

Table 1. Morocco Trade Capacity Assistance for 2010 and 2011

Activity Title	Activity Description	TCB Category	FY2010	FY2011
			Total	Total
Action Plan to Promote Trade In Selected Sectors	The pottery sector in Safi and agro-processing sector in Oriental have been identified as priority opportunities for USAID to improve trade. Per earlier conducted assessments by USAID, these sectors suffer from a shortage of skilled and semi-skilled labor. USAID will improve vocational training, which will support growth of these sectors and help meet the needs of employers and provides youth in the region with jobs that are well paid and offer career development opportunities.	Trade Promotion	178,960	187,470
		Activity Total	178,960	187,470
Addressing Red-Listed Species	Assisting in the development of a national list of endangered species for improved CITES implementation.	FTAs and Trade Integration	35,000	
		Activity Total	35,000	
Analyze Market Opportunities for Selected Uncultivated Crops ("Produits du Terroir")	Several produits du terroir or uncultivated crops are known to generate higher incomes for Moroccan farmers than cultivated crops. Typically, smallholders growing traditional crops and the rural population in general, benefit the most from these products. The USAID MEC program supported the Ministry of Agriculture effort by analyzing selected products value chains and developing road maps for improving production and marketing, while promoting rational water use and optimal productivity.	Trade-related Agriculture	44,736	83,645
		Activity Total	44,736	83,645
Automotive Diagnostics Training Partnership	Gateway Technical College and Ecole Supérieure de Technologie (EST) in Morocco are collaborating to deliver a diagnostic training program that includes a train-the-trainer component to provide advanced skills sets based on industry standards for the automotive industry in the Broader Middle East and North Africa Region (BMENA). The project brings together college instructors to share best practices in automotive diagnostics training and to more effectively prepare a global workforce.	Other Trade Capacity Building		148,482
		Activity Total		148,482
Basic Legal and Regulatory Training	Promotes border security and customs operations by donating equipment to support the ability to operate inspection and detection equipment. This activity is part of the Export Control and Related Border Security Assistance (EXBS) program, the premier initiative by the U.S. Government to help other countries improve their export control systems.	Enterprise Development	175,792	
		Activity Total	175,792	
CITES	Strengthening CITES implementation. In particular, strengthening capacity of customs officers to implement Morocco's obligations under the Convention on International Trade in Endangered Species (CITES) Morocco Description for 2011: Strengthening capacity of customs officers to implement Morocco's obligations under the Convention on International Trade in Endangered Species (CITES)	FTAs and Trade Integration	55,000	
		Environmental Standards and Trade		100,000
		Activity Total	55,000	100,000
Conduct Regional Surveys on the Prevailing Business Climate in Two Pilot Regions	In the context of "regional advancement," regional economic competitiveness will become a key factor in the success of regional development and trade promotion. It is necessary to measure this competitiveness with three key objectives: gauge and compare regions within a standard manner; identify and initiate improvements; evaluate objectively, year after year, improvements found in the field. USAID collaboratively developed indicators for the surveys. The latter are currently being conducted.	Competition Policy, Business Environment, and Governance	88,333	89,640
		Activity Total	88,333	89,640

(Continued)

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Conferences, Meetings, Seminars, Exchanges	Croatian IBT to Kosovo, Land Border Operations Expertise Exchange, Lodging for Senior Turkish Officials in Washington, DC, Ukrainian Participation at GICNT Working Group Meeting in Spain, Morocco Delegation to Export Control Update Conference, WHA Tri-Border Seminar Logistics - TO 11-020, Mexico Delegation to Export Control Update Conference	Trade Promotion		9,553
		Activity Total		9,553
Explore Venture Capital Investment Opportunities	USAID has examined Venture Capital opportunities in Morocco. USAID has provided an assessment of the overall investment environment in Morocco as it relates to the strengths, weakness, opportunities and threats for potential VC investment. The intention was primarily to analyze the structural (regulatory and institutional) framework as much as it is to identify specific investment opportunities that would support trade.	Financial Sector Development	57,120	
		Activity Total	57,120	
Forge partnerships between Moroccan enterprises and the US market	There is no regional development without a marketing strategy. Therefore it is essential for each region to reflect on its factors of appeal, on its identity, and the development of its assets. USAID has explored export market opportunities for high-potential agricultural products, processed foods and produits du terroir in two regions. Five high potential products were selected; out of thirteen initially identified; that will now be the targets of direct support for export promotion.	Trade Promotion	42,763	221,445
		Activity Total	42,763	221,445
Help Establish A Sustainable Entrepreneur Support Initiative	Morocco has developed a "Morocco Innovation" strategy that may be an appropriate vehicle for standing up a center supporting entrepreneurship and innovation. Previously, there had been little practical support to entrepreneurs, even high-impact potential entrepreneurs, although there is widespread consensus that Moroccan entrepreneurs lack key skills to succeed in building competitive enterprises, irrespective of their access to funding. Morocco Description for 2011: Presuming Endeavor and USAID via MEC would provide time-assistance in the initial logistical work in setting up and establishing an Endeavor Morocco, assisting with technical support in the formation phase. The impact sought is: (1) Drawing on the lessons from the RTP region study tour; (2) Address entrepreneurial SME competitiveness; (3) Contribute to the emergence of successful and sustainable entrepreneur support networks.	Enterprise Development		69,575
		Activity Total		69,575
Legal-Regulatory (Assistance, Seminars, Training, Advisors, Consultants, Travel)	This activity promotes border security and customs operations by organizing a workshop to support the ability to implement effective laws and regulations for export controls. This activity is part of the Export Control and Related Border Security Assistance (EXBS) program, the premier initiative by the U.S. government to help other countries improve their export control systems.	Customs Operations		8,732
		Activity Total		8,732
Licensing (Training, Seminars, System Development, Consults)	Technical Intro to Licensing, Advanced Training, End-Use/End-User Training, Licensing Mechanic Seminar, Development Licensing System Workflow and Professionalization, Expenses for NCL/Licensing Consults August 2011	Customs Operations		103,069
		Activity Total		103,069
Morocco: Free Trade Agreement Workshops	CLDP organized two workshops in Rabat to support implementation of the US-Morocco FTA. In January CLDP conducted a workshop focused on trade remedies, including anti-dumping and countervailing duties, to enable officials from the Ministry of Foreign Trade to address unfair trade practices. In September, CLDP jointly with U.S. CBP led a two day workshop on Rules of Origin, ensuring that the benefits of preferential tariff treatment under the agreement apply to eligible Moroccan and U.S. goods.	Trade Promotion	125,000	
		Activity Total	125,000	
Outreach and Public Campaigns	Supporting relevant outreach and engaging civil society on issues related to environmental trade and standards.	FTAs and Trade Integration	40,000	
		Activity Total	40,000	

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			Total	Total
Participation in Communications Events on Trade	MEC will participate in the SIAM (Agricultural Fair) and other events that provide information to Moroccan exporters on trade opportunities with the US and other markets.	Trade-related Agriculture	107,602	66,935
		Activity Total	107,602	66,935
Royal Air Maroc Optimization	In FY 2010, the USTDA approved a feasibility study for Royal Air Maroc (RAM). The proposed FS would assist RAM in developing an operations optimization program that would support the establishment of a hub for RAM's operations at Casablanca's Mohammed V Airport.	Trade-related Infrastructure	337,880	
		Activity Total	337,880	
Subregional Workshop on Effective Practices in the Border Enforcement of Intellectual Property	Subregional Workshop on Effective Practices in the Border Enforcement of Intellectual Property Rights	Intellectual Property Rights (IPR)		8,000
		Activity Total		8,000
Support Foreign Public and Private Sector Investment In Plan Maroc Vert Implementation Activities	Opportunities for using MEC grant funds to support implementation of regional projects that fall within MEC areas of interests are also being discussed regionally and will be validated by the MEC grant committee which include representatives from USAID, MAPM, the Agricultural Development Agency (ADA) and MEC. MEC has reviewed 20 grant proposals, from the two targeted regions and, to date, 10 awards have been made with a total value of about \$1.6 million.	Trade Promotion		121,370
		Activity Total		121,370
Sustainable Tourism	Promoting sustainable tourism.	FTAs and Trade Integration	185,000	
		Activity Total	185,000	
	Supporting sustainable tourism in Morocco. Morocco Description for 2011: Supporting the development and implementation of a national strategy to guide tourism activities in protected areas.	Trade-related Tourism		175,000
		Activity Total		175,000
Technical Assistance: Morocco - Economic Crimes	Create legislative, regulatory and procedural framework to support successful criminal, civil and administrative adjudication of financial crimes; increase functional expertise and capacity to carry out adjudication; enhance collection of financial intelligence and establish analytic methodology.	Competition Policy, Business Environment, and Governance	382,486	284,110
		Activity Total	382,486	284,110
WMD CIT Train-the-Trainer/Curriculum Development and Deployment of eCIT	WMD CIT Train-the-Trainer/Curriculum Development and Deployment of eCIT; WMD Commodity Identification Training Instructor Training. Objective is to improve export controls and border operations.	Customs Operations		100,000
		Activity Total		100,000
WMD Commodity Identification Training	Promotes border security and customs operations by organizing a workshop to support the ability to implement effective laws and regulations for export controls. This activity is part of the Export Control and Related Border Security Assistance (EXBS) program, the premier initiative by the U.S. Government to help other countries improve their export control systems.	Customs Operations		78,646
		Activity Total		78,646
Wholesale Market Prices - Analysis and Dissemination	In 2011, MEC worked with the Statistics Division at the Ministry of Agriculture (MAPM) to develop tools to support the Ministry's efforts to provide public access to market price information on a daily basis. MAPM's Statistics Division has requested MEC assistance in doing trend and seasonality analyses for some of the main vegetables and fruits using proprietary software that DAI has developed elsewhere. Morocco Description for 2011: MEC is proposing to assist the Ministry of Agriculture to assist in setting up a price dissemination system similar to those in other countries in Eastern Europe and the Middle East whereby market stakeholders have access by phone or Internet to market prices recorded earlier in the day. This information can then be used by farmers (or buyers) to decide where to market their produce to maximize returns.	Other Trade Capacity Building		10,000
		Activity Total		10,000

Table 2. Multi Country Activities with Presence in Morocco

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Activity Title	Country	Activity Total for 2010	Percent of 2010 Total	Activity Total for 2011	Percent of 2011 Total
Action Plan to Promote Trade In Selected Sectors		178,960		187,470	
	Morocco	178,960	100.0%	187,470	100.0%
Addressing Red-Listed Species		35,000			
	Morocco	35,000	100.0%		
Analyze Market Opportunities for Selected Uncultivated Crops ("Produits du Terroir")		44,736		83,645	
	Morocco	44,736	100.0%	83,645	100.0%
Automotive Diagnostics Training Partnership				148,482	
	Morocco			148,482	100.0%
Basic Legal and Regulatory Training		581,612			
	Iraq	197,916	34.0%		
	Mongolia	207,904	35.7%		
	Morocco	175,792	30.2%		
CITES		55,000		100,000	
	Morocco	55,000	100.0%	100,000	100.0%
Conduct Regional Surveys on the Prevailing Business Climate in Two Pilot Regions		88,333		89,640	
	Morocco	88,333	100.0%	89,640	100.0%
Conferences, Meetings, Seminars, Exchanges				269,465	
	Global ns			123,097	45.7%
	Kosovo			3,473	1.3%
	Mexico			4,602	1.7%
	Morocco			9,553	3.5%
	Serbia			116,998	43.4%
	Turkey			8,970	3.3%
	Ukraine			2,772	1.0%
Explore Venture Capital Investment Opportunities		57,120			
	Morocco	57,120	100.0%		
Forge partnerships between Moroccan enterprises and the US market		42,763		221,445	
	Morocco	42,763	100.0%	221,445	100.0%
Help Establish A Sustainable Entrepreneur Support Initiative				69,575	
	Morocco			69,575	100.0%
Legal-Regulatory (Assistance, Seminars, Training, Advisors, Consultants, Travel)				1,474,047	
	Global ns			256,865	17.4%
	Iraq			197,916	13.4%

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Activity Title	Country	Activity Total for 2010	Percent of 2010 Total	Activity Total for 2011	Percent of 2011 Total
	Jordan			32,617	2.2%
	Kazakhstan			100,000	6.8%
	Kyrgyzstan			100,000	6.8%
	Lebanon			85,000	5.8%
	Mexico			7,556	0.5%
	Moldova			3,806	0.3%
	Mongolia			207,904	14.1%
	Morocco			8,732	0.6%
	Turkmenistan			373,651	25.3%
	Uzbekistan			100,000	6.8%
Licensing (Training, Seminars, System Development, Consults)				801,385	
	Brazil			99,984	12.5%
	Kazakhstan			70,000	8.7%
	Kyrgyzstan			80,000	10.0%
	Mexico			174,910	21.8%
	Morocco			103,069	12.9%
	Panama			73,422	9.2%
	Turkmenistan			100,000	12.5%
	Uzbekistan			100,000	12.5%
Morocco: Free Trade Agreement Workshops		125,000			
	Morocco	125,000	100.0%		
Outreach and Public Campaigns		40,000		280,000	
	Morocco	40,000	100.0%		
	Oman			280,000	100.0%
Participation in Communications Events on Trade		107,602		66,935	
	Morocco	107,602	100.0%	66,935	100.0%
Royal Air Maroc Optimization		337,880			
	Morocco	337,880	100.0%		
Subregional Workshop on Effective Practices in the Border Enforcement of Intellectual Property				8,000	
	Morocco			8,000	100.0%
Support Foreign Public and Private Sector Investment In Plan Maroc Vert Implementation Activities				121,370	
	Morocco			121,370	100.0%
Sustainable Tourism		30,000		175,000	

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Activity Title	Country	Activity Total for 2010	Percent of 2010 Total	Activity Total for 2011	Percent of 2011 Total
		185,000		312,500	
	Morocco			175,000	100.0%
	Morocco	185,000	100.0%		
	Oman	30,000	100.0%		
	Oman			312,500	100.0%
Technical Assistance: Morocco - Economic Crimes		382,486		284,110	
	Morocco	382,486	100.0%	284,110	100.0%
WMD CIT Train-the-Trainer/Curriculum Development and Deployment of eCIT				250,000	
	Morocco			100,000	40.0%
	Vietnam			150,000	60.0%
WMD Commodity Identification Training		1,311,731		784,136	
	Asia ns	26,461	2.0%		
	Brazil	60,000	4.6%		
	Chile	80,000	6.1%		
	Croatia	1,450	0.1%		
	Global ns			249,900	31.9%
	Indonesia	170,000	13.0%		
	Iraq			253,890	32.4%
	Jordan	100,000	7.6%		
	Kyrgyzstan	17,985	1.4%		
	Lebanon			126,700	16.2%
	Malaysia	215,500	16.4%		
	Mexico	85,000	6.5%		
	Middle East ns	96,435	7.4%		
	Morocco			78,646	10.0%
	Pakistan	111,000	8.5%		
	Panama			75,000	9.6%
	Philippines	170,000	13.0%		
	Thailand	92,900	7.1%		
	Vietnam	85,000	6.5%		
Wholesale Market Prices - Analysis and Dissemination				10,000	
	Morocco			10,000	100.0%

Table 3. Activity Totals with Presence in Morocco, by Funding Agency

Activity Title	Funding Agency	Worldwide Funding Total in 2010	Percent of 2010 Total	Worldwide Funding Total in 2011	Percent of 2011 Total
Action Plan to Promote Trade In Selected Sectors		178,960		187,470	
	US Agency for International Development	178,960	100.0%	187,470	100.0%
Addressing Red-Listed Species		35,000			
	US Agency for International Development	35,000	100.0%		
Analyze Market Opportunities for Selected Uncultivated Crops ("Produits du Terroir")		44,736		83,645	
	US Agency for International Development	44,736	100.0%	83,645	100.0%
Automotive Diagnostics Training Partnership				148,482	
	US Agency for International Development			148,482	100.0%
Basic Legal and Regulatory Training		581,612			
	Department of State	581,612	100.0%		
CITES		55,000		100,000	
	US Agency for International Development	55,000	100.0%	100,000	100.0%
Conduct Regional Surveys on the Prevailing Business Climate in Two Pilot Regions		88,333		89,640	
	US Agency for International Development	88,333	100.0%	89,640	100.0%
Conferences, Meetings, Seminars, Exchanges				269,465	
	Department of State			269,465	100.0%
Explore Venture Capital Investment Opportunities		57,120			
	US Agency for International Development	57,120	100.0%		
Forge partnerships between Moroccan enterprises and the US market		42,763		221,445	
	US Agency for International Development	42,763	100.0%	221,445	100.0%
Help Establish A Sustainable Entrepreneur Support Initiative				69,575	
	US Agency for International Development			69,575	100.0%

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Activity Title	Funding Agency	Worldwide Funding Total in 2010	Percent of 2010 Total	Worldwide Funding Total in 2011	Percent of 2011 Total
Legal-Regulatory (Assistance, Seminars, Training, Advisors, Consultants, Travel)				1,474,047	
	Department of State			1,474,047	100.0%
Licensing (Training, Seminars, System Development, Consults)				801,385	
	Department of State			801,385	100.0%
Morocco: Free Trade Agreement Workshops		125,000			
	US Agency for International Development	125,000	100.0%		
Outreach and Public Campaigns		40,000		280,000	
	US Agency for International Development	40,000	100.0%	280,000	100.0%
Participation in Communications Events on Trade		107,602		66,935	
	US Agency for International Development	107,602	100.0%	66,935	100.0%
Royal Air Maroc Optimization		337,880			
	Trade and Development Agency	337,880	100.0%		
Subregional Workshop on Effective Practices in the Border Enforcement of Intellectual Property				8,000	
	Department of Commerce			8,000	100.0%
Support Foreign Public and Private Sector Investment In Plan Maroc Vert Implementation Activities				121,370	
	US Agency for International Development			121,370	100.0%
Sustainable Tourism		30,000		175,000	
		185,000		312,500	
	US Agency for International Development	30,000	100.0%	175,000	100.0%
	US Agency for International Development	185,000	100.0%	312,500	100.0%
Technical Assistance: Morocco - Economic Crimes		382,486		284,110	
	Department of Treasury	382,486	100.0%	284,110	100.0%
WMD CIT Train-the-Trainer/Curriculum Development and Deployment of eCIT				250,000	

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Activity Title	Funding Agency	Worldwide Funding Total in 2010	Percent of 2010 Total	Worldwide Funding Total in 2011	Percent of 2011 Total
	Department of State			250,000	100.0%
WMD Commodity Identification Training		1,311,731		784,136	
	Department of State	1,311,731	100.0%	784,136	100.0%
Wholesale Market Prices - Analysis and Dissemination				10,000	
	US Agency for International Development			10,000	100.0%