

Table 1. El Salvador Trade Capacity Assistance for 2009 and 2010

Activity Title	Activity Description	TCB Category	FY2009	FY2010
			Total	Total
CAFTA-DR CITES Support Program	The U.S. Department of the Interior (DOI), through its International Technical Assistance Program, is coordinating efforts of various agencies and NGO's to strengthen the implementation of the Convention on the International Trade in Endangered Species of Flora and Fauna (CITES) in CAFTA-DR countries. The focus of this effort is to establish effective implementing legislation, provide comprehensive CITES training, and improve CITES enforcement in the region.	FTAs and Trade Integration	100,000	17,000
		Activity Total	100,000	17,000
CAFTA-DR SPS Capacity Building Program	Supports capacity building in plant health, animal health, and food safety systems. The emphasis is to harmonize SPS regulations with the international standard setting bodies (Codex, IPPC, OIE) and increase export opportunities for plant, horticultural, and animal products regional and internationally, including the United States.	Trade-related Agriculture	200,000	170,000
		Activity Total	200,000	170,000
Central America Competition and Consumer Law and Policy Technical Assistance	The program assists Central American nations to build institutional capacity to apply competition and consumer law and policy, along with other legal and regulatory frameworks, that facilitate the successful operation of a competitive market economy characterized by conditions that encourage entry into markets and undistorted consumer choice among competing offers in the marketplace.	Competition Policy, Business Environment, and Governance	5,000	
		Activity Total	5,000	
Cold Chain Improvement Initiative	U.S. experts from the government and private industry provide technical assistance in inherently governmental areas of guidelines, regulations and standards, as well as perishable food handling, storage, logistics, distribution and marketing for local government and private industries, to improve the capacity and linkages within the cold chain in emerging markets. Strong private-public partnerships in the U.S. and emerging markets create mutually beneficial trade in agricultural products.	Trade-related Agriculture	5,000	
		Activity Total	5,000	
Combating the Worst Forms of Child Labor in El Salvador	Eliminating child labor in El Salvador through economic empowerment and social inclusion projects.	Trade-related Labor		10,000,000
		Activity Total		10,000,000
Customs and Business Environment	USAID is providing assistance to the Government of El Salvador (GOES) and the Private Sector to better understand the problems, concerns, and negative impacts resulting from barriers that still remain in trade and investment environment, and help them develop adequate legislative, administrative and commercial capacity to reduce such barriers and promote broad-based economic growth in El Salvador.	Trade Promotion	717,570	
		Activity Total	717,570	
Dietary Supplements Good Manufacturing Practices	USDA in collaboration with FDA conducted a Good Manufacturing Practices for Dietary Supplements workshop in Panama City, Panama. The workshop was attended by officials from 13 Latin American countries and focused on the registration and oversight of the dietary supplements industry.	Other Trade Capacity Building	8,846	
		Activity Total	8,846	
Financial Deepening	The Overseas Private Investment Corporation (OPIC) is providing \$47 million in financing to BANCO DE AMERICA CENTRAL, S.A. for Expansion of Low-Middle Income Mortgage Lending in El Salvador.	Financial Sector Development	341,250	
		Activity Total	341,250	
Financial Sector	USAID will create, promote and implement practical and innovative solutions to address and overcome current obstacles to the flow of financial services for Micro and Small Enterprises (MSEs) in the areas of the legal framework, institutional capacity and appropriate products and methodologies in order to increase the quantity and quality of effective financial organizations. USAID has established a DCA with a commercial bank in order to increase lending for Micro, Small and Medium Enterprises.	Financial Sector Development	966,000	1,000,000
		Activity Total	966,000	1,000,000

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Fiscal Policy and Expenditure Management Project	This activity will assist the GOES in improving its expenditure management systems and promote dialogue with the private sector for better tax compliance.	Financial Sector Development		1,822,000
		Activity Total		1,822,000
Food Security Initiative with USDA/Trilateral Cooperation with Chile and Others	This activity will assist the Government of El Salvador to improve their sanitary and phytosanitary capacities, as well as their agricultural market information system and promote a trade-led economic growth.	Sanitary and Phyto-Sanitary Measures (SPS)		500,000
		Activity Total		500,000
Improved Access to Employment (formerly known as Workforce Development)	USAID works with employers and institutions dedicated to workforce training to match workforce skills with private sector demands for labor. Assistance includes vocational training for youth at risk and vulnerable population.	Trade-related Labor	1,461,000	3,118,910
		Activity Total	1,461,000	3,118,910
JIFSAN-FDA Good Agricultural Practices Train-the-Trainer - El Salvador	50 potential trainers and melon producers from government, industry and academia. Topics include basic environmental, human health, and sanitary operational practices necessary for production of safe, wholesome fruits and vegetables. "The Guide to Minimize Microbial Food Safety Hazards for Fresh Fruits and Vegetables" covered agricultural and postharvest water uses, manure and biosolids, worker health and hygiene, field and facility sanitation, transportation, and traceback. 12/7 - 12/11/2009 El Salvador Description for 2010: El Salvador	Sanitary and Phyto-Sanitary Measures (SPS)		2,000
		Activity Total		2,000
Linking Producers in the Northern Zone of El Salvador to Sustainable Markets	USAID will implement a global development alliance with the Millenium Challenge Corporation in El Salvador and the private sector to link more than 6,000 small-scale producers from the El Salvador Produce Cooperative in El Salvador's Northern zone to Grupo Callejas' Super Selectos multiservice centers and its distribution system. The partnership will have significant impact for the rural sector in that geographic area generating increased income, employment and sales for the local communities.	Enterprise Development		407,090
		Activity Total		407,090
Microbiology Laboratory Capacity Building, CAFTA-DR - El Salvador	Provide training on Listeria (FDA procedure) in Ready-to-Eat products to personnel in the government laboratories in El Salvador. Start/End Dates: September 27, 2010 El Salvador Description for 2010: El Salvador.	Sanitary and Phyto-Sanitary Measures (SPS)		8,300
		Activity Total		8,300
Municipal Competitiveness	USAID will help municipal governments in El Salvador to remove constraints to private sector development and implement actions aimed at creating a policy environment more conducive to private sector growth. Municipalities will improve the enabling environment to attract businesses and private investment, achieving broad-based economic growth.	Trade Promotion	1,131,430	
		Competition Policy, Business Environment, and Governance		1,610,290
		Activity Total	1,131,430	1,610,290
Pesticide Laboratory Capacity Building, CAFTA-DR-El Salvador	Provide government laboratory training and conduct an assessment in El Salvador. Start/End Dates: July 12-15, 2010 El Salvador Description for 2010: El Salvador - Ministry of Agriculture and Livestock (MAGA/OIRSA) Laboratory, El Salvador - laboratory analysts and management	Sanitary and Phyto-Sanitary Measures (SPS)		14,400
		Activity Total		14,400
Sustainable Communities: Entrepreneurship and Employment Generation	USAID will implement a global development alliance with Grupo Agrisal, FUNDEMAS, Fundacion Meza Ayau and other private sector organizations to help develop nine communities of North Eastern San Salvador fostering the creation of micro enterprises and other entrepreneurial initiatives that could provide income generation and more employment to the communities population.	Enterprise Development		250,000
		Activity Total		250,000

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Tax Administration Policy Support in El Salvador	This assistance builds upon long-time support to the Government of El Salvador to increase tax collections. Objectives include: increasing tax collections, improving detection of tax evasion, increasing voluntary tax compliance through an efficient and effective administration of tax laws.	Competition Policy, Business Environment, and Governance	1,670,000	
		Activity Total	1,670,000	
Technical Assistance: El Salvador - Banking and Financial Services	Assist central bank in revision of existing norms governing liquidity time mismatches; regulation and monitoring of risks as they affect banks; bank resolution; strategic reviews of the wholesale bank and two remaining development banks; strengthen existing deposit guarantee institute; and strengthen financial stability capacity.	Financial Sector Development		112,303
		Activity Total		112,303
Technical Assistance: El Salvador - Economic Crimes	Assist the Government of Guatemala in drafting its legislative regime and ensure adequacy against CFATF 40+9 recommendations. Support training implementation of Risk Based AML/CFT Supervision of Financial Institutions and Financial Intermediaries.	Competition Policy, Business Environment, and Governance		11,259
		Activity Total		11,259
Technical Assistance: El Salvador - Government Debt Issuance and Management	Work with the MoF and Banco Central de Reserva, financial regulators and market participants to improve, manage and coordinate debt issuance, reorganization of public finance, manage national liquidity, manage risk, and emphasize liquidity in the domestic bond market and the banking system.	Financial Sector Development		386,139
		Activity Total		386,139
Trade Development for Small and Medium Enterprises (formerly known as Trade and Innovation)	USAID will help small and medium enterprises to have better access to business development services, increase their productivity and competitiveness, and expand operations in local and exports markets. A sustainable business expansion will contribute the Salvadoran economy to grow and expand job creation.	Trade Promotion	580,000	1,214,710
		Activity Total	580,000	1,214,710