		Customs Operation & Administration	13,200
		Agreement on Customs Valuation Methods	4,400
		Activity Total	22,000
Combating Child Labor through Education in Peru	Provides capacity to Peru to adhere to internationally recognized labor standards, including freedom from child labor, which is a requirement for receipt of U.S. trade benefits. Funded and implemented by Department of Labor/ILAB.	Human Resources & Labor Standards	5,000,000
		Activity Total	5,000,000
Creating Conditions for Economic Revitalization (CRECER)	Creating Conditions for Economic Revitalization (CRECER) lays the foundation for sustained trade-led economic growth and increased market access for micro, small and medium enterprises (MSMEs). Support will be provided within the context of the Peru Trade Promotion Agreement (PTPA). CRECER will continue to support Government of Peru efforts to improve the competitiveness of Peru and the productivity of its enterprises, will facilitate the adoption of administrative reforms, and will assist the Government of Peru in improving the efficiency of the financial and business development services markets. Funded and implemented by USAID/Peru.	Gov/Transparency & Inter-Agency Coord.	529,600
		Financial Sector Dev. & Good Governance	529,600
		Business Services & Training	529,600
		Export Promotion	529,600
		E-Commerce & IT	529,600
		Activity Total	2,648,000

*Source: USG Trade Capacity Building Database, USAID Data Services,
<http://quesdb.usaid.gov/tcb/index.html>.*

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Environmental Sector Trade: Forestry Management in Peru	This project will provide real-time satellite images and information on existing illegal logging operations in hopes that Peru will be able to translate that information into improved environmental enforcement capacity. The U.S. National Aeronautical and Space Administration (NASA) will collect and assess the data and provide recommendations to the national governments. Funded and implemented by Department of State.	Environmental Trade & Standards	20,000
		Activity Total	20,000
Finance and Banking Development	The Overseas Private Investment Corporation (OPIC) is providing support for a project promoting the development of consumer credit services for one of the largest retail appliance chains in Peru, in the process establishing one of the first financial institutions in the country to offer such credit nationally. Funded and implemented by Overseas Private Investment Corporation (OPIC).	Financial Sector Dev. & Good Governance	724,942
		Activity Total	724,942
Financial Sector Development in Peru: Anti-Money Laundering	A Resident Advisor from the U.S. Treasury Department, in coordination with other U.S. Government Agencies, has been working with the Government of Peru to provide technical assistance related to fighting money laundering, terrorist financing, financial crimes, organized crime and corruption. The office of the advisor, located in the Financial Intelligence Unit (FIU) of Peru, has focused on helping to create the unit and with writing laws and regulations. Assistance has also included contact with other entities within the Government of Peru that have a role in fighting related crimes. Besides the FIU there are at least seven other entities in the government that have a role in combating those crimes. The entities receiving the most assistance are the Comptroller General, The National Police, Customs and the Ministry of Economy and Tourism (MINCETUR). Funded and implemented by Department of Treasury/OTA.	Gov/Transparency & Inter-Agency Coord.	200,000
		Activity Total	200,000

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Improve Production Market Access for Small/Micro Cacao/Coffee Producers	Technical assistance is provided to improve production and market access for small and micro cacao and coffee producers. New organic varieties that command higher prices and are environmentally friendly will be introduced. New marketing mechanisms which provide producers with higher prices and increased sales in targeted international markets will be established and/or strengthened. The activity will increase productivity and sales of from 3,451 hectares of coffee farmed by 3,125 families. New cacao plantations totaling 7,570 hectares and improvement and maintenance on 10,102 hectares of existing plantations will be established to expanded international market access for the small producers. Funded and implemented by USAID/Peru.	Trade-Related Agriculture	1,639,120
		Activity Total	1,639,120
Peru-Ecuador Border Region Development	The Peru-Ecuador Border program achieves economic integration of the border region through increased international trade and investment. Economic activity in the border region is generated mostly through informal micro and small enterprises. The lack of infrastructure and the absence of financial and non-financial services for small businesses hinder economic opportunities for the border populations, which are among the poorest in the country. The Peru-Ecuador Border Program efforts are directed at improving the business environment, increasing access to key economic infrastructure and financial services, and enhancing the competitiveness of small enterprises. Funded and implemented by USAID/Peru.	Trade-Related Agriculture	222,500
		Financial Sector Dev. & Good Governance	222,500
		Business Services & Training	445,000
		Activity Total	890,000

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Poverty Reduction and Alleviation in Peru	Poverty Reduction and Alleviation (PRA) Economic Service Centers (ESCs) help businesses in the economic corridors of Peru to develop and grow. Expanded access to national and international markets is facilitated through technical assistance, organization of local supply chains, adoption of new technology, and improved marketing. In fiscal year 2005 ESC created an equivalent of 12,890 jobs and generated nearly \$34 million in new sales. Technical assistance stimulated private sector investment of \$8.8 million during the reporting period. Expansion of agricultural-processing businesses (e.g., artichoke, corn, trout, coffee and flowers) for national and international markets (37 of sales from these businesses are exports) are successfully including 770 small producers in value chains. Funded and implemented by USAID/Peru.	Trade-Related Agriculture	1,325,000
		Business Services & Training	3,975,000
		Activity Total	5,300,000
Presentation on Bovine Spongiform Encephalopathy - Peru	Presentation on Bovine Spongiform Encephalopathy (BSE). Funded and implemented by Department of Agriculture.	Trade-Related Agriculture	1,343
		Activity Total	1,343
Programa Integral para el Desarrollo del Cafe	Programa Integral para el Desarrollo del Café (PIDECAFE) will coordinate the delivery of training, technical assistance, post-harvest processing, marketing services and citizenship exercises to approximately 760 farm families and their collective associations within a regional development program to market organic cacao and granulated brown sugar. Funded and implemented by Inter American Foundation.	Trade-Related Agriculture	159,976
		Business Services & Training	79,988
		Export Promotion	159,976
		Activity Total	399,940
Risk Analysis Training - Peru	Support for risk analysis mentoring program - advance pest risk analysis training. Funded and implemented by Department of Agriculture.	Trade-Related Agriculture	1,844
		Activity Total	1,844
Short Term Advisory Programs	The Short Term Advisory Program covers assistance on aspects of the World Trade Organization (WTO) agreement including customs post importation audit, valuation, infrastructure, and customs commercial operations and procedures. Funded by USAID/Peru and implemented by Department of Homeland Security/Customs.	Regional Trade Agreements (RTA)	3,600
		Customs Operation & Administration	10,800
		Agreement on Customs Valuation Methods	3,600
		Activity Total	18,000

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Sociedad Minera Cerro Verde	The project involves an investment in the copper mining industry in Peru for expansion of the Cerro Verde mine. The majority of this copper will be exported into world markets. The Overseas Private Investment Corporation (OPIC) is providing political risk insurance for the project. Funded and implemented by Overseas Private Investment Corporation (OPIC).	Export Promotion	10,301,117
		Activity Total	10,301,117
Strengthened Environmental Management to Address Priority Problems	The objective of the activity is to strengthen the capacity of the Government of Peru to improve and implement the environmental legal framework in Peru while striking a balance and maximizing synergies between conservation, trade and the promotion of licit livelihoods. It supports forest concession-certification (including partnerships between indigenous community-owned concessions and private firms), combats illegal logging, strengthens management of protected areas, and supports the FTA Environmental Chapter and Cooperation Agreement coordination and implementation. It also supports the environmental management decentralization process, environmental certification at the Municipal level, the reform of the Forest Sector in Peru and the Forest Sector Environmental Certification process. Funded and implemented by USAID/Peru.	Environmental Trade & Standards	1,768,000
		Activity Total	1,768,000
Trade Capacity Building - Peru	The government of Peru will use the funding to implement activities to extend the benefits of trade to the rural sectors of Peru, especially small and medium-sized farms, and provide support for trade-related aspects of agriculture technology development and agribusiness. The trade capacity building activities may include, but are not limited to, improving sanitary and phytosanitary standards, designing environmental standards and technology, promoting technology transfer to enhance trade and developing the necessary infrastructure for trade. Funded and implemented by Department of Agriculture/FAS.	Trade-Related Agriculture	3,500,000
		Activity Total	3,500,000

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Creating Conditions for Economic Revitalization (CRECER)	2,648,000
Environmental Sector Trade: Forestry Management in Peru	20,000
Finance and Banking Development	724,942
Financial Sector Development in Peru: Anti-Money Laundering	200,000
Improve Production Market Access for Small/Micro Cacao/Coffee Producers	1,639,120
Peru-Ecuador Border Region Development	890,000
Poverty Reduction and Alleviation in Peru	5,300,000
Presentation on Bovine Spongiform Encephalopathy - Peru	1,343
Programa Integral para el Desarrollo del Cafe	399,940
Risk Analysis Training - Peru	1,844
Short Term Advisory Programs	18,000
Sociedad Minera Cerro Verde	10,301,117
Strengthened Environmental Management to Address Priority Problems	1,768,000
Trade Capacity Building - Peru	3,500,000
Total FY06 TCB Funding	32,434,306

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