

Table 1. Ecuador Trade Capacity Assistance for 2009 and 2010

Activity Title	Activity Description	TCB Category	FY2009	FY2010
			Total	Total
Andean Trade Capacity Building Program	Increase trade and investment by promoting the participation of Colombia, Peru, Ecuador, and possibly Bolivia, in global, regional and/or bilateral Free Trade Agreements. Assistance focuses on technical areas that will enhance the ability of assisted countries to compete in international markets, they are: Labor Law Enforcement and Outreach, and Intellectual Property Rights Enforcement and Outreach. Peru has already signed a Trade Promotion Agreement and Colombia will soon have it approved.	Trade-related Labor	300,000	
		Intellectual Property Rights (IPR)	200,000	
		Activity Total	500,000	
Combating Exploitive Child Labor Supplement - Ecuador	Cost increase to existing project to combat the worst forms of child labor.	Trade-related Labor	150,000	
		Activity Total	150,000	
Dietary Supplements Good Manufacturing Practices	USDA in collaboration with FDA conducted a Good Manufacturing Practices for Dietary Supplements workshop in Panama City, Panama. The workshop was attended by officials from 13 Latin American countries and focused on the registration and oversight of the dietary supplements industry.	Other Trade Capacity Building	8,846	
		Activity Total	8,846	
Integrated Management of Indigenous Lands in Ecuador	The Integrated Management of Indigenous Lands program builds business capacity among lowland indigenous groups, helping them to development small enterprises. These include production of handicrafts and non-traditional forest products for the national and international specialty markets, as well as cultural tourism. The program also helps to promote foreign direct investment in communal lands conservation, ecotourism and sustainable natural resource management. Ecuador Description for 2010: Conserving biodiversity is a USG objective and nowhere it is more important than in Ecuador. Ecuador may have more biological diversity for its size than any other country. Much of this is conserved in the country's National Protected Area System (which covers 18% of continental Ecuador and the Galapagos) and in indigenous territories (19% of the country, nearly five million hectares). USAID programs improved the management and local benefits of protected areas and lowland indigenous territories.	Trade-related Tourism	40,000	25,000
		Enterprise Development	140,000	95,000
		Activity Total	180,000	120,000
Integrated Pest Management Collaborative Research Support Program	In FY 09, the IPM CRSP developed and promoted several technologies that aided export agriculture in its host countries. In Ecuador a beneficial bacterium has been developed as a spray to protect cocoa pods from fungal disease. In Honduras a hot water treatment for planting material is being promoted to prevent mites from establishing damaging populations. Also in Honduras adoption of grafting is increasing yields of eggplant for export by extending the length of the harvest period.	Trade-related Agriculture	8,760	
		Activity Total	8,760	
PRODEL Local Business Development Program	Introduce and facilitate full adoption of improved production, processing, and marketing technologies through technical assistance, training and small grants to enhance the competitiveness of 34 enterprises, most of them owned and managed by small farmers in the cacao, coffee, dairy, fruits, fisheries, and medicinal herbs.	Trade-related Agriculture	200,000	250,000
		Activity Total	200,000	250,000
Support for Ecuador's Protected Area System Through Tourism	The Tourism Program has applied systems-based approaches to sustainable tourism development by fostering public-private partnerships that promote tourism, developing collaborative action among multiple value chain stakeholders, improving tourism destinations and opportunities, expanding benefits for both local stakeholders and protected areas, and supporting promotion.	Trade-related Tourism	100,000	
		Activity Total	100,000	

(Continued)

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Trade and Investment in Ecuador	USAID has provided technical assistance to establish three regional and one national investment attraction program. The programs have worked closely with GOE institutions to identify policies, norms, bottlenecks and red tape that hinder private sector investment and export opportunities. Various working tables have been created to recommend solutions to these issues. In addition, USAID provided technical assistance to develop local/international sales and investment for tourism and agribusiness. Ecuador Description for 2010: In addition, USAID provided technical assistance to support development of 6 actions to increase economic activity and competitiveness in 3 sub-sectors, including: An entrepreneurship program, a policy framework for marine aquaculture, a policy for bio fuels, and standards for adventure tourism.	Competition Policy, Business Environment, and Governance	1,812,000	2,472,000
		Activity Total	1,812,000	2,472,000
Watershed Conservation Program	The Watershed Conservation Prog. helps communities living near key watersheds by providing them with alternative economic activities to support conservation. Small productive projects helped local people improve their living conditions by promoting best agricultural practices and linking them to local markets. A diagnosis of potential market linkages was carried out, further identifying and promoting commercial agreements. Ecuador Description for 2010: In Ecuador, watersheds in protected areas provide almost 70% of the country's drinking water and hydropower energy. USAID supports the protection of water resources and conservation of biodiversity through municipal watershed management. Through the creation of financial mechanisms (endowment funds) USAID promotes a bottom-up consensus on the need for better watershed management and protection of natural habitats.	Trade-related Agriculture		55,000
		Enterprise Development		35,000
		Activity Total		90,000