

Table 1. Ecuador Trade Capacity Assistance for 2006 and 2007

Activity Title	Activity Description	TCB Category	FY06	FY07
			Total	Total
<b>Assistance to Superintendency of Banks and Insurance in Ecuador</b>	This activity provides technical assistance to the superintendency of banks and insurance in Ecuador. Trade requires a healthy financial system that responds to market opportunities and mobilizes liquidity with efficiency between savers, investors and borrowers. An efficient and reliable financial system is a key component for trade, economic growth and development. This activity will help to make the intermediation process transparent with effective prudential norms in place. This process will greatly streamline supervision operations, bringing a safer and balanced context for all trade related activities.	Financial Sector Development and Good Governance	<b>320,001</b>	
		Activity Total TCB for Ecuador	<b>320,001</b>	
<b>Citrus Seminar - Ecuador</b>	Support for attendance of one Agricultural Sanitary Ecuadorian Service (SESA) specialist in a citrus seminar in Colombia.	Trade- Related Agriculture	<b>3,456</b>	
		Activity Total TCB for Ecuador	<b>3,456</b>	
<b>Competitiveness Pilot Project Component in Ecuador</b>	For a demonstration effect, this pilot activity supports linkages among industries to enhance competitiveness in the production and service sectors, such as the leather industry in two major secondary cities in Ecuador. A U.S. broker was brought in to evaluate the feasibility of expanding leather exports to the United States. As a result of this assistance, the broker contacted a buyer in the United States who will purchase 10,000 hand bags and 5,000 hats on a monthly basis from these Ecuadorian firms. This represents approximately \$9 million dollars in exports in year one and a gradual increase to about \$35 million annually in five years, which adds micro and small businesses to this particular value chain. Currently there are 39 businesses in the value chain. The pilot activity has also supported 26 agribusiness producers with technical assistance to form a trading company to share a distribution warehouse in the United States.	Export Promotion	<b>193,001</b>	
		Activity Total TCB for Ecuador	<b>193,001</b>	
<b>Conservation of Managed Indigenous Lands Program in Ecuador</b>	The Conservation of Managed Indigenous Lands Program (CAIMAN) contributes to building business services and administrative capacity as well as developing small enterprises (artisan production) that promotes non- traditional forest products for the national and international specialty markets. The program also helps to promote foreign direct investment in private lands conservation, ecotourism and sustainable natural resource management.	Tourism Sector Development	<b>248,001</b>	
		Business Services and Training	<b>992,001</b>	
		Activity Total TCB for Ecuador	<b>1,240,001</b>	
<b>Free Trade Negotiations Support Component in Ecuador</b>	The first stage of the program has focused mainly on free trade negotiation (FTA) negotiations. For 2006, providing information to the population as well as to Ecuadorian Congress will be emphasized. Also activities to promote labor reform, reforming of laws and regulations that regulate sanitary and phytosanitary standards will be emphasized, among other areas. The activity will also focus on creating awareness and developing consensus on the need for trade labor reform, as well as work on sanitary and phytosanitary standards.	Regional Trade Agreements (RTA)	<b>315,001</b>	
		Activity Total TCB for Ecuador	<b>315,001</b>	
<b>Fruit Flit Seminar - Ecuador</b>	Support to bring one Agricultural Sanitary Ecuadorian Service (SESA) specialist to a fruit flit seminar in Tapachula, Mexico.	Trade- Related Agriculture	<b>8,750</b>	
		Activity Total TCB for Ecuador	<b>8,750</b>	

(Continued)

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<b>Galapagos Marine Reserve Component and Tourism Support</b>	This program promotes the conservation of the Galapagos Marine Reserve by improving participation of communities in management, reducing over-fishing and illegal fishing, promoting sustainable tourism, implementing marine zoning, and facilitating public communication and outreach, as well as institutional strengthening of key Galapagos Institutions.	Tourism Sector Development	<b>450,001</b>	
		Environmental Trade and Standards	<b>300,001</b>	
		Activity Total TCB for Ecuador	<b>750,001</b>	
<b>How to Export to the United States - Ecuador</b>	Support for a presentation on how to export to the United States, in Ecuador.	Trade- Related Agriculture	<b>2,037</b>	
		Activity Total TCB for Ecuador	<b>2,037</b>	
<b>Increasing Small Enterprise Access to Finance for Trade Expansion</b>	Through this program component of the U.S. Agency for International Development (USAID) will ensure that at least 30 percent of the microenterprises in Ecuador have access to financial services in urban and rural areas at competitive rates. Emphasis will be given to the development of rural finance to ensure that micro-, small-, and medium-sized enterprises (MSMEs) benefit from commercial backward and forward linkages with business that are tapping new regional and international markets. Ecuador is currently preparing itself to enter into free trade agreements with the U.S. and other trading partners, and MSMEs have limited access to financial resources to enhance their competitiveness and to finance new products for export. Activity will support the development of financial products for MSMEs so they may have access to financial services and resources that will permit them to compete in local, regional, and international markets.	Financial Sector Development and Good Governance	<b>50,001</b>	
		Activity Total TCB for Ecuador	<b>50,001</b>	
<b>Integrated Management of Indigenous Lands in Ecuador</b>	The Integrated Management of Indigenous Lands program builds business capacity among lowland indigenous groups, helping them to development small enterprises. These include production of handicrafts and non-traditional forest products for the national and international specialty markets, as well as cultural tourism. The program also helps to promote foreign direct investment in communal lands conservation, ecotourism and sustainable natural resource management.	Tourism Sector Development		<b>30,001</b>
		Business Services and Training		<b>90,001</b>
		Activity Total TCB for Ecuador		<b>120,001</b>
<b>Internal Revenue Service Component - Ecuador</b>	Transparent procedures and clear tax collection policies are key requirements to meet trade agreement requirements in the short and long term. Limited support has been provided to train Servicio de Rentas Internas (SRI) officials in Ecuador.	Governance/Transparency and Inter-Agency Coordination	<b>22,001</b>	
		Activity Total TCB for Ecuador	<b>22,001</b>	
<b>International Symposium on Fruit Production - Ecuador</b>	International symposium on fruit production.	Trade- Related Agriculture	<b>3,673</b>	
		Activity Total TCB for Ecuador	<b>3,673</b>	

(Continued)

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Activity Title	Activity Description	TCB Category	FY06	FY07
			Total	Total
<b>Leather Production - Ecuador</b>	This activity is in support of value chains for promotion of export.	Export Promotion		<b>150,001</b>
		Activity Total TCB for Ecuador		<b>150,001</b>
<b>Ministry of Economy and Finance Component - Ecuador</b>	This activity promotes a streamlined budgeting process to improve control and transparency, helping ensure a healthy investment climate for public and private sector actors. Nationally and internationally, accurate economic data, effective institutions, and a clear and fair legal framework are basic conditions to promote trade. During the current phase, this activity has concentrated on strengthening implementation of the process of reform of the Ministry of Economy and Finance. Also, an extensive awareness program has been developed to engage the population in support for reform.	Governance/Transparency and Inter-Agency Coordination	<b>69,001</b>	
		Financial Sector Development and Good Governance	<b>46,001</b>	
		Activity Total TCB for Ecuador	<b>115,001</b>	
<b>PRONORTE Component of Border Development Program</b>	Introduce and facilitate full adoption of improved production, processing, and marketing technologies through technical assistance, training and small grants to enhance the competitiveness of 8 enterprises owned and managed by small farmers in the cacao, coffee and broccoli subsectors. These enterprises are 4 in cacao, 3 in coffee and 1 in broccoli, all within the northern border provinces: Esmeraldas, Carchi, Imbabura, Sucumbios, Orellana and Napo.	Trade-Related Agriculture		<b>1,000,001</b>
		Activity Total TCB for Ecuador		<b>1,000,001</b>
<b>Private Sector Competitiveness in Ecuador</b>	USAID will improve competitiveness by engaging private sector and civil society leaders to promote national economic reforms. In 2008 a nationwide network will be established to promote pro-market dialogue to improve competitiveness, and create business opportunities. Tangible benefits will also include job creation through cluster promotion, market diversification, and increased incomes of small businesses. In addition, two regional investment attraction agency will be created.	Other Trade Facilitation		<b>1,590,001</b>
		Activity Total TCB for Ecuador		<b>1,590,001</b>
<b>Sanitary and Phytosanitary Training Workshop</b>	Sanitary and Phytosanitary Training Workshop	Agreement on Sanitary and Phyto-Sanitary Measures (SPS)	<b>7,919</b>	
		Activity Total TCB for Ecuador	<b>7,919</b>	
<b>Sanitary and Phytosanitary Workshop II</b>	Support for regulatory reform workshop.	Agreement on Sanitary and Phyto-Sanitary Measures (SPS)	<b>4,615</b>	
		Activity Total TCB for Ecuador	<b>4,615</b>	
<b>Sanitary and Phytosanitary Workshop III</b>	Support for workshop that included discussions of biotechnology regulatory policies.	Agreement on Sanitary and Phyto-Sanitary Measures (SPS)	<b>3,229</b>	
		Activity Total TCB for Ecuador	<b>3,229</b>	

(Continued)

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Activity Title	Activity Description	TCB Category	FY06	FY07
			Total	Total
<b>Short Term Advisory Programs</b>	The Short Term Advisory Program covers assistance on aspects of the World Trade Organization (WTO) agreement including customs post importation, audit, valuation, infrastructure, and customs commercial operations and procedures.	Regional Trade Agreements (RTA)	2,701	
		Customs Operation and Administration	8,101	
		Agreement on Customs Valuation Methods	2,701	
		Activity Total TCB for Ecuador	13,501	
<b>Support for Airport Development - Ecuador</b>	The Overseas Private Investment Corporation (OPIC) is supporting the construction of a new international airport in Quito, Ecuador.	Physical Infrastructure Development	1,397,585	
		Activity Total TCB for Ecuador	1,397,585	
<b>Support for Ecuador's Protected Area System Through Tourism</b>	The Tourism Program will apply systems-based approaches to sustainable tourism development by fostering public-private partnerships that promote tourism, fostering collaborative action among multiple value chain stakeholders, improving tourism destinations and opportunities, expanding benefits for both local stakeholders and protected areas, and supporting promotion.	Tourism Sector Development		475,001
		Business Services and Training		475,001
		Activity Total TCB for Ecuador		950,001
<b>Technical Consultations on Low Acid Canned Foods</b>	Experts from the U.S. Food and Drug Administration (FDA) trained low acid canned foods (LACF) experts and government inspectors and led site visits to LACF processing facilities, followed by public-private coalition building for sustained improvements in the industry.	Agreement on Sanitary and Phyto-Sanitary Measures (SPS)	41,701	
		Activity Total TCB for Ecuador	41,701	
<b>Technical Consultations on Seafood Processing</b>	The U.S. Food and Drug Administration (FDA) conducted seafood compliance inspections, provided training and held technical consultations.	Agreement on Sanitary and Phyto-Sanitary Measures (SPS)	56,401	
		Activity Total TCB for Ecuador	56,401	
<b>Trade and Investment in Ecuador</b>	The assistance by USAID will improve the investment climate by engaging private sector and civil society leaders in national economic reforms. It will help foster Ecuador's integration into the global economy by focusing on two areas: 1) Training Ecuadorians at the local and national level and providing them tools to attract investment, 2) Supporting actors in the financial sector to ensure development and a robust financial system.	Financial Sector Development and Good Governance		1,588,001
		Activity Total TCB for Ecuador		1,588,001
<b>Visit Agricultural Sanitary Ecuadorian Service Specialists</b>	Visit by two Agricultural Sanitary Ecuadorian Service (SESA) specialists to slaughter houses and avian influenza (AI) labs in the United States.	Trade-Related Agriculture	4,921	
		Activity Total TCB for Ecuador	4,921	

Table 2. Multi Country Activities with Presence in Ecuador

Activity Title	Country	Activity Total for 2006	Percent of 2006 Total	Activity Total for 2007	Percent of 2007 Total
<b>Assistance to Superintendency of Banks and Insurance in Ecuador</b>		<b>320,000</b>			
	Ecuador	320,000	100.0%		
<b>Citrus Seminar - Ecuador</b>		<b>3,455</b>			
	Ecuador	3,455	100.0%		
<b>Competitiveness Pilot Project Component in Ecuador</b>		<b>193,000</b>			
	Ecuador	193,000	100.0%		
<b>Conservation of Managed Indigenous Lands Program in Ecuador</b>		<b>1,240,000</b>			
	Ecuador	1,240,000	100.0%		
<b>Free Trade Negotiations Support Component in Ecuador</b>		<b>315,000</b>			
	Ecuador	315,000	100.0%		
<b>Fruit Flit Seminar - Ecuador</b>		<b>8,749</b>			
	Ecuador	8,749	100.0%		
<b>Galapagos Marine Reserve Component and Tourism Support</b>		<b>750,000</b>			
	Ecuador	750,000	100.0%		
<b>How to Export to the United States - Ecuador</b>		<b>2,036</b>			
	Ecuador	2,036	100.0%		
<b>Increasing Small Enterprise Access to Finance for Trade Expansion</b>		<b>50,000</b>			
	Ecuador	50,000	100.0%		
<b>Integrated Management of Indigenous Lands in Ecuador</b>				<b>120,000</b>	
	Ecuador			120,000	100.0%
<b>Internal Revenue Service Component - Ecuador</b>		<b>22,000</b>			
	Ecuador	22,000	100.0%		
<b>International Symposium on Fruit Production - Ecuador</b>		<b>3,672</b>			
	Ecuador	3,672	100.0%		
<b>Leather Production - Ecuador</b>				<b>150,000</b>	
	Ecuador			150,000	100.0%
<b>Ministry of Economy and Finance Component - Ecuador</b>		<b>115,000</b>			
	Ecuador	115,000	100.0%		
<b>PRONORTE Component of Border Development Program</b>				<b>1,000,000</b>	
	Ecuador			1,000,000	100.0%
<b>Private Sector Competitiveness in Ecuador</b>				<b>1,590,000</b>	
	Ecuador			1,590,000	100.0%
<b>Sanitary and Phytosanitary Training Workshop</b>		<b>1,059,729</b>			
	APEC Secretariat	26,827	2.5%		
	Afghanistan	39,094	3.7%		
	Barbados	34,746	3.3%		
	Bolivia	18,124	1.7%		

Table 2. Multi Country Activities with Presence in Ecuador

Activity Title	Country	Activity Total for 2006	Percent of 2006 Total	Activity Total for 2007	Percent of 2007 Total
	Cambodia	129,594	12.2%		
	Central and Eastern Europe ns	389	0.0%		
	Chile	117,899	11.1%		
	China (P.R.C.)	82,516	7.8%		
	Colombia	7,883	0.7%		
	Ecuador	7,918	0.7%		
	Egypt	518	0.0%		
	Georgia	20,304	1.9%		
	Global ns	250,163	23.6%		
	Kyrgyzstan	24,500	2.3%		
	Malaysia	18,961	1.8%		
	Mali	6,086	0.6%		
	Mexico	142,059	13.4%		
	Mozambique	3,716	0.4%		
	Philippines	15,756	1.5%		
	Poland	389	0.0%		
	Senegal	38,503	3.6%		
	South America ns	6,749	0.6%		
	Tanzania	9,331	0.9%		
	Thailand	30,703	2.9%		
	Trinidad and Tobago	1,536	0.1%		
	Uruguay	10,367	1.0%		
	Venezuela	15,098	1.4%		
<b>Sanitary and Phytosanitary Workshop II</b>		<b>237,627</b>			
	Asia ns	7,328	3.1%		
	Bolivia	4,484	1.9%		
	China (P.R.C.)	147,100	61.9%		
	Colombia	12,268	5.2%		
	Ecuador	4,614	1.9%		
	Mexico	9,433	4.0%		
	Senegal	52,400	22.1%		
<b>Sanitary and Phytosanitary Workshop III</b>		<b>27,889</b>			
	Asia ns	389	1.4%		
	Bolivia	4,484	16.1%		
	China (P.R.C.)	5,083	18.2%		
	Colombia	14,705	52.7%		
	Ecuador	3,228	11.6%		
<b>Short Term Advisory Programs</b>		<b>63,000</b>			

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Activity Title	Country	Activity Total for 2006	Percent of 2006 Total	Activity Total for 2007	Percent of 2007 Total
	Bolivia	18,000	28.6%		
	Colombia	13,500	21.4%		
	Ecuador	13,500	21.4%		
	Peru	18,000	28.6%		
<b>Support for Airport Development - Ecuador</b>		<b>1,397,584</b>			
	Ecuador	1,397,584	100.0%		
<b>Support for Ecuador's Protected Area System Through Tourism</b>				<b>950,000</b>	
	Ecuador			950,000	100.0%
<b>Technical Consultations on Low Acid Canned Foods</b>		<b>41,700</b>			
	Ecuador	41,700	100.0%		
<b>Technical Consultations on Seafood Processing</b>		<b>134,150</b>			
	Ecuador	56,400	42.0%		
	India	25,000	18.6%		
	Thailand	52,750	39.3%		
<b>Trade and Investment in Ecuador</b>				<b>1,588,000</b>	
	Ecuador			1,588,000	100.0%
<b>Visit Agricultural Sanitary Ecuadorian Service Specialists</b>		<b>4,920</b>			
	Ecuador	4,920	100.0%		

Table 3. Totals for Activities with Presence in Ecuador by Funder

Activity Title	Agency	Worldwide Funding Total for 2006	Percent of 2006 Total	Worldwide Funding Total for 2007	Percent of 2007 Total
<b>Assistance to Superintendency of Banks and Insurance in Ecuador</b>		<b>320,000</b>			
	US Agency for International Development	320,000	100.0%		
<b>Citrus Seminar - Ecuador</b>		<b>3,455</b>			
	Department of Agriculture	3,455	100.0%		
<b>Competitiveness Pilot Project Component in Ecuador</b>		<b>193,000</b>			
	US Agency for International Development	193,000	100.0%		
<b>Conservation of Managed Indigenous Lands Program in Ecuador</b>		<b>1,240,000</b>			
	US Agency for International Development	1,240,000	100.0%		
<b>Free Trade Negotiations Support Component in Ecuador</b>		<b>315,000</b>			
	US Agency for International Development	315,000	100.0%		
<b>Fruit Flit Seminar - Ecuador</b>		<b>8,749</b>			
	Department of Agriculture	8,749	100.0%		
<b>Galapagos Marine Reserve Component and Tourism Support</b>		<b>750,000</b>			
	US Agency for International Development	750,000	100.0%		
<b>How to Export to the United States - Ecuador</b>		<b>2,036</b>			
	Department of Agriculture	2,036	100.0%		
<b>Increasing Small Enterprise Access to Finance for Trade Expansion</b>		<b>50,000</b>			
	US Agency for International Development	50,000	100.0%		
<b>Integrated Management of Indigenous Lands in Ecuador</b>				<b>120,000</b>	
	US Agency for International Development			120,000	100.0%
<b>Internal Revenue Service Component - Ecuador</b>		<b>22,000</b>			
	US Agency for International Development	22,000	100.0%		
<b>International Symposium on Fruit Production - Ecuador</b>		<b>3,672</b>			
	Department of Agriculture	3,672	100.0%		
<b>Leather Production - Ecuador</b>				<b>150,000</b>	
	US Agency for International Development			150,000	100.0%

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Activity Title	Agency	Worldwide Funding Total for 2006	Percent of 2006 Total	Worldwide Funding Total for 2007	Percent of 2007 Total
<b>Ministry of Economy and Finance Component - Ecuador</b>		<b>115,000</b>			
	US Agency for International Development	115,000	100.0%		
<b>PRONORTE Component of Border Development Program</b>				<b>1,000,000</b>	
	Department of State			1,000,000	100.0%
<b>Private Sector Competitiveness in Ecuador</b>				<b>1,590,000</b>	
	US Agency for International Development			1,590,000	100.0%
<b>Sanitary and Phytosanitary Training Workshop</b>		<b>1,059,729</b>			
	Department of Agriculture	983,958	92.8%		
	Department of Interior	5,374	0.5%		
	US Agency for International Development	70,397	6.6%		
<b>Sanitary and Phytosanitary Workshop II</b>		<b>237,627</b>			
	Department of Agriculture	237,627	100.0%		
<b>Sanitary and Phytosanitary Workshop III</b>		<b>27,889</b>			
	Department of Agriculture	27,889	100.0%		
<b>Short Term Advisory Programs</b>		<b>63,000</b>			
	US Agency for International Development	63,000	100.0%		
<b>Support for Airport Development - Ecuador</b>		<b>1,397,584</b>			
	Overseas Private Investment Corporation	1,397,584	100.0%		
<b>Support for Ecuador's Protected Area System Through Tourism</b>				<b>950,000</b>	
	US Agency for International Development			950,000	100.0%
<b>Technical Consultations on Low Acid Canned Foods</b>		<b>41,700</b>			
	Department of Health and Human Services	41,700	100.0%		
<b>Technical Consultations on Seafood Processing</b>		<b>134,150</b>			
	Department of Health and Human Services	134,150	100.0%		
<b>Trade and Investment in Ecuador</b>				<b>1,588,000</b>	
	US Agency for International Development			1,588,000	100.0%
<b>Visit Agricultural Sanitary Ecuadorian Service Specialists</b>		<b>4,920</b>			
	Department of Agriculture	4,920	100.0%		