

Table 1. Morocco Trade Capacity Assistance for 2009 and 2010

Activity Title	Activity Description	TCB Category	FY2009	FY2010
			Total	Total
Action Plan to Promote Trade In Selected Sectors	The pottery sector in Safi and agro-processing sector in Oriental have been identified as priority opportunities for USAID to improve trade. Per earlier conducted assessments by USAID, these sectors suffer from a shortage of skilled and semi-skilled labor. USAID will improve vocational training, which will support growth of these sectors and help meet the needs of employers and provides youth in the region with jobs that are well paid and offer career development opportunities.	Trade Promotion		178,960
		Activity Total		178,960
Addressing Red-Listed Species	Assisting in the development of a national list of endangered species for improved CITES implementation.	FTAs and Trade Integration		35,000
		Activity Total		35,000
Analyze Market Opportunities for Selected Uncultivated Crops ("Produits du Terroir")	Several produits du terroir or uncultivated crops are known to generate higher incomes for Moroccan farmers than cultivated crops. Typically, smallholders growing traditional crops and the rural population in general, benefit the most from these products. The USAID MEC program supported the Ministry of Agriculture effort by analyzing selected products value chains and developing road maps for improving production and marketing, while promoting rational water use and optimal productivity.	Trade-related Agriculture		44,736
		Activity Total		44,736
Basic Legal and Regulatory Training	Promotes border security and customs operations by donating equipment to support the ability to operate inspection and detection equipment. This activity is part of the Export Control and Related Border Security Assistance (EXBS) program, the premier initiative by the U.S. Government to help other countries improve their export control systems.	Enterprise Development		175,792
		Activity Total		175,792
CITES	Strengthening CITES implementation. In particular, strengthening capacity of customs officers to implement Morocco's obligations under the Convention on International Trade in Endangered Species (CITES)	FTAs and Trade Integration		55,000
		Activity Total		55,000
Capers Development and Quality Improvement in the Saiss Region	The U.S. Agency for International Development has been working with five cooperatives and developed traceability systems. Capers producers were also trained on international market requirements. The main objective of this activity is to improve the quality of the production of capers in the Saiss region. USAID has been disseminating the results and lessons learned achieved during FY2008. The agency also shared the USAID value-chain approach with other donors and private sector stakeholders.	Trade Promotion	20,000	
		Enterprise Development	30,000	
		Activity Total	50,000	
Cold Chain Storage for Fisheries	TA includes a comprehensive study that will identify the specific needs for cold storage infrastructure and facilities that would help reduce losses among Morocco's artisanal fisheries, which includes an assessment of the most appropriate technologies and quantity/sizes of cold storage facilities. The project also aims to train producers on the importance of cold storage.	Trade-related Infrastructure	231,485	
		Trade-related Agriculture	231,485	
		Activity Total	462,970	
Commercial Court Judges Training on intellectual property topics	USAID/Morocco's Improving the Business Climate in Morocco (IBCM) program continued its highly successful collaboration with the Office Marocain de la Propriete Industrielle et Commerciale (OMPIC), the Commercial Courts, the ISM and the MOJ aimed at improving the application of Morocco's new intellectual property law (Law No. 17 - 97 relating to industrial property, as modified and completed by Law No. 31 - 05). Past work related to trademark law, this year's work was related to patent law.	Intellectual Property Rights (IPR)	107,980	
		Activity Total	107,980	

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Commercially Sterilized Processed Foods Training Program	Date: January 22-29, 2009. With funding through USDA-FAS, JIFSAN inaugurated this program with university faculty, industry and FDA experts to build technical capacity in canning industry of low acid and acidified foods. JIFSAN and USDA-FAS funded more aspects of the program.	Other Trade Capacity Building	22,400	
		Activity Total	22,400	
Conduct Regional Surveys on the Prevailing Business Climate in Two Pilot Regions	In the context of "regional advancement," regional economic competitiveness will become a key factor in the success of regional development and trade promotion. It is necessary to measure this competitiveness with three key objectives: gauge and compare regions within a standard manner; identify and initiate improvements; evaluate objectively, year after year, improvements found in the field. USAID collaboratively developed indicators for the surveys. The latter are currently being conducted.	Competition Policy, Business Environment, and Governance		88,333
		Activity Total		88,333
Explore Venture Capital Investment Opportunities	USAID has examined Venture Capital opportunities in Morocco. USAID has provided an assessment of the overall investment environment in Morocco as it relates to the strengths, weakness, opportunities and threats for potential VC investment. The intention was primarily to analyze the structural (regulatory and institutional) framework as much as it is to identify specific investment opportunities that would support trade.	Financial Sector Development		57,120
		Activity Total		57,120
Export Control Academy Training and Assessments	Promotes border security and customs operations by donating equipment to support the ability to operate inspection and detection equipment. This activity is part of the Export Control and Related Border Security Assistance (EXBS) program, the premier initiative by the U.S. Government to help other countries improve their export control systems.	Customs Operations	24,300	
		Activity Total	24,300	
Forge partnerships between Moroccan enterprises and the US market	There is no regional development without a marketing strategy. Therefore it is essential for each region to reflect on its factors of appeal, on its identity, and the development of its assets. USAID has explored export market opportunities for high-potential agricultural products, processed foods and produits du terroir in two regions. Five high potential products were selected; out of thirteen initially identified; that will now be the targets of direct support for export promotion.	Trade Promotion		42,763
		Activity Total		42,763
GIPA Study Tour for Judges and Prosecutors	USPTO, Global Intellectual Property Academy offered a study tour for judges and prosecutors.	Other Trade Capacity Building	3,305	
		Activity Total	3,305	
GIPA/UPOV Patents: Train the Trainer	USPTO, Global Intellectual Property Academy offered a 5 day program on patents.	Other Trade Capacity Building	4,195	
		Activity Total	4,195	
Inspection and Detection Equipment (EXBS)	This activity promotes border security and customs operations by supporting the ability to administer an international border interdiction program. This activity is part of the Export Control and Related Border Security Assistance (EXBS) program, the premier initiative by the U.S. government to help other countries improve their export control systems.	Customs Operations	49,200	
		Activity Total	49,200	
MEPI Public Prosecutors Workshop	The USPTO, Global Intellectual Property Academy offered a 3 day program for prosecutors of intellectual property.	Other Trade Capacity Building	6,960	
		Activity Total	6,960	
MEPI-USPTO Regional Judges Program	The USPTO, Global Intellectual Property Academy offered a judges program on intellectual property.	Other Trade Capacity Building	7,650	
		Activity Total	7,650	

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Modernize Collateral Registry	USAID/Morocco's Improving the Business Climate in Morocco (IBCM) program, since 2007, has been supporting the Moroccan administration's effort to develop and implement a common business identifier (CBI). The CBI will be a unique number that is known (thus the term "common") to all government agencies, and used to identify a business, non-profit organization, or any other organization (such as a school) which by law is required to report its existence to the commercial registry.	Financial Sector Development	88,100	
		Activity Total	88,100	
Morocco New Business Opportunities Program	The New Business Opportunities (NBO) Program helped export-oriented Moroccan firms to take advantage of new possibilities for entry and expansion in US created by the Morocco-US Free Trade Agreement (FTA). NBO includes two modules of activity: Business Development Services, and Support for Institutions and Public Policy.	Trade Promotion	2,336,194	
		Enterprise Development	122,958	
		Activity Total	2,459,152	
Morocco: Free Trade Agreement Workshops	CLDP organized two workshops in Rabat to support implementation of the US-Morocco FTA. In January CLDP conducted a workshop focused on trade remedies, including anti-dumping and countervailing duties, to enable officials from the Ministry of Foreign Trade to address unfair trade practices. In September, CLDP jointly with U.S. CBP led a two day workshop on Rules of Origin, ensuring that the benefits of preferential tariff treatment under the agreement apply to eligible Moroccan and U.S. goods.	Trade Promotion	16,000	125,000
		Activity Total	16,000	125,000
Morocco: U.S. Consultations on Agribusiness Sourcing	In response to the request by the Moroccan Ministry of Industry and Commerce, CLDP organized a week-long program (October 20-26, 2008) in the US for officials from the Moroccan Ministry of Industry and Commerce as well as representatives from the Moroccan agribusiness associations. The program focused on providing the participants with an overview of the US agribusiness industry. The consultations took place in Washington, DC and several venues in the state of Illinois.	Trade-related Agriculture	110,000	
		Activity Total	110,000	
Olive Development and Diversification in the Saiss Region	The main objective of this activity is to improve the quality of the production of olive oil in the Saiss region. USAID has been disseminating the results and lessons learned achieved during FY2008. The agency also shared the USAID value-chain approach with other donors and private sector stakeholders.	Trade Promotion	20,000	
		Enterprise Development	30,000	
		Activity Total	50,000	
Outreach and Public Campaigns	Supporting relevant outreach and engaging civil society on issues related to environmental trade and standards.	FTAs and Trade Integration		40,000
		Activity Total		40,000
Participation in Communications Events on Trade	MEC will participate in the SIAM (Agricultural Fair) and other events that provide information to Moroccan exporters on trade opportunities with the US and other markets.	Trade-related Agriculture		107,602
		Activity Total		107,602
Ports Vessel Traffic Management and Security and Surveillance Systems	A feasibility study in Morocco for vessel traffic management system and security/surveillance system (BTMS/security system) for the two ports in the country. To evaluate and developed the technical specifications for vessel traffic management systems. In addition, it will investigate and developed technical specifications for a security and surveillance system for both ports.	Trade-related Infrastructure	280,238	
		Activity Total	280,238	

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Recommend Reforms to Existing Bankruptcy Law	The USAID Improving the Business Climate program has worked on bankruptcy law for number of years, completing initiatives such as a 2005 national workshop on bankruptcy law reform and detailed proposed amendments in 2007. In 2009, a public-private dialogue was initiated and a general consensus emerged prioritizing the need for reforms in three technical areas (role of trustees or "syndics," the prevention procedure, and creditors role in the reorganization process).	Other Trade Capacity Building	76,300	
		Activity Total	76,300	
Royal Air Maroc Optimization	In FY 2010, the USDA approved a feasibility study for Royal Air Maroc (RAM). The proposed FS would assist RAM in developing an operations optimization program that would support the establishment of a hub for RAM's operations at Casablanca's Mohammed V Airport.	Trade-related Infrastructure		337,880
		Activity Total		337,880
Sustainable Tourism	Promoting sustainable tourism.	FTAs and Trade Integration		185,000
		Activity Total		185,000
Technical Assistance: Morocco - Economic Crimes	Create legislative, regulatory and procedural framework to support successful criminal, civil and administrative adjudication of financial crimes; increase functional expertise and capacity to carry out adjudication; enhance collection of financial intelligence and establish analytic methodology.	Competition Policy, Business Environment, and Governance		382,486
		Activity Total		382,486
Technical Regulations and Access to Technical Norms	USAID/Morocco's Improving the Business Climate in Morocco (IBCM) program is supporting SNIMA (Service de Normalisation Industrielle Marocaine) in its transition to becoming an independent agency in a way that will bring Morocco close to full compliance with the US-Morocco Free Trade Agreement and the Technical Trade Barriers Agreement of the World Trade Organization.	Technical Barriers to Trade (TBT)	95,700	
		Activity Total	95,700	