

Table 1. Guatemala Trade Capacity Assistance for 2009 and 2010

Activity Title	Activity Description	TCB Category	FY2009	FY2010
			Total	Total
CAFTA-DR CITES Support Program	The U.S. Department of the Interior (DOI), through its International Technical Assistance Program, is coordinating efforts of various agencies and NGO's to strengthen the implementation of the Convention on the International Trade in Endangered Species of Flora and Fauna (CITES) in CAFTA-DR countries. The focus of this effort is to establish effective implementing legislation, provide comprehensive CITES training, and improve CITES enforcement in the region.	FTAs and Trade Integration	296,000	115,000
		Activity Total	296,000	115,000
CAFTA-DR SPS Capacity Building Program	Supports capacity building in plant health, animal health, and food safety systems. The emphasis is to harmonize SPS regulations with the international standard setting bodies (Codex, IPPC, OIE) and increase export opportunities for plant, horticultural, and animal products regional and internationally, including the United States.	Trade-related Agriculture	200,000	155,000
		Activity Total	200,000	155,000
Cold Chain Improvement Initiative	U.S. experts from the government and private industry provide technical assistance in inherently governmental areas of guidelines, regulations and standards, as well as perishable food handling, storage, logistics, distribution and marketing for local government and private industries, to improve the capacity and linkages within the cold chain in emerging markets. Strong private-public partnerships in the U.S. and emerging markets create mutually beneficial trade in agricultural products.	WTO Accession and Compliance	10,000	
		Trade-related Agriculture	10,000	
		Trade Promotion	10,000	
		FTAs and Trade Integration	20,000	
		Activity Total	50,000	
Combating Exploitive Child Labor - Guatemala	Combating the worst forms of child labor in Guatemala.	Trade-related Labor	4,199,601	
		Activity Total	4,199,601	
Competitive Enterprises in Coffee Sector - Guatemala	This activity supports the Government of Guatemala (GOG) strategy for rural development, by promoting economic development in rural areas through the modernization and competitiveness in the coffee sector. Also addresses TCB priorities identified in the National Action Plan for CAFTA-DR implementation. The project uses the value chain approach to improve competitiveness of rural small enterprises in the coffee sector. Beneficiaries include small coffee producers and producer groups.	Trade-related Tourism	43,686	25,000
		Trade-related Agriculture	305,803	175,000
		Trade Promotion	137,372	50,000
		Environmental Standards and Trade	87,372	50,000
		Enterprise Development	349,488	200,000
		Activity Total	923,721	500,000
Dietary Supplements Good Manufacturing Practices	USDA in collaboration with FDA conducted a Good Manufacturing Practices for Dietary Supplements workshop in Panama City, Panama. The workshop was attended by officials from 13 Latin American countries and focused on the registration and oversight of the dietary supplements industry.	Other Trade Capacity Building	8,846	
		Activity Total	8,846	

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Doing Agribusiness in LAC	This activity is conducting a "Doing Agribusiness" assessment in the three LAC Feed the Future focus countries of Guatemala, Honduras, and Nicaragua; subject to funding availability, the assessment may also be carried out in El Salvador, Dominican Republic, and Costa Rica. The information will be used by USAID for strategy development and program design in support of implementation of DR-CAFTA and Feed the Future. Guatemala Description for 2010: Conduct of "Doing Agribusiness" assessment in Guatemala.	Trade-related Agriculture		300,000
		Activity Total		300,000
Economic Observatory in Guatemala	The objective is to track and follow-up on the impact of external factors that impact the local economy (financial crisis, commodity prices, etc). Analyses change in remittance flows and their effect on poverty levels, food security, rural development, tourism and exports sectors, as well as the trends of foreign direct investment to the country. This activity aims to orient assistance and coordinate with other donors to facilitate the economic recovery of the country.	Trade-related Agriculture	256,066	292,000
		Trade Promotion	70,000	109,500
		FTAs and Trade Integration	55,000	73,000
		Environmental Standards and Trade	85,000	146,000
		Competition Policy, Business Environment, and Governance	70,000	109,500
		Activity Total	536,066	730,000
Financial Deepening in Guatemala	The Overseas Private Investment Corporation (OPIC) is providing \$35 million in financing to BANCO DE AMERICA CENTRAL, S.A. (TRANCHE B) for Expansion of SME Lending Portfolio and Low-Middle Income Mortgage Portfolio in Guatemala.	Financial Sector Development	136,500	
		Activity Total	136,500	
Forestry Enterprises in Guatemala	The activity supports the environmental and economic development components of the strategy of the Government of Guatemala. It works in the Multiple Use and Buffer Zones of the Mayan Biosphere Reserve and forest areas managed in the Guatemalan highlands. The project is oriented to forestry activities that incorporate sustainable natural and cultural resource use and management concepts in cluster development.	Trade-related Agriculture	235,189	275,000
		Trade Promotion	94,078	110,000
		FTAs and Trade Integration	94,072	110,000
		Environmental Standards and Trade	235,189	275,000
		Enterprise Development	282,228	330,000
		Activity Total	940,756	1,100,000
GIPA Trademark IP Administration Program	The USPTO, Global Intellectual Property Academy offered a 4 day program on trademark administration.	Other Trade Capacity Building	2,489	
		Activity Total	2,489	
Good Agricultural Practices Train-the-Trainer Program	Date: July 20-24, 2009 - JIFSAN and FDA CFSAN provided this five-day program in country to potential trainers from government, industry and academia. Topics included basic environmental, human health, and sanitary operational practices necessary for production of safe, wholesome fruits and vegetables. USDA-FAS funded some aspects of this program.	Sanitary and Phyto-Sanitary Measures (SPS)	10,000	
		Activity Total	10,000	

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Guatemala Community Tourism Alliance	In support to the strategy of the Government of Guatemala for rural development and competitiveness, this activity supports niche tourism based on natural and cultural diversity of rural communities. It builds upon established alliances and creates a greater number of community-based, and small and medium tourism enterprises (SMEs) in rural destinations.	Trade-related Tourism	534,244	245,000
		Trade Promotion		70,000
		Environmental Standards and Trade		175,000
		Enterprise Development		210,000
		Activity Total	534,244	700,000
Guatemala-Intellectual Property Crimes workshop	DOJ/OPDAT, in partnership with AmEmbassy Guatemala City, ran a three-day workshop to facilitate IPR enforcement by Guatemalan officials. The program included practical exercises in the collection, chain-of-custody, and exploitation of evidence, and the interviewing of suspects. There was also considerable discussion of investigation and prosecution strategy. There were 31 participants at the workshop.	Intellectual Property Rights (IPR)		28,676
		Activity Total		28,676
Monitoring and Evaluation in Guatemala	Activities and deliverables will greatly contribute and support USAID/Guatemala in conducting and implementing: assessments and evaluations of the impacts of the activities under Economic Growth area. Results tracking and reporting will enable quality, efficient, and reliable information. To this aim, a baseline study will be conducted at the beginning of the new strategy to obtain information about the level of quality of life of the beneficiaries receiving assistance from USAID EG programs.	Trade-related Tourism	10,000	15,000
		Trade-related Agriculture	50,000	75,000
		Trade Promotion	10,000	15,000
		FTAs and Trade Integration	10,000	15,000
		Environmental Standards and Trade	20,000	30,000
		Activity Total	100,000	150,000
National Airport System Modernization	Grant for the grant for the National Airport System Modernization Project would provide Guatemala's Direccion General de Aeronautic Civil with a plan to develop airport and aviation infrastructure improvement projects. The feasibility study will assess infrastructure upgrades at the airports that serve Guatemala City, San Jose, and Puerto Barrios, as well as expanding the national civil aviation radar system. The project is expected to improve aviation safety, and improve airport operations.	Trade-related Infrastructure	509,000	
		Activity Total	509,000	
Policy Regulatory Support for Economic Growth	This activity seeks to strengthen Guatemala's competitiveness and promote increased trade and investment through assistance aimed at helping to: improve or establish laws, regulations, and policies related to competitiveness; and strengthen public institutions. This activity will support institutional reform, improvements in the business enabling environment and the Government of Guatemala (GoG) rural development agenda by promoting laws, policies, regulations.	Trade-related Tourism	151,616	100,000
		Trade-related Agriculture	454,848	700,000
		Trade Promotion	379,040	500,000
		FTAs and Trade Integration	379,040	500,000
		Environmental Standards and Trade	151,616	200,000
		Activity Total	1,516,160	2,000,000

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Quality Assurance and Small Business Development - Guatemala	The purpose of the activity is to increase economic development in rural areas through the promotion of competitiveness in the agribusiness sector, in support to the Government of Guatemala strategy for rural development. The activity supports the National Action Plan for implementing CAFTA-DR. The project helps small and medium size farms and non-farm enterprises in rural areas. Producers receive technical assistance to improve production and competitiveness to help increase their incomes.	Trade-related Agriculture	458,303	320,000
		Trade Promotion	233,651	160,000
		Environmental Standards and Trade	233,651	160,000
		Enterprise Development	233,651	160,000
		Activity Total	1,159,256	800,000
Small Project Assistance III Participating Agency Program Agreement	The Small Project Assistance PAPA between USAID Guatemala and the United States Peace Corps supports a myriad of activities. The Peace Corps utilizes resources from USAID to implement projects in sustainable agriculture and use of natural resources. Through this support of Peace Corps, USAID/Guatemala is able to utilize the invaluable resource of community trust which Peace Corps provides. Target beneficiaries are among poorest and under-served in the country.	Trade-related Agriculture		100,000
		Environmental Standards and Trade		150,000
		Activity Total		250,000
Strengthen Competitiveness of Guatemala Business and Products	The activity helps the creation of supply chains alliances that link Guatemalan producers in the agribusiness sector directly or indirectly with national and international buyers. As result, new producers can be incorporated into the market economy and export process. Target beneficiaries include producers in rural areas most vulnerable to natural disaster. This activity has contributed to link producers located in indigenous rural areas to potential clients and buyers.	Trade-related Agriculture	189,023	130,000
		Trade Promotion	460,046	390,000
		FTAs and Trade Integration	189,023	130,000
		Environmental Standards and Trade	189,023	130,000
		Enterprise Development	863,121	520,000
		Activity Total	1,890,236	1,300,000
Technical Assistance: Banking and Financial Services - Guatemala	Promote adoption and implementation of laws, regulation, policies and practices that will support competitive small enterprise/micro-finance; serve as anchor for Latin America Small Business Lending Initiative (LASBI) in Central America.	Financial Sector Development	410,169	
		Activity Total	410,169	
Technical Assistance: Budget and Financial Accountability - Guatemala	The project focuses in four main areas: compliance with international accounting standards; strengthening of internal control over procurements and payments; enhanced fiscal analysis capacity; and integration of the financial management system and staffing, which is a stand-alone project, into the information technology (IT) and business functions of MPF.	Competition Policy, Business Environment, and Governance	437,103	135,270
		Activity Total	437,103	135,270

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Technical Assistance: Guatemala - Economic Crimes	Review and revision of laws and regulations covering financial crime, drafting legislation criminalizing the financing of terrorism, and assisting in measures to enable asset forfeiture and anti-corruption regulation. Build cooperation and cooperation between the FIU and and the national police, Public Ministry, and judiciary to detect, investigate, and prosecute fraud, money laundering, financial crimes, financing terrorism, and corruption.	Competition Policy, Business Environment, and Governance		453,965
		Activity Total		453,965
Technical Assistance: Guatemala - Government Debt Issuance and Management	Create new public debt law; develop new regulatory scheme; introduce standardized, fungible, dematerialized government securities; enhance auction calendars, distribution mechanisms and price reporting; eliminate tax distortions; develop strategy for retail distribution of government securities; introduce efficient market infrastructure; and strengthen government and central bank communications with the market.	Financial Sector Development	414,575	387,661
		Activity Total	414,575	387,661
Technical Assistance: Guatemala - Revenue Administration and Policy	Assistance to Guatemala's Tax Administration (SAT) to improve transparency, combat corruption, and create a more efficient and effective tax administration. Assistance in 2011 focuses on continuation of several large scale multi-year projects in Fiscalization; improve taxpayer satisfaction; address major areas of taxpayer non-compliance; and improving overall state of accounting and auditing knowledge and skills through the country.	Competition Policy, Business Environment, and Governance	231,416	356,662
		Activity Total	231,416	356,662
Western Hemisphere Good Governance program	The Office of Western Hemisphere in ITA's Office of Market Access and Compliance implemented three good governance projects in Latin America (Colombia, Guatemala and Panama) to bolster support for business ethics and transparency in Latin America.	Competition Policy, Business Environment, and Governance	20,000	
		Activity Total	20,000	