

Table 1. Colombia Trade Capacity Assistance for 2009 and 2010

Activity Title	Activity Description	TCB Category	FY2009	FY2010
			Total	Total
Agribusiness Component (MIDAS)	Helps agricultural producers and others involved in illicit products shift into legal activities or remain uninvolved in illicit production. The project is designed to provide responsible, larger and new Colombian agribusinesses with an effective combination of financial, training and technical support services to help them develop new or significantly expanded businesses that will increase and sustain income opportunities through strong linkages with national and international markets.	Trade-related Agriculture		4,000,000
		Trade Promotion	3,312,476	
		Enterprise Development	828,119	
		Activity Total	4,140,595	4,000,000
Alternative Development Program (ADAM)	This ADAM component develops viable, sustainable on-farm and off-farm income alternatives by linking producer groups at the local and regional levels to national and international markets, and strengthening, along the way, the links in the production chain that tie growers to buyers.	Trade-related Agriculture	8,000,000	7,700,000
		Activity Total	8,000,000	7,700,000
Andean Trade Capacity Building Program	Increase trade and investment by promoting the participation of Colombia, Peru, Ecuador, and possibly Bolivia, in global, regional and/or bilateral Free Trade Agreements. Assistance focuses on technical areas that will enhance the ability of assisted countries to compete in international markets, they are: Labor Law Enforcement and Outreach, and Intellectual Property Rights Enforcement and Outreach. Peru has already signed a Trade Promotion Agreement and Colombia will soon have it approved.	Trade-related Labor	200,000	
		Intellectual Property Rights (IPR)	300,000	
		Activity Total	500,000	
Army Corps of Engineer Project: Brigade Infrastructure	This activity repairs, improves and creates new infrastructure. Developing and improving infrastructure is necessary for trade routes and improving access to markets.	Trade-related Infrastructure	805	
		Activity Total	805	
Commercial Forestry Component (MIDAS)	Support for significant job creation and increased licit incomes, by developing sustainable forest products businesses within the overall MIDAS strategy to improve the entrepreneurial environment in selected productive chains, as well as the legal, regulatory, and institutional environment. To be sustainable a forest-based business must become highly competitive in viable national and international markets on an ongoing basis.	Trade Promotion	776,000	
		Enterprise Development	194,000	
		Activity Total	970,000	
Dietary Supplements Good Manufacturing Practices	USDA in collaboration with FDA conducted a Good Manufacturing Practices for Dietary Supplements workshop in Panama City, Panama. The workshop was attended by officials from 13 Latin American countries and focused on the registration and oversight of the dietary supplements industry.	Other Trade Capacity Building	8,846	
		Activity Total	8,846	
GIPA IP Enforcement Program	USPTO, Global Intellectual Property Academy offered 5 day program in IPR enforcement.	Other Trade Capacity Building	13,580	
		Activity Total	13,580	
GIPA Trademark IP Administration Program	The USPTO, Global Intellectual Property Academy offered a 4 day program on trademark administration.	Other Trade Capacity Building	2,579	
		Activity Total	2,579	

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Mocoa-Puerto Asís Road	The benefits of building the road from Mocoa to Puerto Asís include savings in operational costs for vehicles, which translates into lesser transportation costs for goods produced in the region, and facilitating access to local and international markets. Additionally, there will be social and economic benefits for local producers derived from the strengthening of regional productive activities. (Total expenditures for this project are \$12M, most of which come from FY08 and FY09 funds.)	Trade-related Infrastructure	12,000,000	1,336,200
		Activity Total	12,000,000	1,336,200
Passport Technologies	Orientation Visit (OV) to familiarize Colombian officials with U.S. passport technologies and immigration procedures. Approximately three delegates from Colombia's Ministry of Foreign Affairs participated in the visit.	Customs Operations	49,708	
		Activity Total	49,708	
Port of Buenaventura Operational and Security Enhancement	This FS would evaluate the existing conditions, procedures, and equipment, determine and recommend improvements, prepare technical background material, and address the implantation of a container scanning facility at the Port of Buenaventura on Columbia's Pacific coast.	Trade-related Infrastructure	400,000	
		Activity Total	400,000	
Port of Salgar Terminal Rehabilitation	A feasibility study (FS) to renovate the existing terminal at the Port of Salgar in Columbia. The grantee is the Sociedad Portuaria Multicodal de Rio Magdalena S.A. (Multiuerto). The Port of Sulgar is located on the Magdalena River, near the economic centers of Bogota and Medellin. With rehabilitation of its waterways, dredging of its channels, and expansion of its container terminal the port will likely become a conduit for considerable future trade and commerce.	Trade-related Infrastructure	415,000	
		Activity Total	415,000	
Ports and Waterway Technologies	Orientation Visit to familiarize Colombian maritime officials with U.S. capabilities with respect to inland and coastal waterway modernization technologies. Up to twelve (12) delegates from Colombia's Ministry of Transport, the Ministry of Environment, the Magdalena River Authority (Cormadaleña), and the Port Authorities of Salgar, Buenaventura, Cartagena and other major Colombian port authorities would be invited to participate in the visit.	Trade-related Infrastructure	211,047	
		Activity Total	211,047	
Ports of Cartagena and Contecar Central Security and Customs Facility	A feasibility study (FS) examining the development of a central customs and security facility to integrate the Ports of Cartagena and Contecar. The grantee for this project is the Sociedad Portuaria Regional de Cartagena (SPRC). SPRC intends to extend Cartagena's Terminal Operating System to the Port of Contecar by connecting the terminal security of the two operations with technology such as fiber optic cabling and wireless transmitters.	Trade-related Infrastructure	400,000	
		Activity Total	400,000	
Small- and Medium-Sized Enterprise Development (MIDAS)	This program is focused on providing consultancy, training and business coaching to existing small- and medium-sized enterprises (SMEs) that invest in viable expansion projects increasing sales and creating more jobs in the MIDAS Corridors. This support transfers knowledge on management, technology, research, training, promotion and all other technical assistance activities that enhance SMEs business development and provide new market opportunities locally and abroad.	Enterprise Development	9,001,563	8,700,000
		Activity Total	9,001,563	8,700,000
Specialty Coffee Promotion in Colombia	The Coffee Alliances for the Expansion of Specialty Coffees (CAFES) is aiming at increasing the competitiveness and sustainability of the Colombian specialty coffee sector. This will be achieved by improving the quality of Colombian specialty coffees, improving the market institutions that support them, significantly expanding the quantity of coffee produced and exported.	Trade-related Agriculture	1,800,000	2,872,537
		Activity Total	1,800,000	2,872,537
Technical Assistance: Colombia - Revenue Policy and Administration	Assistance to the Colombian National Directorate of Internal and Customs Revenue (DIAN) in building an inspector general function under the Ministry of Hacienda that has investigative, audit, and oversight responsibilities. Establish an internal audit function as well as set up an Office of Investigations within the inspector general to investigate allegations of serious administrative misconduct and corruption by DIAN employees.	Competition Policy, Business Environment, and Governance	305,815	325,226
		Activity Total	305,815	325,226

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Trade and Investment Policy and Institutional Reforms (MIDAS)	The MIDAS Policy Component (MPC) focus will be to support strategic and economic and institutional reform through targeted technical/training assistance to maximize employment generation and income growth potential in Colombia. This assistance is provided on a targeted basis through well-defined and bounded activities to different crosscutting policy areas that have a significant impact on overall Colombian competitiveness, trade and investment.	Trade-related Labor	948,840	800,000
		Trade-related Infrastructure	237,210	200,000
		Trade-related Agriculture	1,186,050	
		Sanitary and Phyto-Sanitary Measures (SPS)	711,630	500,000
		Financial Sector Development	1,423,260	1,600,000
		Environmental Standards and Trade	790,700	200,000
		Enterprise Development	790,700	500,000
		Competition Policy, Business Environment, and Governance	395,350	2,000,000
		Activity Total	6,483,740	5,800,000
West Bank Competition and Consumer Law and Policy Technical Assistance	The program assists the West Bank in building its institutional capacity to apply competition and consumer law and policies, along with other legal and regulatory frameworks, that facilitate the successful operation of a competitive market economy characterized by conditions that encourage entry into markets and undistorted consumer choice among competing offers in the marketplace.	Competition Policy, Business Environment, and Governance	38,100	
		Activity Total	38,100	
Western Hemisphere Good Governance program	The Office of Western Hemisphere in ITA's Office of Market Access and Compliance implemented three good governance projects in Latin America (Colombia, Guatemala and Panama) to bolster support for business ethics and transparency in Latin America.	Competition Policy, Business Environment, and Governance	30,000	
		Activity Total	30,000	