

Table 1. ASEAN Secretariat Trade Capacity Assistance for 2010 and 2011

Activity Title	Activity Description	TCB Category	FY2010	FY2011
			Total	Total
ASEAN ADVANCE program, USDA Forest Service's Incident Command System and Studies Center of AU	ASEAN Development Vision to Advance National Cooperation and Economic Integration (ADVANCE) program, the USDA Forest Services Incident Command System for ASEAN Nations, and the ASEAN Studies Center of American University	Other Trade Capacity Building	4,330,000	
		Activity Total	4,330,000	
ASEAN Development Vision to Advance National Cooperation and Economic Integration (ADVANCE)	ASEAN Development Vision to Advance National Cooperation and Economic Integration (ADVANCE). Provides technical assistance and training facilities.	Trade Promotion	2,635,000	
		Activity Total	2,635,000	
ASEAN Sub-Regional IPR Border Enforcement Training	Training program for customs and border enforcement officials with benefits to greater trans border cooperation on intellectual property rights enforcement.	Intellectual Property Rights (IPR)	130,000	
		Activity Total	130,000	
ASEAN-US Technical Assistance and Training Facility ADVANCE IQC Task Order 1	The ASEAN-US Technical Assistance and Training Facility is a joint project of the US State Department and USAID which aims to advance the goals of the US-ASEAN Cooperation Plan and contribute to ASEAN's becoming a stronger regional institution. The Facility is strengthening the ASEAN Secretariat by building its capacity to provide technical input for and to facilitate effective decision making in ASEAN and enhancing ASEAN integration and cooperation.	WTO Accession and Compliance	86,000	
		Trade-related Agriculture	40,000	125,000
		Technical Barriers to Trade (TBT)	127,000	
		FTAs and Trade Integration		250,000
		Environmental Standards and Trade	780,898	45,000
		Enterprise Development	255,000	
		Customs Operations	314,000	167,110
		Activity Total	1,602,898	587,110
ASEAN-USPTO Advanced Colloquium for the Judiciary on Civil Adjudication of IPR	Program was an advanced educational seminar for judges on IP enforcement topics.	Intellectual Property Rights (IPR)	125,000	
		Activity Total	125,000	
ASEAN-USPTO Regional IP Management and Technology Commercialization	Workshop on IP management and technology commercialization designed to improve knowledge and practical skills in IP management, technology assessment, marketing, negotiation and licensing to officials in national science and technology laboratories/offices, universities, or IP offices with an emphasis on "green technology" and the importance of IP management and commercialization in fostering innovation and promoting economic growth particularly in developing countries.	Intellectual Property Rights (IPR)	70,000	
		Activity Total	70,000	

(Continued)

Table 1. ASEAN Secretariat Trade Capacity Assistance for 2010 and 2011

Activity Title	Activity Description	TCB Category	FY2010	FY2011
			Total	Total
ASEAN_USPTO IP Management and Technology Commercialization	The USPTO is sponsoring a 3 day workshop on IP management and technology commercialization, to be held in Manila, Philippines. The program is designed to improve knowledge and practical skills in IP management, technology assessment, marketing, negotiation and licensing to officials in national science and technology laboratories/offices, universities, or IP offices who are responsible for IP management and technology commercialization. The program will also include discussions on national an	Intellectual Property Rights (IPR)		109,500
		Activity Total		109,500
Seminar and Practical Visit on Protection, Innovation, and Enforcement of IPR	Two week seminar and practical visit on IPR protection for high level IP officials and legislators from ASEAN member states. The program topics included technology transfer, the nexus between effective IP protection and enforcement and innovation, government and private sector partnerships, and the role of IP as a tool for economic development, among others.	Intellectual Property Rights (IPR)	140,906	
		Activity Total	140,906	
Technical assistance to Vietnam and ASEAN to help develop a coherent competition policy	We assisted ASEAN with special attention to Vietnam and Cambodia to train their staff to apply competition and consumer protection laws effectively and reach out to shareholders.	Competition Policy, Business Environment, and Governance	65,595	
		Activity Total	65,595	
Workshop on Design Examination	Seminar on IP protection for commercial products, the distinction between design, trademark, and copyright protection. The program will also feature a segment on the importance of branding techniques in the new creative economy.	Intellectual Property Rights (IPR)		57,600
		Activity Total		57,600

Table 2. Multi Country Activities with Presence in ASEAN Secretariat

Activity Title	Country	Activity Total for 2010	Percent of 2010 Total	Activity Total for 2011	Percent of 2011 Total
ASEAN ADVANCE program, USDA Forest Service's Incident Command System and Studies Center of AU		4,330,000			
	ASEAN Secretariat	4,330,000	100.0%		
ASEAN Development Vision to Advance National Cooperation and Economic Integration (ADVANCE)		2,635,000			
	ASEAN Secretariat	2,635,000	100.0%		
ASEAN Sub-Regional IPR Border Enforcement Training		130,000			
	ASEAN Secretariat	130,000	100.0%		
ASEAN-US Technical Assistance and Training Facility ADVANCE IQC Task Order 1		1,602,898		2,242,110	
	ASEAN Secretariat	1,602,898	100.0%	587,110	26.2%
	Indonesia			1,655,000	73.8%
ASEAN-USPTO Advanced Colloquium for the Judiciary on Civil Adjudication of IPR		125,000			
	ASEAN Secretariat	125,000	100.0%		
ASEAN-USPTO Regional IP Management and Technology Commercialization		70,000			
	ASEAN Secretariat	70,000	100.0%		
ASEAN_USPTO IP Management and Technology Commercialization				109,500	
	ASEAN Secretariat			109,500	100.0%
Seminar and Practical Visit on Protection, Innovation, and Enforcement of IPR		140,906			
	ASEAN Secretariat	140,906	100.0%		
Technical assistance to Vietnam and ASEAN to help develop a coherent competition policy		402,222			
	ASEAN Secretariat	65,595	16.3%		
	Cambodia	110,309	27.4%		
	Indonesia	34,010	8.5%		
	Korea, Rep.	28,738	7.1%		
	Vietnam	163,570	40.7%		
Workshop on Design Examination				57,600	
	ASEAN Secretariat			57,600	100.0%

Table 3. Activity Totals with Presence in ASEAN Secretariat, by Funding Agency

Activity Title	Funding Agency	Worldwide Funding Total in 2010	Percent of 2010 Total	Worldwide Funding Total in 2011	Percent of 2011 Total
ASEAN ADVANCE program, USDA Forest Service's Incident Command System and Studies Center of AU		4,330,000			
	US Agency for International Development	4,330,000	100.0%		
ASEAN Development Vision to Advance National Cooperation and Economic Integration (ADVANCE)		2,635,000			
	US Agency for International Development	2,635,000	100.0%		
ASEAN Sub-Regional IPR Border Enforcement Training		130,000			
	Department of Commerce	10,000	7.7%		
	Department of State	120,000	92.3%		
ASEAN-US Technical Assistance and Training Facility ADVANCE IQC Task Order 1		1,602,898		2,242,110	
	US Agency for International Development	1,602,898	100.0%	2,242,110	100.0%
ASEAN-USPTO Advanced Colloquium for the Judiciary on Civil Adjudication of IPR		125,000			
	Department of State	125,000	100.0%		
ASEAN-USPTO Regional IP Management and Technology Commercialization		70,000			
	Department of Commerce	70,000	100.0%		
ASEAN_USPTO IP Management and Technology Commercialization				109,500	
	Department of Commerce			109,500	100.0%
Seminar and Practical Visit on Protection, Innovation, and Enforcement of IPR		140,906			
	Department of Commerce	140,906	100.0%		
Technical assistance to Vietnam and ASEAN to help develop a coherent competition policy		402,222			
	Federal Trade Commission	119,765	29.8%		
	US Agency for International Development	282,457	70.2%		
Workshop on Design Examination				57,600	
	Department of Commerce			57,600	100.0%